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Alumni Staff and Council Directories

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Your Alumni Association

A Brief History of Johns Hopkins University Alumni Association and Alumni Council

In 1886, ten years after the establishment of The Johns Hopkins University, the first organized Alumni Association was formed. Annual dues were set at one dollar a year with lifetime membership at fifteen dollars. This association differed significantly from alumni organizations at other universities in that, at the time, nearly two-fifths of the alumni held graduate degrees from Johns Hopkins, rather than undergraduate degrees. Despite the unusual demographic, the association was a success. Branch associations were launched in Baltimore and the District of Columbia in 1880, with the New York chapter following in 1891. Initially founded “to afford to the alumni opportunities for coming together,” the association sponsored the first reunion in 1908 to celebrate the university’s twenty-fifth anniversary.

In September of 1986, a task force was created by Steven Muller, president of The Johns Hopkins University, “to study and evaluate ways of strengthening the mutually beneficial relationships that exist between The Johns Hopkins University and its alumni.” This task force, led by Wendell A. Smith, A&S ’54, recommended that “an Alumni Council should be created as a new policymaking body to reflect the diverse academic backgrounds and dispersion of alumni throughout the world. The Council would establish policies relating to the organization and operation of the Alumni Association and act as a coordinating body for alumni programs. The Chairperson of the Council would be the President of the Alumni Association. The size and composition of membership of the Council should be determined by the President of the University and his designees in concert with appropriate officials of the Alumni Association.” The first annual meeting of this newly formed Alumni Council was held in October 1989.

Mission of the Alumni Association

The mission of the Johns Hopkins University Alumni Association is to enrich the alumni experience and foster beneficial relationships in the Johns Hopkins community.

Mission of the Alumni Council

The mission of the Alumni Council is to promote the mission of the Alumni Association. The mission of the Alumni Council will be carried out by:

• functioning as the governing body of the Alumni Association,
• providing feedback to the University,
• seeking to strengthen both the quality and quantity of alumni connections with the University,
• acting as a unifier and fostering a university-wide perspective,
• providing professional and personal networking opportunities for alumni and students, and
• preparing current students for their role as alumni by encouraging in them an enduring spirit of loyalty to Johns Hopkins.
ARTICLE I - Purpose

1. The Alumni Association – The membership of the Alumni Association shall be comprised of all Alumni of The Johns Hopkins University (the “University”) (as that term is defined by the University from time to time). The Alumni who have made donations to the Alumni Association Fund in the current fiscal year or are members of the Cerulean Society shall be known as Contributing Members. Senior staff and faculty of the University are also eligible to become Contributing Members. Honorary membership in the Association may be granted by the Executive Committee of the Alumni Council.

2. Role in the University – The Association is operated as an integral part of the University and shall assist the university in its Mission.

3. Mission of the Alumni Association – To enrich the alumni experience and foster beneficial relationships in the Johns Hopkins community.

ARTICLE II - The Alumni Council

1. Establishment – The Alumni Council (the “Council”) was established by the Alumni Association in order to direct the ongoing policies and operations of the Alumni Association. The Alumni Association shall be directed by the Alumni Council.

2. Annual Meeting – The Alumni Council shall meet at least annually to establish policy, reacquaint members with the University and its programs, and advise the University on all alumni related matters.

3. Membership and Composition of the Council – The Council shall consist of approximately seventy-five (75) persons (each a “Council Member”) excluding ex-officio, emeriti, advisory, and Student Representatives. The composition of the Council shall reflect both the divisional distribution and the domestic geographic distribution of alumni, but no fixed quotas shall be defined. Council Members must be alumni and must be Contributing Members of the Alumni Association.

4. Terms – Council Members may serve a maximum of two (2) consecutive terms of three (3) Term Years each. After two (2) consecutive terms, a Council Member shall no longer be eligible to serve unless he or she is an officer or a Divisional Representative (as defined in Article IV, Section 2), in which case such person shall remain eligible to continue to serve on the Council until the individual is no longer serving as an officer or a Divisional Representative. A former Council Member becomes eligible for reappointment to the Council after a minimum hiatus of one (1) Term Year. For the purposes of these Bylaws, each “Term Year” shall commence at the Annual Meeting of the Council and shall end the day before the next Annual Meeting of the Council except for officers or members of the Executive Committee, for whom each “Term Year” shall commence at the Annual Meeting of the Council and shall end on the last day of the next Annual Meeting of the Council. It is understood that a Council Member may be elected to serve as an officer or be appointed to serve as a Divisional Representative at the Annual Meeting that occurs immediately following the end of his or her second consecutive term. A former officer or former member of the Executive Committee becomes eligible to serve as a Council Member commencing at the next Annual Meeting after their term as an officer or member of the Executive Committee ends.

5. Election to the Council – Council Members shall be chosen by the University President from nominations made by the Executive Committee upon recommendation of the Awards and Nominations Committee. The Council shall include the nine (9) divisional representatives appointed by the Deans of the respective Divisions from the chosen Council Members.
6. **Ex-Officio Council Members** – Certain persons shall be ex-officio Alumni Council Members based on the position they hold in the University. These ex-officio Council Members include:

   (i) Past Association Presidents who shall serve as Council Members emeriti, except that the immediate past President shall also serve as an ex-officio Member of the Executive Committee.
   (ii) The University's Senior Vice President for External Affairs and Development.
   (iii) The Executive Director of Alumni Relations.
   (iv) The staff of the office of Alumni Relations who shall serve as advisory Council Members.

Ex-officio, emeriti, and advisory Members of the Council (collectively the “Non-Elected Members”) shall not be entitled to voting privileges (unless specifically designated within these Bylaws) nor shall they be allowed to serve as Council officers or Members of the Executive Committee (except as provided for in Article IV, paragraphs 4 and 5).

7. **Conflict of Interest** – In the event any Council Member is or may be an officer, director, stockholder, employee, or have a financial interest in a corporation or other organization with which this Council shall enter into a contract or other transaction; or shall directly or indirectly be a party to or have an interest in any contract or transaction of the Council, he or she shall fully disclose such interest to the Executive Committee. After revealing any such interest, such Council Member shall abstain from voting on any question in reference to said contract or transaction. Subject to compliance with these requirements of disclosure, no contract or other transaction between this Council and any other corporation, partnership, or individual, shall be affected by the fact that the Council Member of this Council is interested in or is a director or officer of such other corporations, provided that such contract is negotiated on an arm's length basis and is fair and reasonable to the Council.

**ARTICLE III - Alumni Council Officers**

1. **Number and Type of Officers** – There shall be five (5) officers of the Alumni Council: President, First Vice President, Second Vice President, Secretary, and Treasurer. Officers shall serve two-year terms.

2. **The Steering Committee** – The officers collectively form the Steering Committee, which shall have authority to make decisions that are too urgent to wait for a scheduled Executive Committee meeting. Such decisions may involve financial items provided such decisions are made with the assistance of the Treasurer and are subject to those safeguards and guidelines that may be established by the Council from time to time. The Steering Committee shall plan the Annual Meeting and shall be responsible for development and fundraising.

3. **The President** – The President of the Council shall direct the Association and shall preside at all meetings of the Council, the Executive Committee, and the Steering Committee at which he or she shall be present. The President shall have the power and duty to appoint the chairpersons of each Committee and shall determine the membership of each Committee.

4. **The First Vice President** – The First Vice President shall oversee the work of those Committees assigned by the President and shall carry out such other assignments as directed by the President. In the absence of the President, the First Vice President shall preside at all meetings of the Council, the Executive Committee, or the Steering Committee at which he or she shall be present. The First Vice President shall assume the office of President at the end of the President's term in office.

5. **The Second Vice President** – The Second Vice President shall oversee the work of those Committees assigned by the President and shall carry out such other assignments as directed by the President.

6. **The Treasurer** – The Treasurer shall be responsible for the budget and oversee the funds of the Council and shall carry out such other assignments as directed by the President. The Treasurer shall render to the President and to the Executive Committee, whenever requested, an account of the financial condition of the Council.
7. **The Secretary** – The Secretary shall be responsible for accurate records of Council proceedings and shall answer Bylaws questions and recommend Bylaws changes when necessary and shall carry out such other assignments as directed by the President. The Secretary shall keep the minutes of the meetings of the Council and of any committees at which he or she shall be present in books provided for the purpose; he or she shall see that all notices are duly given in accordance with the provisions of the Bylaws or as required by law; he or she shall be custodian of the records of the Council; he or she shall perform all duties incident to the office of a secretary of a corporation.

**ARTICLE IV - The Executive Committee**

1. **Composition** – The Executive Committee shall consist of approximately twenty (20) Council Members, including the officers, and be chaired by the President of the Council. It shall approve a budget at its spring meeting, make operational decisions, carry out the policies of the Council, and receive Committee reports and reports from professional staff. Membership on the Executive Committee shall consist of:

   (i) The five (5) Officers
   (ii) The six (6) At Large Members (to be designated, as needed, Chairpersons of the Standing Committees as defined in Article V. 1.)
   (iii) One (1) representative from each of the nine (9) Divisions of the University

Special efforts shall be made to insure that there is geographic diversity of Executive Committee membership to provide adequate representation of alumni across the United States and the world.

2. **Meetings** – The Executive Committee shall meet at least four times a year, either in person or by other means at the discretion of the Steering Committee.

3. **Divisional Representatives** – Each Division shall be represented on the Executive Committee by a person appointed by the Dean of that Division from among the Council Members. Divisional Representatives shall serve a two-year term, renewable without limit, but subject to requirements of Council Membership. No Divisional Representative may simultaneously serve as either an Officer or as the Chairperson of a Standing Committee. In the event a person serving as a Divisional Representative shall be elected as an Officer or appointed as the Chairperson of a Standing Committee, that person shall resign as a Divisional Representative and the position of Divisional Representative shall stand vacant until the Dean of that Division shall appoint another person to serve in that capacity. Divisional Representatives must be Contributing Members.

4. **At Large Members** – The remaining six members of the Executive Committee shall be elected by the Council from a slate prepared by the Awards and Nominations Committee, and shall serve for two-year terms, renewable without limit, but subject to Council term limits.

5. **Ex-Officio Membership** – The immediate past president of the Alumni Council shall serve a two-year term as an ex-officio Member of the Executive Committee, without voting privileges. The University's Senior Vice President for External Affairs and Development and the Executive Director of Alumni Relations shall be ex-officio Members of the Executive Committee, without voting privileges. Alumni Relations staff liaisons shall be advisory Members of the Executive Committee, without voting privileges.

6. **Student Representation** – One current student from each Division of the University may serve as an ex-officio Council Member of the Executive Committee, without voting privileges. Referred to as Student Representatives, they are appointed by the Dean of their respective Divisions to serve a one-year term.
ARTICLE V - Standing Committees

1. **Designation of Standing Committees** – The Standing Committees of the Executive Committee shall be as follows:
   - Awards and Nominations
   - Marketing and Communications
   - Chapters
   - Student Grants and Programs

2. **Chairpersons of Standing Committees** – The Chairpersons of the Standing Committees shall be appointed by the President of the Council, with the advice of the Executive Director of Alumni Relations and shall serve for two-year terms, renewable without limit, but subject to Council term limits. The Chairpersons shall be appointed from among the At-Large Executive Committee members.

3. **Executive Committee Participation** – Each Executive Committee Member shall serve on at least one Standing Committee.

4. **Quorum** – At Committee meetings, a majority of Council Members appointed to that Committee shall constitute a quorum and a majority of those present and voting shall determine the outcome.

ARTICLE VI - Ad Hoc Committees

1. **Number and Scope** – The President, with the advice and consent of the Executive Committee, may create ad hoc committees at any time, shall appoint a chairperson, and shall determine their composition and the scope of their assignment.

2. **Policy and Long Range Planning** – A Policy and Long Range Planning Committee shall be constituted by the President from time to time as an Ad Hoc Committee.

ARTICLE VII - Appointments, Elections, and Vacancies

1. **Election of Officers** – The officers of the Council shall be nominated by the Awards and Nominations Committee upon the advice of the President of the Council, the Senior Vice President for External Affairs and Development, and the Executive Director of Alumni Relations. Officers shall be selected from among the current Council Members. The slate of officers shall be ratified by the Alumni Council at large by written or electronic mail ballot in time to take office at the end of the Annual Meeting of the Council at which their terms commence. Ratification is by the majority of votes cast, except that the First Vice President shall automatically be elevated to the office of President.

2. **Eligibility to Cast Ballots** – All current Council Members, including those whose terms are expiring, are eligible to cast ballots for Executive Committee members. Likewise, outgoing Executive Committee members are eligible to vote for officers.

3. **Council Vacancies** – Vacancies caused by death, resignation or other reasons shall be filled as follows:
   - Vacancies shall be filled by appointment of the University President from nominations made by the Executive Committee upon recommendation of the Awards and Nominations Committee.
   - Executive Committee vacancies for At-Large members and Officers (other than the President) shall be filled upon recommendation of the Awards and Nominations Committee by Executive Committee election, electronically or in person, in a special session called by the President for that purpose. Vacancies for Divisional Representatives shall be filled by the Deans of the respective Divisions from among the elected Council Members.
(iii) In the event of a vacancy in the office of President, then the First Vice President shall automatically be elevated to President, and the Executive Committee shall elect a new First Vice President. Those elected or appointed to fill vacancies shall serve out the remainder of the term and then be eligible for election or appointment in their own right, subject to any term limitations set forth in these Bylaws.

4. **Timing of Vacancy Appointments** – To the extent possible, appointments to vacancies on the Council shall be made prior to September 1 of each year, to be effective at the beginning of the Annual Meeting of the Council.

5. **Date of Term Expirations** – Terms of all outgoing Council Members (who are not officers or Executive Committee Members) expire the day before the Annual Meeting.

**ARTICLE VIII - Quorums and Majorities**

1. **Council and Committee Quorums** – A quorum for the Alumni Council, Executive Committee, or Steering Committee shall be fifty percent (50%) of their current membership respectively.

2. **Ballot Quorums** – For written or electronic mail ballots on all issues with the exception of the election of officers and Executive Committee members, a quorum shall be calculated as fifty percent (50%) of those persons eligible to participate in the balloting.

3. **Calculating a Majority** – On all matters where a quorum is present, a simple majority is one (1) more than fifty percent (50%) of those persons present and eligible to participate in the balloting. All officers may participate fully and vote in all meetings they attend, even if they are serving in the capacity of chairperson.

**ARTICLE IX - Finances**

1. **Use of Funds** – The funds of the Association shall be administered in accordance with the University budget procedures and reported to the Council.

2. **Use of Endowment and Non-Budgeted Funds** – The Association's endowment or other non-budgeted funds shall be invested and managed by the University as directed by the Executive Committee.

3. **Fiscal Year** – The fiscal year of the Council shall coincide with the fiscal year of the University as established from time to time.

**ARTICLE X - Annual Meeting AND SPECIAL MEETINGS**

1. **Date of Annual Meeting** – The Annual Meeting of the Council shall be held between September 1 and November 30 of each year.

2. **Time and Place** – All meetings of the Council, Regular and Special, shall be held at such time and place as the President shall from time to time direct, with notice and agenda provided to each Council Member at least thirty (30) days in advance. Participation in a meeting via electronic means may be authorized on a case-by-case basis by the President for the discussion and resolution of certain issues before the Council.

3. **Special Meetings** – A Special Meeting may be called by the President or any four Executive Committee Members acting together by written notice promulgated at some reasonable time prior to the Special Meeting with the agenda being provided to each Council Member.
ARTICLE XI - Regional and Divisional Chapters

1.  **Designation of Chapters** – Chapters of the Association may be created by the Council from time to time. The Council may assist in the development and support of regional and divisional Chapters of the Association.

2.  **Chapter Governance** – All Chapters shall conduct their business in accordance with the Chapter Guidelines adopted by the Executive Committee from time to time and shall undertake programs that augment but do not conflict with the programs of the Association. All Chapter Officers must be Contributing Members.

3.  **Chapter Representation on the Council** – From time to time the Council may invite Chapter representatives to participate in the Annual Meeting of the Council and/or the meetings of the Executive Committee.

ARTICLE XII - Amendments

1.  **With the Approval of the Secretary** – With the prior approval of the Secretary, these Bylaws may be amended by a simple majority, one vote more than fifty percent (50%), of the entire Membership of the Council.

2.  **Without the Approval of the Secretary** – Without the prior approval of the Secretary, these Bylaws may be amended only by a vote of two-thirds (2/3) of the entire Membership of the Council.

3.  **Notice of Voting** – Notice of any amendment shall be provided to the Council Members at least twenty (20) days prior to the date of the vote and shall contain the specific language of the amendment, a comparison showing the new language as compared to the existing language, and a narrative explaining the purpose of the amendment. Notices of Bylaw changes shall be in either written or electronic mail form and shall be sent to each Council Member at the address last provided by that Council Member to the Secretary.

4.  **Alternative Amendment by the Executive Committee** – The Executive Committee shall have the power to make, alter, or repeal these Bylaws at any time by the affirmative vote of two-thirds (2/3) of the membership of the Executive Committee, provided that there is at least twenty (20) days prior written notice of the vote and further provided that the notice shall contain the specific language of the amendment, a comparison showing the new language as compared to the existing language, and a narrative explaining the purpose of the amendment. Any change in the Bylaws enacted by the Executive Committee may be altered or repealed and new Bylaws may be adopted by the affirmative vote of more than fifty percent (50%) of the Council Members, provided that notice is provided to the Council at least twenty (20) days prior to the date of the vote and that the notice shall contain the specific language of the amendment, a comparison showing the new language as compared to the existing language, and a narrative explaining the purpose of the amendment.

4.  **Alternative Amendment by the Executive Committee** – The Executive Committee shall have the power to make, alter, or repeal these Bylaws at any time by the affirmative vote of two-thirds (2/3) of the membership of the Executive Committee, provided that there is at least twenty (20) days prior written notice of the vote and further provided that the notice shall contain the specific language of the amendment, a comparison showing the new language as compared to the existing language, and a narrative explaining the purpose of the amendment. Any change in the Bylaws enacted by the Executive Committee may be altered or repealed and new Bylaws may be adopted by the affirmative vote of more than fifty percent (50%) of the Council Members, provided that notice is provided to the Council at least twenty (20) days prior to the date of the vote and that the notice shall contain the specific language of the amendment, a comparison showing the new language as compared to the existing language, and a narrative explaining the purpose of the amendment.

*Revised 2012*
Alumni Council Overview and Leadership

The Alumni Council governs the Johns Hopkins University Alumni Association and is responsible for the overall direction and management of the Association. The current Council includes approximately 75 voting members and 13 student representatives, one from each division. The Sr. Vice President of External Affairs and Development and Executive Director of Alumni Relations will be ex-officio members emeriti. The full Council holds an annual meeting each October.

The current Executive Committee of the Alumni Council consists of approximately 20 members elected from the Alumni Council; the members reflect both the divisional distribution and the domestic geographic distribution of the alumni. The Executive Committee holds regular quarterly meetings, makes operational decisions, carries out the policies of the Council and receives reports from the Committees and the professional staff.

2012-2013 Officers and Executive Committee

Members

President
Terri Lynn McBride, SAIS ’99

First Vice President
Jay L. Lenrow, A&S ’73

Second Vice President
Jesse Jacoby, Bus ’02 (MBA)

Treasurer
David Yaffe, A&S ’74

Secretary
Anne Marie McKenzie-Brown, Med ’87

Committee Chairpersons

Howard Adler, A&S ’72
Awards & Nominations
LouAnn Connor, Bus ’08 (MBA)
Chapters
Robert Fisher, Engr ’70
Marketing & Communications
Steven Lascher, SPH ’96, ’08
Student Grants & Programs

Jerry Dawson, Bus ’01 (Cert), ’04 (MBA)
Member at large

James Phelps, A&S ’72
Member at large

Raymond W. Snow, A&S ’70
Immediate Past President, ex-officio

Divisional Representatives

Susan Borges, Ed ’78
John Butterworth, A&S ’82, SAIS ’83
Jeri F Ellerman, Bus ’99
Josh Garoon, SPH ’04
Paula Kent, Nurs ’01, ’05
Paul Matlin, Peab ’70, ’72, Bus ’81, Engr ’84
Howard Read, A&S ’66
Harry Sax, Med ’82
Raquel Silverberg, Engr ’92

Student Representatives

John Abodeely, Bus
Marni Aronson, A&S
Barbara Badman, Nurs
Hannah Jiam, Engr
Sivabala Manivannan, SPH
D. Hale McMichael, Med
Justine Moral, Peab
Jim Pearse, SAIS
Will Shepherdson, Engr
Jeremy Tanner, Med
Sharon Weeks, Med
Christina Yim, Ed

As of October 20, 2012
Past Alumni Council Officers

**President**
- Raymond W. Snow, A&S '70 2010-2012
- Geraldine A. Peterson, Nurs '64 2008-2010
- James A. Miller Jr., A&S '64 2006-2008
- Roderich M. Carr, Engr '69 2004-2006
- Joseph R. Reynolds, Engr '69 2002-2004
- M. Frances Keen, Nurs '70 1994-1996
- Joseph I. Berman, SPH '68 1990-1992

**First Vice President**
- Terri Lynn McBride, SAIS '99 2010-2012
- Raymond W. Snow, A&S '70 2008-2010
- Geraldine A. Peterson, Nurs '64 2006-2008
- James A. Miller, A&S '64 2004-2006
- Roderich M. Carr, Engr '78 2002-2004

**Second Vice President**
- Terri Lynn McBride, SAIS '99 2006-2010
- Geraldine A. Peterson, Nurs '64 2004-2006
- Morgan M. Buchner Jr., Engr '61, '65 (PhD) 2004-2006
- James A. Miller Jr., A&S '64 2002-2004
- David P. Yaffe, A&S '74 2002-2004
- Rashid A. Chotani, SPH '96 2000-2002
- Roderich Carr, Engr '78 1998-2002

**Vice President**
- M. Frances Keen, Nurs '70 1994-1996
- Steven Hecht, SAIS '72 1992-1994
- Jill L. Leukhardt, Engr '78 1990-1992

**Secretary**
- Anne Marie McKenzie-Brown, Med '87 2010-2012
- Jay L. Lenrow, A&S '73 2008-2010
- Arno Drucker, Peab '70 2006-2008
- Christine Schmitz, Peab '75 2002-2004
- Patricia Springer, Peab '59 1998-2000
- Susan E. Appling, Nur '73 1996-1998
- Donald L. Fink, Engr '59, '61 1989-1990

**Treasurer**
- Jesse Jacoby, Bus '02 2010-2012
- Cecilia Lenk, Engr '76 2008-2010
- Lawrence M. Kenney Jr., Engr '78 2006-2008
- Ellen Oppenheimer, Ed '79 2004-2006
- Paul A. Matlin, Peab '70, '72 (MM), Bus '81, Engr '84 (MS) 2002-2004
- Helen Holton, Bus '95 2000-2002
- Sharon E. Hewitt, SAIS '74, '75 1996-1998
- Edward J. Donahue III, Bus '68 1990-1992
- Jill L. Leukhardt, Engr '78 1989-1990

**Past Presidents**
- Herbert Better, A&S 1965
- Jack M. Zimmerman, Med 1953
- Emil A. Budnitz Jr., A&S 1953
- F. Pierce Linaweaver, Engr 1955, 1965
- L. Myrton Gaines Jr., Med 1952, 1959
- Walter C. Houck, Bus 1954
- Louis V. Koerber, Engr 1949
- Donald H. Wilson Jr., A&S 1942
- Martin L. Singewald, Engr 1930, Med 1938
- Norman C. Melvin, A&S 1939
- Charles F. Reese, A&S 1927
- R. Carmichael Tilghman, A&S 1925, Med 1932
- Rignal W. Baldwin, A&S 1923
- Karl M. Levy, A&S 1926
- Paul W. Bachman, A&S 1923, 1926
- Eli Frank Jr., A&S 1922
- Edwin B. Jarrett, A&S 1918, Med 1922
- M. Jenkins Cromwell, A&S 1923
- Henry L. Straus, Engr 1917
- Henry C. Evans, A&S 1918
- Roszel C. Thomsen, A&S 1919
- Harvey B. Stone, A&S 1902, Med 1906
- Guy T.O. Hollyday, A&S 1914
- J.A. Dushane Penniman, A&S 1913
- Stuart S. Janney, A&S 1895
Past Presidents* (cont.)
Horace Burrough Jr., A&S 1889
Robertson Griswald, A&S 1905
George Wroth Knapp Jr., A&S 1899
George L.P. Radcliffe, A&S 1897, 1900
Thomas R. Brown, A&S 1892, Med 1897
Kirby Flower Smith, A&S 1889
J. Whitridge Williams, A&S 1886
William Thompson Sedgwick, A&S 1881
Paul Joseph Dashiell, A&S 1887
Joseph Sweetman Ames, A&S 1886
J. Helmsley Johnson, A&S 1881
Albert Shaw, A&S 1884
Allan McLane, A&S 1886
E.R.L. Gould, A&S 1886
Charles Moris Howard, A&S
Fabian Franklin, A&S
Henry J. Bowdoin, A&S 1881

*Prior to the establishment of the Alumni Council in 1988.
Alumni Council Roles and Responsibilities

Elected members of the Alumni Council are expected to:

• Adopt the Alumni Association core values of excellence, lifelong relationships, lifelong learning, inclusiveness and diversity, global citizenship, advocacy and Johns Hopkins pride;

• Participate faithfully and consistently in Alumni Council meetings and functions, regional alumni chapter events and other University functions;

• Participate actively in strategic and long-range program planning to promote alumni awareness, engagement and commitment to the University;

• Enthusiastically communicate the mission and purpose of the University and Alumni Association to the wider alumni population;

• Support a strong relationship between the Alumni Association and current students;

• Serve actively on at least one Alumni Council committee;

• Remain constantly informed about the University and the Alumni Association’s mission, services, priorities and programs;

• Recognize fellow alumni who are distinguished by their loyalty, professional achievement and community service;

• Assist current students and alumni in career planning, placement and transitions;

• Encourage highly qualified and diverse prospective students to attend Johns Hopkins;

• Develop strong working relationships with other Alumni Council members;

• Promote the University within one’s sphere of influence, whenever the opportunity arises;

• Support the Alumni Association through payment of alumni dues and encourage fellow alumni to do the same; and

• Support the University through an annual gift commensurate with your personal circumstances and encourage other alumni to do the same.
# Strategic Goals Dashboard

|-----------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1. Foster lifelong involvement through Hopkins-sponsored programs and volunteer-driven communities | ▪ Increase # of alumni who participate in activities - (Metric TBD)  
▪ Increase # of domestic chapters - (# of chapters)  
▪ Increase # of alumni who participate - (Metric TBD)  
▪ Increase # of alumni who are first-time participants - (Metric TBD) | TBD | 20 / 40 ↑ | TBD | TBD | | | |
| 2. Foster meaningful interaction between students and alumni | ▪ Increase alumni support of and involvement in student programs - (Metric TBD)  
▪ Increase student and alumni career networking and mentoring opportunities - (Metric TBD)  
▪ Increase student grants - (Metric TBD) | | | | | | | | |
| 3. Promote and support alumni service, to both Johns Hopkins and global communities | ▪ Create programs that provide opportunities for volunteer engagement - (Metric TBD)  
▪ Increase awareness of Johns Hopkins - (Metric TBD)  
▪ Increase visibility of alumni awards - (Metric TBD) | | | | | | | | |
| 4. Establish the JHAA as a highly-credible and respected voice of alumni | ▪ Increase # of council members who serve in other JHU advisory capacities (e.g., Carey Dean’s Alumni Advisory Board) - (Metric TBD) | | | | | | | | |
| 5. Establish a stable and sustainable JHAA financial model | ▪ Increase # of donors - (Metric TBD)  
▪ Increase overall donor revenue - (Metric TBD)  
▪ Increase earned revenue (e.g., marketing products) - (Metric TBD)  
▪ Grow corporate sponsorship base - (Metric TBD)  
▪ Increase average size of donation - (Metric TBD) | | | | | | | | |
| 6. Cultivate alumni philanthropy through education and engagement | ▪ Increase awareness of the impact and benefit of philanthropy - (Metric TBD) | | | | | | | | |
Awards and Nominations Committee

Chair: Howard B. Adler, A&S ’72

Committee Members:
Susan Borges, Ed ’78
John Butterworth, A&S ’82, SAIS ’83
Rob Caples, A&S ’58
Nicholas Matthes, SPH ’98
Geraldine Peterson, Nurs ’64
Tracey Schutty, Peab ’94
Raquel Silverberg, Engr ’92
Raymond W. Snow, A&S ’70
Shelby R. Wilkes, Med ’75

Staff Liaison: Mo Baldwin, Marguerite Jones, A&S ’74, Bus ’88 (MAS), Susan deMuth

Official Mission Statement

I. Responsibilities

A. To evaluate the processes for determining award recipients, including award criteria and publicity for awards by the Alumni Association

B. To recommend to the Executive Committee semi-annually, or as otherwise appropriate, candidates for Alumni Association awards

C. To identify prospective candidates for leadership positions within the Alumni Association

D. To develop and recommend to the University President an annual slate of individuals for appointment to the Alumni Council

E. To develop and recommend to the Alumni Council an annual slate of individuals for election to the Executive Committee

F. To develop and recommend to the Executive Committee a biennial slate of individuals for election to officer positions

G. To develop and recommend to the Nominations Committee of the University Board of Trustees an annual slate of Alumni Trustee candidates

H. To recommend to the University President individuals for appointment to the Alumni Council to fill vacancies as needed

I. To recommend to the Executive Committee individuals for election to the Executive Committee or officer positions to fill vacancies as needed

II. Charge and Specific Tasks

To evaluate the awards presented by the Alumni Association

A. To evaluate the awards presented by the Alumni Association

B. To evaluate the need for additional awards

C. To identify for each award:
   i. the schedule and process by which the award shall be presented
   ii. the manner and mechanism(s) by which the Awards Committee will identify potential recipients
The criteria for selection

D. To recommend to the Executive Committee, on a timely basis, a list of recipients proposed for alumni awards

E. To publicize as appropriate the awards process, both to facilitate nominations and make known awards that are given

F. To determine on an annual basis whether the Alumni Council and Executive Committee are fully constituted

G. To determine whether the Alumni Council and Executive Committee are satisfactorily constituted in relation to demographics and to identify any changes to be reflected in future nominations

H. To evaluate the involvement levels of Alumni Council and Executive Committee members and to identify any changes to be reflected in future nominations

I. To evaluate and, as appropriate, enhance the manner and process by which nominees are identified and recommended

2012 Report

It is the responsibility of the Awards and Nominations Committee to review all nominations for alumni awards and to recommend candidates for these awards to the Alumni Council Executive Committee. This year, the Committee instituted a major change with respect to its procedures for nominating candidates to various positions and for recommending award recipients, by mandating that a member of the Committee be assigned to interview each person nominating an award recipient or a candidate for a position and report to the Committee on the background of each such nominee. The Committee feels that this process ensures that better information is available to the Committee about each nominee and results in a more informed and robust nominations process.

The awards process is an opportunity for the Alumni Association to recognize Johns Hopkins graduates and friends for their unique accomplishments and to encourage future involvement with the university. Each year the Awards and Nominations Committee requests nominations on December 1 for alumni awards from all nine Johns Hopkins schools. The full list of 2012 Alumni Association Awardees is listed below.

2011 Alumni Association Award Recipients

Woodrow Wilson Award
Intended to honor alumni of Johns Hopkins who have brought credit to the university by their current or recently concluded distinguished service to the public as elected or appointed officials

Harry F. Hull, A&S ’70, Med ’73
Devon C. Payne-Sturges, SPH ’97, ’02 (DrPH)

Heritage Award
Intended to honor alumni or friends of Johns Hopkins who have contributed outstanding service over an extended period to the progress of the university or the activities of the Association.

Jeffrey S. Barber, A&S ’95
Auburn R. Bell, Bus ’90 (MAS)
Robert E. Black, SPH Faculty, Med Faculty
James C. Cobey, SPH ’71, Med ’69
R. Clayton Emory, A&S ’56
Charles W. Flexner, Med ’82, ’89 (PGF)
Lawrence M. Kenney Jr., Engr ’78
Edward J. Ludwig, Trustee Emeritus
William F. Railing, A&S ’50
Keefer S. Stull, Engr ’49
Robert S. Waldrop, Friend (A&S)
Distinguished Alumnus Award
Intended to honor alumni, who have typified the Johns Hopkins tradition of excellence and brought credit to the university by their personal accomplishments, professional achievement or humanitarian service.

H. Garrett Adams, SPH ’83
Walter G. Amprey, Ed ’77 (MS)
Seymour Baron, Engr ’44, ’47 (MS)
Gerald P. Bodey, Med ’60, HS ’62
Phillips V. Bradford, Engr ’62
Chi Van Dang, Med ’82, HS ’85
Roger C. Faxon, A&S ’71
Gary S. Firestein, Med ’80
Freda C. Lewis-Hall, A&S ’76
Donna Hubbard McCree, SPH ’87, ’97 (PhD)
John E. McLaughlin, SAIS Bol ’66, SAIS ’66
Margaret E. O’Kane, SPH ’80
James F. Pitts, Engr ’73, ’77 (MS)
Carol A. Quirk, Ed ’88 (EdD)
Cavan M. Redmond, Bus ’87 (MAS)
Mathuram Santosham, SPH ’75
Thomas T. H. Wan, SPH ’71

Knowledge for the World Award
Honors alumni who exemplify the Johns Hopkins tradition of excellence and have brought credit to the university and their profession in the international arena through their professional achievements or humanitarian service.

Abraham D. Akoi, A&S ’10, MAG/MBA
Richard S. Bransford, Med ’67
Chien-Jen Chen, SPH ’83 (ScD)
Colene Y. Daniel, SPH ’96
James E. Hildreth, Med ’87, ’87 (PGF)
Unni Krishnan Karunakara, SPH ’87 (DrPH)
Lawrence V. Manchester, Peab ’94, ’95
W. Henry Mosley, SPH ’65, HS ’64
Andre Ndikuyeye, SPH ’84, ’86 (PhD)
Mark Schiffman, SPH ’84
Theodore Stern, A&S ’34

Outstanding Recent Graduate Award
Honors alumni who have received their Hopkins degree in the last 10 years and demonstrated outstanding achievement or service in their professional or volunteer life.

Tresa Kaur Dusaj, Nurs ’04
Blair Glencorse, SAIS Bol ’03 (Dipl), SAIS, ’04
Lara B. McKenzie, SPH ’03 (PhD)
Adam C. Sirois, SPH ’10
Jacob Yoffee, Peab ’02, (GPD), ’04 (GPD)

The Nominations Committee reviewed nominations to fill vacancies on the Alumni Council Executive Committee, and the Alumni Council. Nominations were determined within the guidelines of the revised bylaws and transition plan. The committee also addressed its charge to “evaluate and, as appropriate, enhance the manner and process by which nominees are identified and recommended” and continued to work toward reducing the size of the Council to its target of 75 very engaged members from the former 150 total.

The Nominations Committee also reviewed nominations for the annual Alumni Trustee selections. In the latter part of September 2011, the Nominations Committee reviewed and submitted a slate of nominees to the Board of Trustees. The Board, which is undergoing a restructuring and reduction in its size, selected one instead of two – Sarah B. O’Hagan, SAIS ’86.
## 2012-2013 Alumni Council Members by Division

<table>
<thead>
<tr>
<th>Division</th>
<th>Total Alumni Affiliations</th>
<th>% of Total Alumni Affiliations</th>
<th>Alumni Council Members</th>
<th>% of Council Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Sciences</td>
<td>51,479</td>
<td>29%</td>
<td>31</td>
<td>33%</td>
</tr>
<tr>
<td>Engineering</td>
<td>31,896</td>
<td>18%</td>
<td>8</td>
<td>8%</td>
</tr>
<tr>
<td>Business</td>
<td>19,577</td>
<td>11%</td>
<td>10</td>
<td>11%</td>
</tr>
<tr>
<td>SAIS</td>
<td>16,233</td>
<td>9%</td>
<td>7</td>
<td>7%</td>
</tr>
<tr>
<td>Public Health</td>
<td>18,443</td>
<td>10%</td>
<td>14</td>
<td>15%</td>
</tr>
<tr>
<td>Education</td>
<td>17,068</td>
<td>10%</td>
<td>6</td>
<td>6%</td>
</tr>
<tr>
<td>Medicine</td>
<td>8,243</td>
<td>5%</td>
<td>10</td>
<td>11%</td>
</tr>
<tr>
<td>Nursing*</td>
<td>7,465</td>
<td>4%</td>
<td>5</td>
<td>5%</td>
</tr>
<tr>
<td>Peabody</td>
<td>6,408</td>
<td>4%</td>
<td>4</td>
<td>4%</td>
</tr>
<tr>
<td>Total Alumni</td>
<td>176,812*</td>
<td></td>
<td>71 members / 95 affiliations**</td>
<td></td>
</tr>
</tbody>
</table>

* As of publication deadline, some 2012 graduates had not been entered into the database. Many alumni have degrees from multiple divisions; this figure reflects the total number of alumni.

**71 Council members with 95 total affiliations

### Members by Division

<table>
<thead>
<tr>
<th>Division</th>
<th>Members by Decade</th>
<th>Members by Gender</th>
<th>Members by Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Sciences</td>
<td>31</td>
<td>3 Male</td>
<td>50 California</td>
</tr>
<tr>
<td>Engineering</td>
<td>8</td>
<td>3 Female</td>
<td>21 Colorado</td>
</tr>
<tr>
<td>Business</td>
<td>10</td>
<td>29</td>
<td>1 Connecticut</td>
</tr>
<tr>
<td>SAIS</td>
<td>7</td>
<td>13</td>
<td>2 District of Columbia</td>
</tr>
<tr>
<td>Public Health</td>
<td>14</td>
<td>18</td>
<td>2 Florida</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
<td>25</td>
<td>2 Georgia</td>
</tr>
<tr>
<td>Medicine</td>
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</tr>
<tr>
<td>Nursing</td>
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<td></td>
<td>2 Iowa</td>
</tr>
<tr>
<td>Peabody</td>
<td>4</td>
<td></td>
<td>25 Maryland</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Members by Decade</th>
<th>Members by Gender</th>
<th>Members by Region</th>
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</thead>
<tbody>
<tr>
<td>1950s</td>
<td>3 Male</td>
<td>5 California</td>
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<tr>
<td>1960s</td>
<td>3 Female</td>
<td>1 Colorado</td>
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<td>1970s</td>
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<td>1 Connecticut</td>
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<td>1980s</td>
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<td>1990s</td>
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<td>2 Florida</td>
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<tr>
<td>2000s</td>
<td>25</td>
<td>2 Georgia</td>
</tr>
<tr>
<td>2010s</td>
<td>4</td>
<td>2 Illinois</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Members by Region</th>
<th>Members by Decade</th>
<th>Members by Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>5</td>
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</tr>
<tr>
<td>Colorado</td>
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<tr>
<td>Connecticut</td>
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<td>Illinois</td>
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<td>Iowa</td>
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<td>Maryland</td>
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<td>Massachusetts</td>
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<td>New Hampshire</td>
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<tr>
<td>New York</td>
<td>9</td>
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</tr>
<tr>
<td>North Carolina</td>
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<td></td>
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<tr>
<td>Pennsylvania</td>
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<td></td>
</tr>
<tr>
<td>Virginia</td>
<td>3</td>
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</tr>
<tr>
<td>UK</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Hungary</td>
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<td></td>
</tr>
<tr>
<td>Nepal</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>
Regional Chapters Committee

Chair: LouAnn Conner, Bus ’08 (MBA)

Committee Members:
Ruben del Prado, SPH ’88
Warren Fink, A&S ’78
Carl Liggio, Engr ’96, ’00 (MSE), ’01 (PhD)
Jonathan McClelland, SAIS ’06
Anne Marie McKenzie-Brown, Med ’87
Lew Miller, Engr ’57, ’61 (MSE)
Michael Rossi, A&S ’01
David Sandberg, A&S ’72
Hasan Teoman, SAIS ’81
Robert Duncan, A&S ’71
Anthony Anderson, A&S ’76

Staff Liaisons: Jason Heiserman and Elena Thompson

Official Mission Statement

The Alumni Council Regional Chapters Committee supports the University and alumni by helping regional chapters to develop strategies that both build fellowship among alumni and foster ties between them and the University.

Continuing Objectives

I. Cultivate committee members and community involvement within a region
II. Assist with new community development through mentorship and exploration of best practices
III. Facilitate ongoing communication between chapter leadership within a region

2011-2012 Report

The Regional Chapters Committee was formed in 2011 with the purpose of aiding regional chapters and affinity groups. The committee first developed a mission statement to guide their work. Second, the committee reviewed materials such as the Leadership Handbook for Chapter Leaders and the Online Toolkit for Chapter Leaders and provided feedback to the Office of Alumni Relations staff. A committee conference call was held in December 2011 to begin brainstorming action items for the committee. Possible roles for the committee include assisting with Chapter President Selection, facilitating Regional Cabinet meetings of Chapter Presidents in close proximity, managing an online forum for Chapter Presidents, voting on programming grant proposals and attending local events and planning meetings when possible.

U.S. and International Chapter Events

The Alumni Association sponsored more than 150 events in domestic and international chapters in 2011-2012, engaging over 8,000 alumni, students, parents and friends of Johns Hopkins. These events highlighted academic initiatives through faculty lectures, facilitated career networking, and provided social opportunities through traditional crab feasts, Blue Jay lacrosse watches and a variety of “behind-the-scenes” tours.

In 2011-2012, current alumni chapters transitioned to a new volunteer-driven model, where the chapter committees had more autonomy to develop their programs and activities and more control over their budgets. Committees were asked to take on more defined roles and responsibilities, as well as engage with one another on a more frequent basis. Committees also developed strategic annual plans which outlined goals for the upcoming year.
From July 2011-December 2011, there were 47 events in 17 cities. From January 2012-July 2012, there were 62 events in 29 cities.

New chapters were formed in Charleston, Hawaii, Minneapolis, Nashville, New Orleans, San Antonio, Tampa Bay, Dubai, and Jerusalem. Events were held in emerging regions such as Omaha, Orange County, Orlando, and Virginia Beach. There has been recent interest in forming chapters in Abu Dhabi, Jacksonville, Montreal, Oklahoma City, and Syracuse.

A new Leadership Handbook for Regional Chapters was created, in addition to an Online Toolkit for Chapter Leaders. Chapter leaders were provided with two face-to-face trainings (October 2011 and December 2011), one conference call for chapter leaders with 20 participants, and three chapter president email newsletters.

Efforts to engage recent graduates included seven alumni-hosted “Welcome to Our City” events in cities such as Boston, Philadelphia, San Francisco and Los Angeles.

Alumni Relations and Parents Programs collaborated to host 26 sendoffs for incoming undergraduate students, including events in Hawaii, London and Hong Kong.

The Book Award program was reintroduced and awards were given to high school juniors at 26 schools. A number of chapters introduced Facebook and LinkedIn pages as a way to communicate with other alumni in their communities.

A new Regional Representatives program was introduced as a means to engage alumni in smaller regions where a full committee structure may not be suitable. A plan to add Regional Representatives will begin in fall 2012.
Marketing & Communications Committee

Chair: Robert H. Fisher, Engr ’70

Committee Members:
James Beauchamp, Engr ’66
Jeri A. Fellerman, Bus ’99
Terri Lynn McBride, SAIS ’99
James K. Phelps, A&S ’72
George T. Soterakis, A&S ’00
Arnold D. Spevack, A&S ’71
Jane Webster, A&S ’94

Staff Liaison:
Gwen Harley

Official Mission Statement

I. Responsibilities
   A. Advocate and facilitate the effective exchange of information among alumni and between alumni and the University.
   B. Assist the Association in its efforts to maximize revenue.

II. Short-Term Tasks
   A. Increase the number of Cerulean Society members and sponsors.
   B. Develop new revenue ideas and help maximize the impact of all current initiatives.
   C. Help define and clarify Alumni communications consistent with the new strategy.
   D. Continue to clarify the committee’s mission.
   E. Review and provide input on all marketing and promotional strategies of the Association including but not limited to the its web site, magazine, mailings and solicitations.

FY2012 Marketing & Communications Highlights

Business Model Migration

In recent years, many universities, including The Johns Hopkins University, recognized that the most effective and useful alumni organization is one that actively engages all graduates. Rather than perpetuating the exclusive, club-like model that required members to pay dues, the Executive Committee of the Alumni Association voted to eliminate annual dues and include all 180,000 alumni into its membership. The goal of the new business model is to ensure that the organization remains vibrant, vital and useful to current and future members as well as promote the Alumni Association as a member-supported organization that will seek financial support from its members.

Membership Campaign

Prior to the launch of this new business model, $41,519 in dues were collected from July 1 – October 31, 2011. Because of the planned business model migration, no additional membership solicitations were sent during this timeframe.
Solicitation Campaign - Awareness Initiatives

November 2011 Dues Migration Letters
Communications were sent in November to announce the migration of the Johns Hopkins Alumni Association from a dues-based to a donations-based organization. Three different versions of a letter, signed by Alumni Council President Ray Snow (A&S ’70), were created:

- Version 1 – Targeted all previous dues payers who were not Lifetime members and described the new, all inclusive Johns Hopkins Alumni Association;
- Version 2 – Targeted all “paid in full” Lifetime members. This version described the new, all inclusive Johns Hopkins Alumni Association and introduced them to Cerulean Society membership;
- Version 3 – Targeted all Lifetime members currently on installment. This version described the benefits of the new inclusive Alumni Association, introduced them to Cerulean Society membership and communicated the hope that they would continue to support the Alumni Association through their outstanding membership payments.

November 2011 Website Update
All copy on the Johns Hopkins Alumni Association website was rewritten to announce the new business model changes. A landing page that described the benefits of Cerulean Society membership, as well as giving forms for all levels of JHAA donations, were also created.

March 2012 Cerulean Advertising
Full-page, inside back cover ad in the Johns Hopkins Magazine introducing alumni to the Cerulean Society.

June 2012 Cerulean Article
Full-page article in the Johns Hopkins Magazine promoting why alumni give at the Cerulean level and the importance of doing so.

Solicitations Campaign – Revenue Generation

Summary
As of June 30, 2012, the Office of Alumni Relations raised $189,742.74 from 2,781 donors. Of those donors, 619 were new donors to the Alumni Association and 24 donors gave at the Cerulean Society level ($1,000 or more). Cerulean Society donations totaled $29,000, and $160,742.74 in revenue was generated for current use.

<table>
<thead>
<tr>
<th>Gift Source</th>
<th>Solicited</th>
<th>Donors</th>
<th>Revenue</th>
<th>Response Rate</th>
<th>Average Gift</th>
<th>Gifts $1-$999</th>
<th>Gifts $1,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct mail</td>
<td>133,248</td>
<td>2,456</td>
<td>$153,455.72</td>
<td>1.84%</td>
<td>$62.48</td>
<td>2,445</td>
<td>12</td>
</tr>
<tr>
<td>Phone-a-thon</td>
<td>68,147</td>
<td>182</td>
<td>$15,572.07</td>
<td></td>
<td>$86.55</td>
<td>181</td>
<td>1</td>
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<tr>
<td>Email</td>
<td>110,328</td>
<td>99</td>
<td>$14,385.00</td>
<td></td>
<td>$145.30</td>
<td>91</td>
<td>8</td>
</tr>
<tr>
<td>Web/online</td>
<td>44</td>
<td>44</td>
<td>$6,160.00</td>
<td></td>
<td>$140.00</td>
<td>41</td>
<td>3</td>
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<tr>
<td>TOTAL</td>
<td>133,248</td>
<td>2,781</td>
<td>$189,742.29</td>
<td>1.84%</td>
<td>$68.20</td>
<td>2,758</td>
<td>24</td>
</tr>
</tbody>
</table>

Appeal #1 - December 2011 Email Campaign
An email solicitation, signed by Ray Snow, was sent on December 28 to 62,079 alumni across all divisions. This piece included messaging about the movement of the Alumni Association from a dues-based to a donations-based organization, the importance of donating to the Alumni Association, and a brief mention of the Cerulean Society. Hyperlinks were included that drove recipients to the JHAA giving form.
Division Solicited Donors Revenue Response Rate Average Gift
Carey 7,580 11 $950.00 .15% $86.36
Education 6,288 8 $1,420.00 .13% $177.50
Krieger 20,846 41 $4,455.00 .20% $108.66
Medicine 3,717 4 $200.00 .11% $50.00
Nursing 3,382 2 $100.00 .06% $50.00
Peabody 2,366 0 0 0 0
SAIS-Bologna 1,066 0 0 0 0
SAIS-DC 5,475 2 $150.00 .04% $75.00
SAIS-Nanjing 730 1 $100.00 .14% $100.00
Whiting 10,629 16 $2,160.00 .15% $135.00
TOTAL 62,079 85 $9,535.00 .14% $112.18

Appeal #2 - January 2012 Direct Mail
A direct mail piece dropped on January 3 to 133,248 alumni across all divisions, carrying the same messaging as the December 28 email solicitation – describing the new Alumni Association, their benefits, and a request to donate. The piece included a one-page letter from Mo Baldwin, then Executive Director of the Office of Alumni Relations, a smaller note (aka a lift-note) from Ray Snow, and a reply card that included their JHAA membership card, attached to a donation form. The piece mailed with a “membership card enclosed” blurb on the outside of the envelope to assist in open rates.

Division Solicited Donors Revenue Response Rate Average Gift # Gifts Average Gift
Bloomberg 11,723 204 $13,017.00 1.74% $63.81 203 1
Carey 15,656 312 $15,455.00 1.99% $49.54 312 0
Education 13,567 250 $11,847.00 1.84% $47.39 249 1
Krieger 38,687 728 $49,470.53 1.88% $67.95 726 3
Medicine 5,907 153 $10,910.00 2.59% $71.31 152 1
Nursing 5,416 127 $7,315.00 2.34% $57.60 126 1
Peabody 4,498 42 $2,132.19 .93% $50.77 42 0
SAIS-Bologna 1,890 20 $1,350.00 1.06% $67.50 20 0
SAIS-DC 8,472 80 $6,600.00 .94% $82.50 79 1
SAIS-Nanjing 1,133 1 $25.00 .09% $25.00 1 0
Whiting 25,306 369 $22,479.00 1.46% $60.92 367 2
Miscellaneous 993 43 $1530.00 4.33% $35.58 43 0
TOTAL 133,248 2,329 $142,130.72 1.75% $61.03 2,320 10

Appeal #3 - April 2012 Email Campaign
An email campaign, signed by Ray Snow, was sent on April 17 to 43,945 alumni across all divisions who did not donate to the Alumni Association in FY2012. Multi-year dues payers who did not donate in FY2012 were pulled from this mailing and targeted for a Cerulean Society marketing campaign. This email once again focused on the excitement of the new Alumni Association, the benefits available to alumni, and the importance of donating to this member-supported organization. Hyperlinks to the JHAA giving form were included.
### Division Solicited Donors Revenue Response Rate Average Gift

<table>
<thead>
<tr>
<th>Division</th>
<th>Solicited</th>
<th>Donors</th>
<th>Revenue</th>
<th>Response Rate</th>
<th>Average Gift</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carey</td>
<td>5,921</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Education</td>
<td>4,941</td>
<td>0</td>
<td>0</td>
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</tr>
<tr>
<td>Krieger</td>
<td>15,237</td>
<td>5</td>
<td>$350.00</td>
<td>.03%</td>
<td>$70.00</td>
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<tr>
<td>Medicine</td>
<td>2,842</td>
<td>1</td>
<td>$1,000.00</td>
<td>.04%</td>
<td>$1,000.00</td>
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<tr>
<td>Nursing</td>
<td>2,694</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
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<tr>
<td>Peabody</td>
<td>1,934</td>
<td>1</td>
<td>$100.00</td>
<td>.05%</td>
<td>$100.00</td>
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<tr>
<td>SAIS-Bologna</td>
<td>819</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>SAIS-Nanjing</td>
<td>1,266</td>
<td>1</td>
<td>$200.00</td>
<td>.08%</td>
<td>$200.00</td>
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<tr>
<td>Whiting</td>
<td>8,283</td>
<td>3</td>
<td>$200.00</td>
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<td>$66.67</td>
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<td>TOTAL</td>
<td>43,495</td>
<td>11</td>
<td>$1850.00</td>
<td>.03%</td>
<td>$168.18</td>
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</tbody>
</table>

### Appeal #4 - April 2012 Cerulean Email Campaign
An email campaign, signed by Ray Snow, was sent on April 26 to 4,304 alumni across all divisions who were past multi-year dues payers but did not make a donation to the JHAA in FY2012, to promote Cerulean Society membership. This email focused on the importance of Cerulean-level giving and the impact those donations would have on the JHAA endowment. Hyperlinks to the JHAA giving form were included.

### Division Solicited Donors Revenue Response Rate Average Gift

<table>
<thead>
<tr>
<th>Division</th>
<th>Solicited</th>
<th>Donors</th>
<th>Revenue</th>
<th>Response Rate</th>
<th>Average Gift</th>
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</thead>
<tbody>
<tr>
<td>Carey</td>
<td>667</td>
<td>1</td>
<td>$1000.00</td>
<td>.15%</td>
<td>$1000.00</td>
</tr>
<tr>
<td>Education</td>
<td>336</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Krieger</td>
<td>1,646</td>
<td>2</td>
<td>$2,000.00</td>
<td>.12%</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Medicine</td>
<td>190</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Nursing</td>
<td>299</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Peabody</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>SAIS-DC</td>
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<td>0</td>
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<td></td>
<td>0</td>
</tr>
<tr>
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<td>0</td>
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<td>0</td>
</tr>
<tr>
<td>SAIS-Nanjing</td>
<td>7</td>
<td>0</td>
<td>0</td>
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<td>0</td>
</tr>
<tr>
<td>Whiting</td>
<td>808</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>4,304</td>
<td>3</td>
<td>$3,000.00</td>
<td>.07%</td>
<td>$1,000.00</td>
</tr>
</tbody>
</table>

### Appeal #5 - May 2012 Direct Mail
Two pieces were mailed on May 4, 2012 and followed the April 2012 email solicitations:
- Letter #1 – Mailed to the same target market as the January 2012 mail piece, with normal suppressions (do not call, deceased, etc.) removed from the list. This letter briefly outlined the new JHAA and the importance of donating to this member-supported organization and included details about how their donations would be allocated and their impact. The piece also included a reply card with multiple methods to donate, including auto-sustainership and the ability to become a Cerulean Society member through annual installments.
- Letter #2 – Also mailed on the same date, but to a select group of alumni that were deduped from the broader May 4 mailing. This group was identified as prime Cerulean Society targets based on their Alumni Association membership history – those that paid dues for two or more years but did not make a donation to the Alumni Association in FY2012. This letter mailed in a Cerulean-blue, 8x10 envelope with a “response requested” label to help drive open rates. The piece, signed by Cerulean Society member and Alumni Council President Ray Snow (A&S ’70), described the Cerulean Society, its importance in advancing the legacy of the JHAA through endowment-level giving, and the benefits that Cerulean Society membership would bring to donors. The reply card, with an RSVP layout, incorporated the new Cerulean Society graphic identifier and outlined various payment methods, including affordable annual gift payments to drive larger Cerulean-level giving.
### Phone-a-thon

Between May 16-June 28, 2012, a staff of 20-students commenced a continuous phone campaign to 68,147 alumni. In that timeframe, the campaign produced 182 donors and generated $15,752.07 in revenue. The response rate was .27% and the average gift was $86.55.

### Web/Online Gifts

In FY2012, 44 alumni donated to the JHAA using the online giving form at alumni.jhu.edu/donate. $6,160.00 in revenue was generated with an average gift size of $140.00.

### Other Solicitations

**JHUpdate**

JHUpdate blurbs promoting the importance of JHAA giving were released on May 15 and June 19 to drive end of fiscal year giving at all levels:

- **May 15, 2012: Join the club**
  
  Alumni Association Cerulean Society members can now apply for membership to the Princeton Club of New York. Membership in the Princeton Club includes access to a network of over 200 of the best clubs in the United States and across the globe. Apply for membership by June 30, 2012, and receive 50 percent off your initiation fee.

- **June 19, 2012: We’re counting on you**
  
  We hope you are enjoying the many benefits of Alumni Association membership. Although there are no longer annual dues, we continue to be a member-supported organization that counts on contributions to support alumni activities, student projects, development of chapters and interest-based communities. Make a gift online here, and thank you for all you do.

**Facebook Update**

A Facebook update promoting the importance of JHAA giving was posted on June 28 to drive end of fiscal year giving at all levels. Links to the JHAA website and the giving form were included in the post.

- Facebook copy:
  
  Did you know that tax-deductible donations to the Johns Hopkins Alumni Association support the development of regional association chapters, expanded career networks, interest-based communities and grants for student projects – just to name a few? Visit the Alumni Association website at alumni.jhu.edu to...
learn more about your association, your membership benefits and how to make a gift.

**Last Chance Email**

On June 21, 2012, an email was sent to all alumni with valid email addresses who did not donate to the Alumni Association in FY2012, promoting the benefits of donating at the Cerulean Society level, including the promotion of our new relationship with the Princeton Club of New York. This email, signed by NYC Chapter president Ana Zampino (A&S ’01), originally targeted alumni in an 8-state area (NY, NJ, CT, PA, MD, DE, RI, VA) but was expanded to the entire US to increase potential results. The goal was to spur additional end of fiscal year giving.

**FY2012 Results Recap, and A Look to FY2013**

**Important findings from FY2012**

- **Mail to all alumni, at least once.** Although expensive ($50K per mailing), it’s critical that we speak to all alumni at least once in the current fiscal year to promote the benefits of donating to the Alumni Association and increasing share of wallet. The goal is to provide all alumni the opportunity to donate to the Alumni Association and to communicate using various methods (and consistent messaging) to facilitate those donations. Based on results from FY2012, the blanket solicitation for FY2013 has been scheduled to drop in December 2012 and will be combined with email, newsletter and Facebook communications.

- **Mail early.** Most of our dues-paying alumni have expected communications from the Alumni Association in the fall. In FY2013, we will begin our solicitation schedule in October and continue communications through June, incorporating social media, print media and newsletter communications into our traditional direct mail and email plans, to create a more comprehensive plan and multiple avenues to give.

- **End of fiscal year mailings seed following year’s revenue.** Although April-June 2012 communications resulted in an uptick in fiscal year-end donations, many rolled into the new fiscal year, resulting in 166 donations (2 gifts $1,000+) totaling $15,235 from July 1 – Sept 1 2012. In FY2013, we will incorporate more cost-effective communications in Q4 that promote Alumni Association giving into the new fiscal year, reserving more expensive communication methods for Q1-Q3.

- **Continuous phone-a-thon.** Solicitation calls for the Alumni Association follow The Hopkins Fund and Annual Fund phone-a-thon campaigns. In FY2012, the Alumni Association phone-a-thon campaign ran for a short time period at the end of the fiscal year and generated almost $16K in revenue. In FY2013, phone-a-thon for the Alumni Association commenced in October 2012 and will run through June 2013, providing an opportunity to reach more alumni and close more donations.

- **Automatic pledge reminder notifications.** Previously, lifetime members fulfilling lifetime memberships via annual installments were billed manually from the Office of Alumni Relations. In FY2013, these annual installments were converted to pledge reminders, with automatic notifications scheduled to mail biannually in November and May, following the University’s pledge schedule. Automating the process and adopting a familiar billing cycle will enable us to confidently promote this billing option to increase Cerulean-level donations and will help drive more payments (and increase pledge fulfillment rates) to the Alumni Association.
Student Grants and Programs Committee

Chair: Steven M. Lascher, SPH ’96, ’08

Committee Members:
Deborah J. Baker, Nurs ’92, ’97
Sharon E. Crane, A&S ’84, Med ’90
Ruben F. del Prado, SPH ’88
Jeri A. Fellerma, Bus ’99 (MS)
Mark Glickstein, Med ’70
Marc F. Kenney, A&S ’78, SAIS ’79
Don Kerr, A&S ’73
Sharon Ashley Lewis, A&S ’84
Dolores M. Shoback, Med ’77
Jane S. Webster, A&S ’94
Caren Zelicof A&S ’85
William G. Zitzmann, A&S ’75, SPH ’76, Ed ’04 (MS)

Staff Liaison: Jocelyn Lynch

Official Mission Statement

I. Responsibility

A. To oversee and allocate Alumni Association funding for the activities of organized student groups, consistent with the association’s long-standing commitment to enhance the overall academic, extracurricular and student life issues at Johns Hopkins as well as its involvement in community service activities.

II. Charge and Specific Tasks

A. To review all funding applications from student groups and determine the following:
   i. Which overall Alumni Association goals are being furthered by each program, with specific consideration of number of participants and publicity for the association.
   ii. Whether the program maximizes efficient use of available resources and results in a maximum yield to the association in terms of its relationship with students and with the community.

B. To develop and, as appropriate, facilitate implementation of new programs and initiatives serving students and furthering association goals and objectives.

C. To prepare current students for their role as alumni and active members of the Alumni Association.

2012 Report

Student Grants

Between the winter ’11 and spring ’12, the Student Grants and Programs Committee received 94 applications. Forty-eight proposals were approved for a total of $49,500.

Over the past year, two subcommittees closely examined the grants submission and evaluation program. The subcommittee on principle development (chair: Sharon Lewis, members: Marci Kenney and Steven Lascher) created detailed and focused guidelines for grant review and evaluation. The principles bring more transparency and clarity to the entire application and selection process.

The second sub-committee on review and evaluation (chair: Donald Kerr, members: Paul Matlin, Marci Kenney, and Steven Lascher) used the new principles to develop a new grant application, reviewer criteria, a reviewer evaluation form and a funding distribution mechanism.

The new process was successfully implemented resulting in more detailed and focused submissions, accurate evaluations and systematic distribution of grant money.
The SGP also developed criteria and a schema for a student grants web portal that is under development. This portal is designed to provide students and evaluators with an electronic submission and proposal evaluation tool and allow student groups to see past submissions and showcase their completed projects through narratives, slides and videos. This portal will showcase the student groups’ work to the JHU alumni, other student groups and prospective students. The SGP expects the new portal to be operational in January 2013.

### Student Grants Program Funding Recommendations

<table>
<thead>
<tr>
<th>Name of Student Group</th>
<th>Name of Project</th>
<th>Divisions represented</th>
<th>Student Group Affiliation (undergrad/grad/both)</th>
<th>Total Amount Requested</th>
<th>Total Amount Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Kitchen at JHU</td>
<td>JHU Campus Kitchen Garden Project</td>
<td>Non-Hopkins</td>
<td>Community</td>
<td>$1,282</td>
<td>$750</td>
</tr>
<tr>
<td>Association for India’s Development at Johns Hopkins University</td>
<td>Dhrupad Classical Concert</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hopkins Medicine Distinguished Speaker Series</td>
<td>Hopkins Medicine Distinguished Speaker Series</td>
<td>Engr; Nurs; Med; SPH</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,250</td>
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<tr>
<td>Bootup Baltimore</td>
<td>Bootup Baltimore’s Technology Education Expansion Program</td>
<td>A&amp;S; Engr; Non-Hopkins Community</td>
<td>Undergraduate</td>
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<td>$1,250</td>
</tr>
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<td>AIDS Awareness Week</td>
<td>Hopkins AIDS Alliance</td>
<td>A&amp;S; Engr; Nurs; Med; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,000</td>
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<tr>
<td>JHU Society of Homewood Graduate Alumni</td>
<td>2012 Society of Homewood Graduate Alumni Networking Event</td>
<td>A&amp;S; Engr</td>
<td>Graduate</td>
<td>$1,500</td>
<td>$750</td>
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<td>Johns Hopkins Chinese Students &amp; Scholars Association (Hopkins CSSA)</td>
<td>Hopkins CSSA Events of the Year 2011 - 2012</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,250</td>
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<td>Community Care Initiative (CCI)</td>
<td>Community Care Initiative (CCI) Health Fair</td>
<td>Nurs; Med; SPH; Non-Hopkins Community</td>
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<td>$1,500</td>
<td>$1,250</td>
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<td>Bienestar Baltimore</td>
<td>Tuberculosis among Baltimore Latinos</td>
<td>Nurs; Med; SPH</td>
<td>Community</td>
<td>$1,500</td>
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<td>Charm City Clinic</td>
<td>Charm City Clinic</td>
<td>A&amp;S; Engr; Med; SPH; Non-Hopkins Community</td>
<td>Community</td>
<td>$1,499</td>
<td>$750</td>
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<td>Pulse</td>
<td>Multicultural Student Dance Performance Group</td>
<td>Engr; Nurs; Med; SPH</td>
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<td>$1,500</td>
<td>$1,000</td>
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<tr>
<td>Name of Student Group</td>
<td>Name of Project</td>
<td>Divisions represented</td>
<td>Student Group Affiliation (undergrad/grad/both)</td>
<td>Total Amount Requested</td>
<td>Total Amount Funded</td>
</tr>
<tr>
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<td>MEDLIFE</td>
<td>Global Banquet</td>
<td>A&amp;S; Engr; Bus; Ed; Nurs; Med; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,250</td>
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<td>Public Health Student Forum</td>
<td>3rd Annual Undergraduate Conference in Public Health</td>
<td>A&amp;S; Engr; SPH; Non-Hopkins Community</td>
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<td>Biomedical Scholars Association</td>
<td>Annual James E.K. Hildreth Lecture &amp; Milestone Celebration</td>
<td>Nurs; Med; SPH</td>
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<td>$1,500</td>
<td>$1,000</td>
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<td>Global China Connection</td>
<td>2012 Intercollegiate US-China Healthcare Conference</td>
<td>A&amp;S; Engr; Bus; Nurs; Med</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,000</td>
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<td>Johns Hopkins Spring Fair</td>
<td>Johns Hopkins Spring Fair 2012 (Music Festival)</td>
<td>A&amp;S; Engr; Peab; Med; SAIS; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,000</td>
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<td>Dunbar Baldwin Hughes Theatre Company</td>
<td>Dunbar Baldwin Hughes Cabaret</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
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<td>Student National Medical Association (SNMA)</td>
<td>Community Adolescent Sexuality Education (CASE) Program</td>
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<td>MERIT (Medical Education Resources Initiative for Teens)</td>
<td>MERIT (Medical Education Resources Initiative for Teens)</td>
<td>A&amp;S; Ed; Med; Non-Hopkins Community</td>
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<td>$1,000</td>
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<td>Student Advocacy Board</td>
<td>Project Serve</td>
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<td>Undergraduate</td>
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<td>JHU Classical Ballet Company</td>
<td>JHU Ballet, Annual Spring Showcase</td>
<td>A&amp;S; Engr; Peab; Med; SPH</td>
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<td>$750</td>
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<td>Global Dental Brigades</td>
<td>Global Dental Brigades</td>
<td>A&amp;S; Engr; SPH</td>
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<td>$1,000</td>
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<td>The JHU Vocal Chords, the JHU AllNighters, &amp; JHU Spring Fair</td>
<td>Baltimore University A Cappella Festival</td>
<td>A&amp;S; Engr; Non-Hopkins Community</td>
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<td>Johns Hopkins University Student Athlete Advisory Committee (SAAC)</td>
<td>Johns Hopkins University Mentoring Program (JHUMP with a silent H)</td>
<td>A&amp;S; Engr</td>
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<td>$1,000</td>
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<tr>
<td>Name of Student Group</td>
<td>Name of Project</td>
<td>Divisions represented</td>
<td>Student Group Affiliation (undergrad/grad/both)</td>
<td>Total Amount Requested</td>
<td>Total Amount Funded</td>
</tr>
<tr>
<td>---------------------------------------------</td>
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<td>JHUSON Chapter of the NSNA</td>
<td>Disaster Preparedness Project</td>
<td>Nurs; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,250</td>
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<td>JHU Design, Build, Fly</td>
<td>JHU Design, Build, Fly Competition Plane</td>
<td>A&amp;S; Engr; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$750</td>
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<tr>
<td>Medical and Educational Perspectives</td>
<td>MEP-MDI (Medical and Educational Perspectives - Medical Design Initiative)</td>
<td>A&amp;S; Engr; Bus; Med; SAIS; SPH</td>
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<td>National Society of Black Engineers</td>
<td>Engineering Day</td>
<td>A&amp;S; Engr</td>
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<td>JHU-EWB USA</td>
<td>Building a Community Daycare Center in Santa Rosa de Ayora, Ecuador</td>
<td>A&amp;S; Engr; Non-Hopkins Community</td>
<td>Undergraduate</td>
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<td>JHU Engineers without Borders Guatemala (JHU-EWB Guatemala)</td>
<td>Engineers without Borders Guatemala Water Project (EWB-Guatemala)</td>
<td>A&amp;S; Engr; Non-Hopkins Community</td>
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<td>Engineers Without Borders- South Africa Team</td>
<td>May/June 2012 Monitoring and Assessment Trip</td>
<td>A&amp;S; Engr; SPH; Non-Hopkins Community</td>
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<td>$1,000</td>
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<td>Healthcare Business Association</td>
<td>Future of Healthcare Symposium</td>
<td>A&amp;S; Engr; Bus; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
<td>BOTH</td>
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<td>$1,250</td>
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<td>Carey Full-Time Students' Association</td>
<td>Carey First Fridays</td>
<td>Bus; Med; SPH</td>
<td>GRADUATE</td>
<td>$1,500</td>
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<td>JHU Dance Marathon</td>
<td>JHU Dance Marathon</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
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<td>$750</td>
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<tr>
<td>Foreign Affairs Symposium (FAS)</td>
<td>Website Design and Maintenance</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SAIS; SPH; Non-Hopkins Community</td>
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<td>SAIS International Finance Club</td>
<td>2nd Annual &quot;Finance 101: Crash Course Series&quot;</td>
<td>A&amp;S; Bus; SAIS</td>
<td>Graduate</td>
<td>$1,100</td>
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<td>SAIS African Diaspora Association (ADA)</td>
<td>Black History Month: Exploring Achievements and Challenges in 2012</td>
<td>A&amp;S; Bus; SAIS</td>
<td>Graduate</td>
<td>$1,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Name of Student Group</td>
<td>Name of Project</td>
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<td>Student Group Affiliation (undergrad/grad/both)</td>
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<td>Total Amount Funded</td>
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<tr>
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<td>Muslim Student Association JHSPH</td>
<td>Muslim Student Association 2012 Spring Banquet</td>
<td>A&amp;S; Ed; Med; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$750</td>
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<tr>
<td>Johns Hopkins University Habitat for Humanity Campus Chapter</td>
<td>JHU Habitat for Humanity Winter Build Week</td>
<td>A&amp;S; Engr; Bus; Ed; Peab; Nurs; Med; SPH</td>
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<td>$1,500</td>
<td>$1,500</td>
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<td>Chi Sigma Iota Counseling Honor Society, Lambda Chapter (CSI)</td>
<td>Student Resiliency Through Art</td>
<td>A&amp;S; Ed; SPH; Non-Hopkins Community</td>
<td>Community</td>
<td>$1,282</td>
<td>$750</td>
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<tr>
<td>Shakti</td>
<td>Nritya Mala: A Night of Indian Classical Arts</td>
<td>A&amp;S; Engr; Med; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,332</td>
<td>$1,000</td>
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<td>Baltimore Student Harm Reduction Coalition</td>
<td>Benefit Enrollment Project (“The BE Project”)</td>
<td>Nurs; Med; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$750</td>
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<tr>
<td>Student National Medical Association, Johns Hopkins University Chapter</td>
<td>Brotherhood Alliance for Science and Education</td>
<td>Med; SPH; Non-Hopkins Community</td>
<td>Both</td>
<td>$1,500</td>
<td>$750</td>
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<td>Carey Professional Exchange Club</td>
<td>Carey Career Development Toolkit</td>
<td>Engr; Bus; SAIS</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,250</td>
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<tr>
<td>Líderes</td>
<td>Developing our Future: Professions, Money Managements and Education</td>
<td>A&amp;S; Engr</td>
<td>Undergraduate</td>
<td>$1,500</td>
<td>$1,250</td>
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<td>Global Medical Brigades (GMB)</td>
<td>JHU Global Medical Brigades - Intersession 2012 trip</td>
<td>A&amp;S; SPH</td>
<td>Both</td>
<td>$1,500</td>
<td>$1,000</td>
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</table>

TOTAL FUNDED: $47,000
Official Mission Statement

I. Responsibilities
   A. To oversee the integrity of the Alumni Association’s fiscal condition
   B. To assess whether, and assure that, Alumni Association funds are being used efficiently, consistent with and proportionate to Alumni Council goals and priorities

II. Charge and Specific Tasks
   A. In conjunction with the Executive Director of Alumni Relations, to monitor Alumni Association income and expenditures to assure the integrity of the Association’s fiscal condition
   B. To identify the Alumni Council’s historical expenditure patterns, assess whether those patterns are consistent with and proportionate to Alumni Council goals and priorities, and recommend any changes in relation to expenditure patterns and processes
   C. To recommend that funds be allocated by the Alumni Council (through its various committees) in a prudent manner to appropriate projects, initiatives or groups
   D. To assess the manner in which the Alumni Council utilizes its “non-cash” budget (i.e. staff time, etc.) and to determine whether these uses are consistent with Alumni Council goals and priorities and are utilized with maximum efficiency

2012 Report

The treasurer of the Alumni Association oversees the budget and, with the Steering Committee, assures that Alumni Association funds are being used effectively and that appropriations are consistent with the Alumni Association’s goals and objectives.

In fiscal year 2012, the Executive Committee revised the FY 2012 budget to reflect the change from dues to donation based income.
<table>
<thead>
<tr>
<th>Fiscal Year = July 1st - June 30th</th>
<th>End of Year Final</th>
<th>Budgeted for FY 12</th>
<th>Budgeted for FY 13</th>
<th>Description &amp; Additional Details</th>
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<tbody>
<tr>
<td><strong>REVENUES</strong></td>
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<tr>
<td><strong>FY11 Revenues</strong></td>
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<td>Endowment Payout and TIP</td>
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<td>$42,985</td>
<td>$67,000 TIP - interest on operating account 1026</td>
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<td>AAF Donations</td>
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<td>$483,307</td>
<td>$237,986</td>
<td>$259,200 includes dues up to 10/30/11 ($41,519), then donations (less 4% gift assessment - $5,842)</td>
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<td>Credit Card Income</td>
<td>1010321025</td>
<td>$155,000</td>
<td>$198,781</td>
<td>$175,000 Payments cease Feb. 2017.</td>
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<td>Liberty Mutual Income</td>
<td>1010321019</td>
<td>$55,000</td>
<td>$74,703</td>
<td>$90,000 for travel insurance. Includes carryover of $18,926</td>
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<td>Amazon.com Income</td>
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<td>$1,500</td>
<td>$335</td>
<td>$300 Click-through royalties</td>
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<td>License Plate Income</td>
<td>1010321024</td>
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<td>$834</td>
<td>$700 Vanity plate royalties ($10/plate)</td>
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<td>Sponsorships</td>
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<td>Carryover from prior FY</td>
<td>1010321025</td>
<td>$64,437</td>
<td>$64,437</td>
<td>$0 up to $200,000 available in FY 12. FY13 amount was reduced from $204,800</td>
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<td>Gap financing</td>
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<td>$66,775</td>
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<td><strong>TOTAL REVENUES</strong></td>
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<td><strong>$811,744</strong></td>
<td><strong>$686,836</strong></td>
<td><strong>$782,200</strong></td>
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<tr>
<td><strong>Other Sources of Support</strong></td>
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<td>University Support FY 2012</td>
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<td>$1,612,987</td>
<td>$1,612,987</td>
<td>$1,612,987 Operations, Staff, &amp; Travel</td>
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<td><strong>Quasi-Endowment Fund</strong></td>
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<td>Current Market Value</td>
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<td>$1,599,367</td>
<td>$1,599,367</td>
<td>$1,599,367 Current trading value of assets in fund; includes former lifetime dues and Cerulean donations</td>
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<tr>
<td>Historic Book Value</td>
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<td>$225,756</td>
<td>$225,756</td>
<td>$225,756 Value of original &amp; subsequent additions to the fund</td>
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<td><strong>EXPENSES</strong></td>
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<td><strong>Alumni Association Support</strong></td>
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<td>Solicitations</td>
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<td>$80,227</td>
<td>$90,000 E.g., solicitation and thank you mailings</td>
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<td>Alumni Council</td>
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<td>$60,000</td>
<td>$36,645</td>
<td>$50,000 E.g., leadership weekend, crab feast, awards luncheon, exec. com. Meetings</td>
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<td>Networking &amp; Career Services</td>
<td>1010321022</td>
<td>$2,501</td>
<td>$0</td>
<td>$50,000 iCircle fees and events; in FY13 for Affinity Program development</td>
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<td>Marketing &amp; Communications</td>
<td>1010321018</td>
<td>$10,000</td>
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<td>$10,000 Marketing (new alumni directory) &amp; other TBD</td>
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<td>Magazine News &amp; Notes</td>
<td>1010321021</td>
<td>$77,000</td>
<td>$56,599</td>
<td>$77,000 JH Magazine, incl. mandatory $3000 BOA ad</td>
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<td>KnowledgeNet</td>
<td>1010321027</td>
<td>$37,562</td>
<td>$29,414</td>
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<td>Regional Chs. (U.S.)</td>
<td>1010321004</td>
<td>$200,000</td>
<td>$146,616</td>
<td>$185,000 U.S. Chapter support (newsletters, mailings, local events, etc) FY11 = $240,000</td>
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<td>International Chs.</td>
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<td>$5,000</td>
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<td>$5,000 International chapter support</td>
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<td>Divisional Assistance</td>
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<td>$200,000 FY11 = $212,000</td>
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<td><strong>University Support</strong></td>
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<td>Student Programs</td>
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<td>$30,000 Funding of student programs + graduation gifts</td>
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<td>Student Svcs Grant</td>
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<td>$37,000 Awards, excellence in teaching awards, 50 yr. medallions</td>
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<td>$0</td>
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<td>$0 Society of Black Alumni + others FY12=$10,000 in costs covered by University</td>
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<td>Athletics Sponsorship</td>
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<td>Special One-off Programs</td>
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<td>$0 New and special projects approved by steering committee</td>
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<td>Miscellaneous Funds</td>
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<td>$0 Special issues (alumni in need, special gift)</td>
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<td>Expected carryover</td>
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<td>$0</td>
<td>$0 Anticipated carryover to next fiscal year</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td></td>
<td><strong>$811,744</strong></td>
<td><strong>$686,836</strong></td>
<td><strong>$837,000</strong></td>
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<tr>
<td><strong>Overall Result</strong></td>
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<td>-$54,800</td>
<td>See F13</td>
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</table>
2013 Reunion Leadership Committees
Zanvyl Krieger School of Arts and Sciences
G.W.C. Whiting School of Engineering

Overview
The Reunion 2013 Leadership Committees are established to provide overall leadership for the planning and execution of a meaningful reunion for individual reunion classes in 2013. The committees are comprised of class leaders willing to devote their time and talent to the creation of successful reunions. Through this effort, committee members will develop a reunion program that engages class members, encourages broad participation, and helps to raise class gifts that recognize the significance of Reunion at Johns Hopkins. In addition, the committee will focus their energy on reconnecting through the Fantasy Reunion program and affinity groups; arranging special tours, receptions, and connections with current students; and increasing attendance and gift participation.

Alumni Weekend has continued to grow and improve with the addition of new events and programming. It is because of such innovative and improved events that we saw substantial increases in registration and alumni participation. This year — with 5,400 attendees and 3,574 constituents — we have seen a 21% increase in constituent participation and almost $28,000,000 million raised for class gifts. There were 70 weekend events, including the JHU-Navy lacrosse game, the family tent, traditional crab cake lunch, the Hullabalooza, the all-class Saturday evening party and 14 reunion class dinners held throughout campus.

Class Committees

Class of 1938 – 75th Reunion
George S. Jenkins II, Engr
Alvin Nehrenz, Engr
James S. Russell, A&S
John H. Wolfe Jr., Engr

Class of 1943 – 70th Reunion
W. Robert Benson, A&S
Leonard S. Buchoff, Engr
Daniel H. Margolis, A&S
H. Hudson Myers Jr., Engr

Class of 1948 – 65th Reunion
Rob Caples, A&S
Gilbert F. Decker, Engr
John W. Hammond, Engr
Richard C. Hu, Engr
George J. Hudgings Jr., Engr
Gary L. Kratz, Engr
George E. Laubach, A&S
William D. Loring, A&S
Anthony W. Salem, A&S
Robert G. Sanford, Engr
Wayne N. Schelle, A&S
George D. Schwartz Jr., A&S
Wilbert H. Sirotta, A&S
Norman N. Steiger, A&S

Class of 1953 – 60th Reunion
The Hon. Nicholas G. Byron, A&S
Alvin Deutsch, A&S
William M. Dunbar, A&S
Richard E. Edwards, Engr
F. Ross Jones, A&S
Fredrick R. Lipscomb, Engr
William S. Maginnis Jr., Engr
Simeon G. Margolis, A&S
Lawrence H. Parks, A&S
Arthur Sarnoff, A&S
Allan L. Spencer, A&S
Joseph F. Strohecker, Engr

Class of 1958 – 55th Reunion

Class of 1963 – 50th Reunion
William P. Brandon Jr., A&S
Martin L. Cohen, Engr
Matthew A. Crenson, A&S
Mr. Peter M. Dow, Engr
Thomas J. Gleason, A&S
Mr. Nicholas A. Ioannou, Engr
Hugh G. Loebner, A&S
Mr. James E. McClaine, Engr
Edward L. Morse, A&S
Henry L. Nordhoff Jr., A&S
Ronald M. Nordmann, A&S
E. Richard Rosenblatt, A&S
Irving Conrad Schwab, A&S
Alan L. Sorkin, A&S
Thomas E. Spath, Engr
Richard E. Webster, A&S
Class of 1968 – 45th Reunion
John A. Austin, A&S
Geoffrey n. Berlin, A&S
William D.L. Hunt, A&S
Jed P. Luchow, A&S
David J. Millstone, A&S
John K. Shorb, Engr

Class of 1973 – 40th Reunion
Jeffrey M. Aresty, A&S
S. Woods Bennett, A&S
Warren E. Boyd Jr., A&S
Marvin L. Egolf, A&S
G. Richard Eigenbrode, A&S
Jeffrey M. Epstein, A&S
Jeffrey P. Gaitz, A&S
Robert A. LaRossa, A&S
Jay L. Lenrow, A&S
David L. Levine, A&S
Donald S. Masters Jr., A&S
Martin D. Reber, A&S
Stephen R. Strelec, A&S
Henry C. Ward, A&S
Robert C. Young, A&S

Class of 1978 – 35th Reunion
Lisa M. Cibik, A&S
Jeffrey L. Cohen, A&S
Peter S. Conti, A&S
Lawrence H. Durban, A&S
Steven W. Eaddy, A&S
Joan Fishman, A&S
Caren M. Fleit, A&S
Susan Sundell Hanley, A&S
Marcia Foggan Kenney, A&S
Lawrence M. Kenney Jr., Engr
Henry J. Kupperman, A&S
Jill L. Leukhardt, Engr
Virginia Loulouides, A&S
Scott E. Marks, Engr
Marguerite E.H. Morrison, A&S
Lawrence V. Najarian, A&S
John W. Poole, A&S
Deborah K. Rager, A&S
Steven Fredric Rubin, A&S
Lynn Snyder-Mackler, A&S
Susan J. Swerdloff, A&S
Eric H. Weisblatt, A&S

Class of 1983 – 30th Reunion
Gary S. Benninghoff, A&S
Helene O. Caloir, Engr
Dawn E. Cermak, A&S
Risa Carol Doherty, A&S
Stuart L. Gavurin, A&S
Ronald S. Gilberg, A&S
Douglas T. Gneiser, A&S
Susan W. Hammerman, A&S
Christopher K. Hampton, A&S
Ethnie S. Jones, A&S
John C. Jove, A&S
Danny Da-Jin Kao, A&S
Hollis Robbins, A&S

Class of 1988 – 25th Reunion
Sarah Madison Ashe-Donnem, A&S
Luis A. Bendezu II, A&S
Jeffrey M. Binder, A&S
Ramon de Castro, A&S
Christopher J. Dalton, A&S
Linda D. Feldmann, A&S
James J. Finnerty III, A&S
David F. Hannan, A&S
Kathryn Camille Harkins, A&S
James W. Harris, A&S
Julia Heaney, Engr
Andrea Garofalo Hillier, A&S
Ruth Decoursey Jacobs, A&S
Jennifer Ann Kenoian, A&S
Amy Marshall Lambrecht, A&S
Lisa Ann Roy, A&S
Carolyn W. Schwartz, A&S
Saurin D. Shah, A&S
Gerald M. Smith Jr., A&S
Jennifer L. Stahl, A&S
Stephanie B. Weissman, A&S
Melissa M. Wu, A&S
### Class of 1993 – 20th Reunion

Joseph N. Ainsberg, A&S  
Martin L. Brandwin, A&S  
Shauna C. Bryce, A&S  
Rachelle A. Diamond, A&S  
Anita Rashmi Dixit, A&S  
William J. Gould, A&S  
Jodi Nordmann Harap, A&S  
Ronald A. LaMorte Jr., A&S  
Anthony F. Lorenzo, A&S  
Melissa Goldstein Noah, A&S  
Doreen I. Patron, Engr  
Kimberly Rampaul-Pino, A&S  
Audrey Mastrangelo Reynolds, A&S  
Leah Schmulewitz, A&S  
Lisa Michele Scorsolini, A&S  
Jennifer Butler Sokolowski, A&S  
Garrett J. Solomon, A&S  
Dominic E. Wiker, A&S  
Michelle R. Wildstein, A&S  
Rachel C. Wilson, A&S  
Eugene Y. Huang, Engr  
Chieh Erh Huang, A&S  
Margaret M. Hurwitz, A&S  
Sheila Isanaka, A&S  
Jahon Jamali, A&S  
Kevin A. Johnson, A&S  
Yong T. Kwon, ENGR  
Ryan A. Leggio, A&S  
Elise Julia Roecker, A&S  
Michael D. Spector, A&S  
Jessica Myers Spiegel, A&S  
Khoi D. Than, A&S  
Judy W. Tomkins, A&S  
Matthew T. Weill, A&S  
Lilian Wouters, A&S

### Class of 1998 – 15th Reunion

Duncan C. H. Belser III, A&S  
Jakob B. Boritt, A&S  
William J. Crawford Jr., A&S  
Robert C. Di Targiani, A&S  
Liz Zeuschner Kamins, A&S  
Jennifer Y. Kang, A&S  
Tai-Il Terry Kim, A&S  
Melissa Aileen Livingston, Engr  
Robert E. Mittendorff II, Engr  
Laura A. Pierson-Scheinberg, A&S  
Lisa J. Rieger, A&S  
James Robert Riley III, Engr  
Matthew Edward Schernecke, A&S  
Robert C. Di Targiani, A&S  
Marshall J. Urist, A&S  
Jacoba Urist, A&S  
Amy Lynn Zipper, A&S  
Ohemaa A. Boahemaa, A&S  
Patrick A. Brandon, Engr  
Michelle Ann Brown, A&S  
Cyurry Choi, A&S  
Carleigh A. Connelly, A&S  
Rachel L. Cylus, A&S  
Kristina R. Das, A&S  
Andrea N. Dodrill, A&S  
Michael L. Doneger, A&S  
Andrew C. S. Dupree, A&S  
Steven A. Farber, A&S  
Ying Guan, Engr  
Jesse Ha, A&S  
David R. Hinds, A&S  
Lorraine H. Hutzler, A&S  
John S. Ji, A&S  
Antoine P. Joseph, Engr  
Angela F. Koenig, A&S  
Teresa Romeo Luperchio, A&S  
Anthony A. Margve, A&S  
Julienne B. Markel, A&S  
Rebecca L. Messner, A&S  
Adam J. Milam, A&S  
Michael Palantoni, Engr  
Robert M. Pietroforte, A&S  
Jessica A. Rebarber, A&S  
Joseph D. Redd, A&S  
Jillian B. Saperstein, A&S  
Corey A. Sattler, A&S  
Rajiv Shenoy, Engr  
Natasha Singh, A&S  
Sarah E. Thompson, Engr  
Benjamin A. Wilson, A&S  
Jeffrey R. Vlasic, A&S

### Class of 2003 – 10th Reunion

Amy J. Brokl, A&S  
Rodney C. Burris, A&S  
Christopher Cheung, A&S  
Michelle Y. Cho, A&S  
Sarah Suy Lin Corn, A&S  
Brian Richard Daniels, Engr  
Shivani D. Desai, A&S  
Theda Fisher, A&S  
Alison C. Florance, A&S  
Keith D. Florance, ENGR  
David M. Harris, A&S
Your Alumni Communities

Regional and International Communities

Mission and Vision

In keeping with the JHAA's mission of enriching the alumni experience and fostering beneficial relationships in the Johns Hopkins community, the Alumni Association's regional chapters have the following mission:
To empower alumni and other members of regionally-based JHAA communities to create personal and professional opportunities that nurtures a lifelong relationship with one another and the university.

• Regional chapters are led by an executive committee of doers—volunteers that are ready and willing to plan and promote events meaningful to their unique community.
• Alumni from each community are continuously engaged with one another through ongoing in-person events and programs as well as through a solid online presence.
• Chapter committees are well organized—each committee member has a clear understanding of his or her role, and the transitions from year to year are seamless.
• Alumni across the country wish to start chapters within their own geographical region as a result of seeing the positive and beneficial experiences of their fellow alumni involved in chapter activities.

Membership

As set forth in the bylaws of the Alumni Council, the Alumni Association is comprised of all Johns Hopkins alumni (as defined by the University); therefore, all alumni residing in the chapter are considered members.

Regional Chapter Structure and Guidelines

To best serve your needs and those of your fellow alumni, the JHAA sets minimum standards to help guarantee the vitality and longevity of regional chapters and their activities.
Regional chapters must meet the following requirements in order to maintain chapter status, receive university support and continue to use the JHAA name.

• Comply with policies and requests from the Johns Hopkins Alumni Association.
• Adhere to trademark usage guidelines in all permitted uses of the university's name, logo and other trademarks.
• Keep confidential all alumni contact information and mailing lists. All such information is confidential and may be used for chapter purposes only. Announcements or other communications made for personal, commercial or political gain are strictly prohibited.
• Submit all event attendance lists to your Office of Alumni Relations liaison. If online registration is used, submit event totals including walk-in and no-show lists. Forms are provided in the online toolkit.
• Complete all paperwork requested by the Office of Alumni Relations in a timely manner in order to support annual reports, event guidelines, evaluations, and so forth.
• Communicate with the Office of Alumni Relations regularly so we can best serve the alumni population in your area.
• Encourage all members of the university community to participate in chapter activities.
• Hold events in facilities where all alumni feel welcome on an equal basis.
• Elect or appoint officers on a regular, transparent basis, and ensure that all officers act as positive ambassadors of the JHAA.
• Meet as an executive committee on a quarterly basis.
• Plan and execute a consistent calendar of programs and events; the number can be decided based on the size and interests of the constituency.
• Serve as a local resource for current and incoming students as well as new alumni to the area.
• Include your liaison from the Office of Alumni Relations on communications and on any official business of the executive committee (meeting agendas, minutes, etc.).
• Promote events to the entire community by utilizing social media, email, personal outreach and the alumni website.
• Respond promptly to inquiries about your chapter from fellow alumni or university staff.
Regional Representatives Responsibilities and Guidelines

The purpose of Regional Representatives

To help engage their local community by gathering local alumni on a consistent basis and by serving as a local resource to residents, visitors and all other university constituents.

Selection criteria for Regional Representatives

• You must be a graduate of Johns Hopkins University, either in Krieger School of Arts and Sciences, Whiting School of Engineering, Bloomberg School of Public Health, School of Medicine, School of Advanced International Studies, Carey Business School, School of Nursing, School of Education or the Peabody Institute
• You must have a primary address in the region you are representing. Ideally, you must live there for at least nine months of each year
• You must be willing and able to carry out all activities required of a chapter president (outlined below)
• Your region must have a minimum of 100 Johns Hopkins University alumni residents

Responsibilities of Regional Representatives

• Organize a minimum of one community-wide event each calendar year
• Serve as a resource for alumni within your community. Examples of serving as a resource may include connecting alumni, parents and students and welcoming new alumni to your region
• Serve as a resource to Johns Hopkins University and the Johns Hopkins Alumni Association for events or programs held within your region
• Maintain frequent communication with your staff liaison in the Office of Alumni Relations
• Maintain accurate contact information with the Johns Hopkins Alumni Association
• Allow your name and email address to be listed on your region’s webpage
• Meet with a university representative or attend an event with a reasonable distance to facilitate the continued smooth operation of the regional alumni community
• Serve a renewable, two-year term as a Regional Representative

Support provided to Regional Representatives by the Office of Alumni Relations

• Staff liaisons in the Office of Alumni Relations. You will work directly with the staff liaison. Your liaison will assist you with everything from event promotion and registration to vendor contracts and payments
• A list of local alums and an email listserv. The alumni list and the email listserv will be provided to you upon request
• A webpage for your region (beginning fall 2012). The webpage will be managed by the Office of Alumni Relations and will list any events in your region, along with photos
• Assistance for creating social media groups and/or pages for your region
• Limited funding to help with event planning

Time Commitment

Regional engagement plays an extremely important part in providing a life-long connection to Johns Hopkins University. For a small investment of time, you can make a major difference within your region’s Johns Hopkins alumni community. The amount of time you commit to this volunteer position is largely up to you. To meet the minimum responsibilities may only take a few hours throughout the year. However, if you choose to plan more gatherings, manage a social media page, or work with a small committee, it could take additional time.
<table>
<thead>
<tr>
<th>Regional Chapter Presidents 2012 - 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Atlanta</strong></td>
</tr>
<tr>
<td>Sonia Singh</td>
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<tr>
<td>SPH ’07</td>
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<tr>
<td>404-636-3239</td>
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<td><a href="mailto:ssinghphd@gmail.com">ssinghphd@gmail.com</a></td>
</tr>
<tr>
<td><strong>Baltimore</strong></td>
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<tr>
<td>Janice Webber</td>
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<tr>
<td>Peab ’70</td>
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<td>410-404-8390</td>
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<tr>
<td><a href="mailto:jwebber2@peabody.jhu.edu">jwebber2@peabody.jhu.edu</a></td>
</tr>
<tr>
<td><strong>Boston</strong></td>
</tr>
<tr>
<td>Michael Rossi</td>
</tr>
<tr>
<td>A&amp;S ’01</td>
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<tr>
<td>617-332-3290</td>
</tr>
<tr>
<td><a href="mailto:rossi608@hotmail.com">rossi608@hotmail.com</a></td>
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<tr>
<td><strong>Chicago</strong></td>
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<tr>
<td>Boyd Gillespie</td>
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<tr>
<td>Med ’94</td>
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<tr>
<td>843-971-0974</td>
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<tr>
<td><a href="mailto:gillesmb@musc.edu">gillesmb@musc.edu</a></td>
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<tr>
<td><strong>Cincinnati</strong></td>
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<tr>
<td>Donald F. McKee</td>
</tr>
<tr>
<td>A&amp;S ’69</td>
</tr>
<tr>
<td>513-271-4828</td>
</tr>
<tr>
<td><a href="mailto:dmckee1@cinci.rr.com">dmckee1@cinci.rr.com</a></td>
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<tr>
<td><strong>Cleveland</strong></td>
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<tr>
<td>Warren Rosman</td>
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<tr>
<td>A&amp;S ’73</td>
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<tr>
<td>216-651-7428</td>
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<tr>
<td><a href="mailto:wrosman@westonhurd.com">wrosman@westonhurd.com</a></td>
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<tr>
<td><strong>Columbia</strong></td>
</tr>
<tr>
<td>William T. Salisbury</td>
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<tr>
<td>SAIS ’67, ’72</td>
</tr>
<tr>
<td>803-749-1446</td>
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<td><a href="mailto:shirleysal@sc.rr.com">shirleysal@sc.rr.com</a></td>
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<tr>
<td><strong>Dallas/Ft. Worth</strong></td>
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<tr>
<td>Alex Glogau</td>
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<tr>
<td>A&amp;S ’76</td>
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<tr>
<td>972-985-1974</td>
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<tr>
<td><strong>Denver</strong></td>
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<tr>
<td>Robert R. Duncan</td>
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<tr>
<td>A&amp;S ’71</td>
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<tr>
<td>303-322-2526</td>
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<tr>
<td><a href="mailto:DuncFive5@aol.com">DuncFive5@aol.com</a></td>
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<tr>
<td><strong>Hagerstown</strong></td>
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<tr>
<td>Anton T. Dahbura</td>
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<tr>
<td>Engr ’81, ’82, ’84</td>
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<tr>
<td>301-790-4055</td>
</tr>
<tr>
<td><a href="mailto:atd@hublabels.com">atd@hublabels.com</a></td>
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<tr>
<td><strong>Hawaii</strong></td>
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<tr>
<td>Luis Oros</td>
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<tr>
<td>A&amp;S ’11</td>
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<tr>
<td>714-401-9020</td>
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<tr>
<td><strong>Houston</strong></td>
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<tr>
<td>Leslie Farnsworth</td>
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<tr>
<td>A&amp;S ’92</td>
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<tr>
<td>713-862-2402</td>
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<tr>
<td><a href="mailto:leslie@frog-dog.com">leslie@frog-dog.com</a></td>
</tr>
<tr>
<td><strong>Los Angeles</strong></td>
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<tr>
<td>Emery Laiw</td>
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<td>A&amp;S ’95</td>
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<td>213-620-8915</td>
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<td><strong>Miami/Palm Beach</strong></td>
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<tr>
<td>Neil Seidman</td>
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<tr>
<td>A&amp;S ’89</td>
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<td><strong>New York</strong></td>
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<td>Ana Zampino</td>
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<td>A&amp;S ’01</td>
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<td>Sibyl Chen</td>
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<td><strong>Omaha</strong></td>
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<td>Engr ’09</td>
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<td>Peter Steinmetz</td>
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<td>Bus ’11</td>
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<td>Wren Haaland</td>
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<td>A&amp;S ’09</td>
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<td><strong>Tampa Bay</strong></td>
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<td>Duncan Belser</td>
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<td><strong>Washington, DC</strong></td>
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<td>Bruce Cort</td>
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<td>Bus ’82</td>
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Affinity Groups and Communities

In response to a university wide alumni survey, the Central Alumni Office created a new program in September 2011. This new initiative, Affinity Groups and Communities, is a targeted effort to increase constituent engagement and focus on community building. Johns Hopkins Affinities are groups made up of members of the Johns Hopkins community, predominantly alumni and students, who come together around an industry vertical or subject/area of interest to create opportunities for:

- Connecting and networking
- Professional and personal development
- Education and exploration
- Information and resources sharing

Since September 2011, three active groups have grown to seven, with another eight groups in development.

- In nine months, eleven formal and six informal events were developed and held by the groups. These events brought together more than 600 alumni, students, parents and friends of the university.
- Each event created the opportunity for alumni and students of all nine divisions to connect and network. There were always at least seven to nine of the nine divisions represented at each of the formal gatherings. Many of the events were oversold in a matter of hours and the responses from attendees both anecdotally as well as those shared through the event surveys have been overwhelmingly positive.
- All Johns Hopkins alumni and students are invited to participate in all affinity activities and programs.
- Most of the groups are professionally focused with a few developing groups focused on non-professionally based interests. Each of the groups have a planning committee ranging from 3-68 members and meet every month to six weeks to brainstorm, develop and execute events, activities and communications related to the specific interests of their group.
- Several of the groups have built active closed discussion groups using various social media tools and a robust virtual. A web-based platform has been created to support and sustain the work and growth of all groups.
- The web-based platform is a way to share information about the program and all the existing communities with members of the Johns Hopkins population. The main Affinity Page lists all current groups, provides a vehicle for the suggestion of new groups and offers a toolkit of resources for volunteers.
- Each group has its own distinct (but similar and related) page which offers specific content including but not limited to, a listing of events and regional sub-groups, video of events, links to blogs and other resources, Q&A with and profiles of alumni and guest profiles (of affiliated non-alumni) with a connection to the group, as well as links to the discussion groups.

Current Affinity Groups

- Arts, Entertainment, Media and Entrepreneurship NY
- Biotech MD
- Biotech NY
- Biotech SF
- Energy NY/DC
- Entrepreneurship
- Federal Government
- Finance
- Women in Business
- AIDS (virtual)

Affinity Groups in Development

- Arts, Entertainment, Media and Entrepreneurship LA
- Healthcare/Medicine
- International Health and Development
- Law
- Outdoor Exploration
- Sustainability
- Women in Business LA and SF
Early Engagement

The Early Engagement team within the Office of Alumni Relations seeks to engage current students and young alumni (from 0-10 years post-graduation) in the Johns Hopkins community by presenting them with opportunities for direct involvement in the broad range of JHU offerings.

Early Engagement incorporates a number of strategies to develop and enhance student and young alumni communities, including:

Regional Engagement

Young Alumni Committees
- Early Engagement manages nine regional Young Alumni Committees, young alumni volunteer-driven leadership groups that plan events and opportunities for young alumni in their areas. YACs have been established in Boston, New York City, Philadelphia, Baltimore, Washington, DC, Chicago, Seattle, San Francisco, and Los Angeles. They plan wide-ranging activities, including happy hours, community service initiatives, comedy club outings, boat cruises, brewery tours, mini golfing, and weekend ski trips.

“Smackdown” Giving Challenge Events
- Early Engagement hosts “Smackdown” giving challenge events in cities across the US. These events encourage young alumni giving during happy hour events held simultaneously in two cities, during which the cities’ alumni compete against each other to see if they can beat their previous year’s statistics for young alumni giving.

Leadership Discovery and Development

Students and Young Alumni Leadership Symposium
- Early Engagement hosts an annual Student and Young Alumni Leadership Symposium inviting distinguished recent graduates back to campus to share their experiences and insights with graduating seniors. We ask alumni to mentor seniors for the Symposium and beyond, and both student participants and alumni mentors to reflect on, connect with, and pursue their values and goals.

Alumni Student Ambassadors and Step Up Committee
- We work with current students individually and in groups while they are on campus to build relationships, skills, and leadership abilities, to familiarize them with our alumni communities; and provide them with tangible examples of active alumni involvement.

Career Connections and Advancement

Bridge 5
- Bridge 5, a program that connects current students to alumni who graduated 5 years ahead of them to build lasting social, academic, and professional relationships, offers internships posted by alumni mentors and opportunities for career connections, mentoring and networking, and allows participants to recognize the potential that a thriving and connected alumni community offers through fruitful mentoring relationships.

Individual Meetings
- We meet with students and alumni regarding career questions and to help them understand the University resources at their disposal, including the Career Center, Connect (an online alumni networking database exclusively for students and alumni), Alumni Association Affinity Groups, and career-specific and networking events run by YACs.

Class and Campus Connection Building

Step Up Week
- Step Up Week, a week dedicated to recognizing, celebrating, and educating about the legacy of philanthropy at JHU, emphasizes the history of a community dedicated to the advancement of JHU and its vision, and asks students to build upon it through their own current and future efforts.
Class Banner Contest
- The Class Banner contest (managed jointly with the Homecoming and Reunion team) increases class pride and cohesion, and provides each new class with an emblem to represent themselves.

Young Alumni Weekend
- Young Alumni Weekend (managed jointly with the Homecoming and Reunion team) invites young alumni back to campus to celebrate and honor JHU with a range of special events and opportunities.

Personalized Engagement and Cultivation

Thankful Thursdays
- Thankful Thursdays are events during which student volunteers appeal to their peers to ask them to write a personalized, hand-written thank you note to a young alumni annual donor whose gift has positively impacted the student experience at JHU.

Individual Meetings
- Early Engagement works one on one with young alumni and student volunteers to mentor them, to build their skills, to work toward their goals, and to find opportunities within the University's offerings for them to thrive.

Recognition and Stewardship

YAC Awards
- The first annual YAC Awards were presented over Young Alumni Weekend on October 6, recognizing outstanding young alumni leadership and dedication.
- We host thank you dinners for our student group leaders, and give them parting gifts.

Step Up Week
- Step Up Week incorporates events to thank students for their volunteer work and dedication to the JHU community, including MSE Study Break that offers refreshments and stress-relieving giveaways during Finals week, and Smoothies for Service that recognizes the incredible community service our students provide to JHU, the Baltimore community, and the world with free smoothies.

Student Grants
- Student Grants, an AA program that offers $50,000 annually in grant funding for student groups’ community service projects, recognizes the many worthy efforts of our student body.

Web Content
- Web content recognizes student and young alumni group leaders.
Divisional Alumni Relations Annual Reports

The Paul H. Nitze School of Advanced International Studies

Overview

Jessica Einhorn, SAIS ’70, retired after 10 years of leadership as SAIS Dean holding the distinction as the first graduate to return to SAIS to serve in the top post. She counts her worldwide outreach to over 16,000 alumni as one of her many accomplishments. The new SAIS Dean, Vali Nasr, assumed leadership July 1, 2012. He is a Middle East scholar, foreign policy advisor and commentator on international relations whose two most recent books, Forces of Fortune and The Shia Revival, dealt with the postwar sectarian violence in Iraq and the uprisings known as the Arab Spring and contributed to U.S. policy formulated in response to those events. SAIS is an integrated three-campus community with centers of learning in Washington, DC, Bologna, Italy and Nanjing, China.

Students: Full-time students: 1,054, Part-time students: 104

Faculty: Full-time faculty: 66, Part-time faculty: 168

Leadership: Vali R. Nasr, Dean
Kenneth H. Keller, Director, Bologna Center
Jason Patent, American Co-Director, Hopkins-Nanjing Center
Lori Cwalina, Associate Dean for Development and Alumni Relations
Margaret Frondorf, SAIS ’00, Director, SAIS Alumni Relations
Meera Shankar, SAIS ’96, Director, Bologna Center Alumni Relations (until July 2012)
Emily Kessler, SAIS ’13, Director, Hopkins-Nanjing Center Dev. & Alumni Relations

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Signature Events

SAIS, with its three campus partnership, endeavors to create cohesion to expand growth opportunities for alumni engagement. SAIS actively involves alumni on nearly all continents with elevated activity in the U.S., Europe and Asia. While many of the over 90 alumni gatherings that took place last year were locally-organized by SAIS alumni groups, larger signature events included the SAIS Celebrating Faculty Gala in Washington D.C., Amici di Bologna in New York and the Hopkins-Nanjing Center’s 25th Anniversary celebration in Nanjing, China with each event attended by President Ronald J. Daniels. In addition, and the Bologna Center’s five decade spring Alumni Weekend tradition brings together hundreds of alumni to reconnect with the Center and each other.

Linkages with the Broader Hopkins Community

SAIS alumni connect with the broader Johns Hopkins University community, tying into the ‘One Hopkins’ vision. This is accomplished by developing partnerships with JHU young alumni in key markets, publicizing SAIS gatherings on the newly reformatted JHU alumni calendar (effectively opening up all SAIS events to the larger Hopkins alumni community this year), teaming up with JHU Regional development staff to formulate strategic objectives in key markets (e.g. Boston and London) and working with the director of development for Asia to determine opportunities to scale-up SAIS events to include alumni from all university divisions such as the event held with President Ronald J. Daniels in Taiwan this year. In Europe, SAIS alumni comprise the majority population in every country with a JHU organizational presence and hold all leadership positions within the European Chapter framework.
**Peabody Conservatory**

Students: Undergraduate Students: 328, Graduate Students: 373

Faculty: Full time Conservatory Faculty: 71, Part time Conservatory Faculty: 89

Leadership: Jeffrey Sharkey, Director
Andrea Trisciuzzi, Associate Dean of Development & Alumni Relations
Debbie Kennison, Director of Constituent Engagement
410-234-4673
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Alumni: Approximately 6,000

**2011-2012 Highlights:**

- The Strategic Planning and Finance Committee worked hard this year to update the bylaws, which included the changing of the name of the organization to The Society of Peabody Alumni otherwise known as the SPA.
- The SPA has an Executive Committee of 26 members that meets five times during the year to plan activities and communications aimed at engaging the Peabody alumni community. Special guest speakers this year included: Steven Stone, Chair of the Conservatory Faculty and David Lane, Director of Admissions.
- Peabody alumni news and activities are highlighted in Peabody's monthly e-newsletter; the alumni section of Peabody's magazine and Alumni Newsletters. This year the SPA also sent a Holiday card to all alumni.
- SPA Executive Committee members engage with students throughout the year, starting during orientation with a late night pizza party for undergraduates and a cocktail party for graduate students- approximately 200 students attended the pizza party and over 80 attended the cocktail party. During December, alumni provide a poinsettia tree made of 150 poinsettia plants to decorate the cafeteria during the holiday concert season, and then the poinsettias are given to the students. Also during December is the annual Alumni/Student holiday party where the Association provides free desserts and there is a free gift card raffle. The annual student/alumni leader's lunch was held in February with 10 students and 4 alumni steering committee members. The issues and discussion points were distributed to the deans. In May the Steering Committee hosts an ice cream social study break on the evening before the first day of finals – in 2012 there were over 200 students in attendance.
- The SPA piloted a once a month Alumni Happy Hour from January to June. A variety of alumni participated, but not enough to continue the effort.
- The SPA presented a concert and hosted a reception in honor of Peter Lee receiving the JHU Knowledge for the World Award. The concert involved alumni, students and faculty and was standing room only.
- The SPA helped celebrate the 10th Anniversary of the Jazz program at Peabody by presenting the JHU Outstanding Recent Graduate Award to Jacob Yoffee and hosting a post concert reception.
Bloomberg School of Public Health

Students: Graduate students: 2,200, Full-time: 1,577, Part-time: 623

Faculty: Full-time: 529, Part-time: 623

Leadership: Michael J. Klag, MD, SPH ‘87, Dean

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Philippa Moore, Director of Alumni Relations
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Alumni: 21,079 (this is total alumni, including deceased, and does not include the May 2012 graduates).

2011-2012 Highlights:

- June 29, 2012 Minnesota Alumni Reception, in Association with the SER conference, Minnesota, MN
- June 24, 2012 Orlando Alumni Reception, in association with the Academy Health conference, Orlando, FL
- June 14, 2012 Our Water Supply: Half Full or Half Empty? San Francisco, CA
- May 29, 2012 Epidemiology Past, Present and Future, Baltimore, MD
- May 15, 2012 Delta Omega Induction Ceremony, Baltimore, MD
- May 4, 2012 MHA Preceptor/Alumni Dinner, Baltimore, MD
- May 3, 2012 San Francisco Alumni Reception, in association with the Population Council of America conference, San Francisco, CA
- May 2, 2012 Toronto Alumni Get Together, Toronto, Canada
- April 18, 2012 MPH Alumni Reception, Washington, DC
- April 12, 2012 HPM Alumni Spring Wine Tasting, Baltimore, MD
- April 2, 2012 Department of Biostatistics Alumni Reception, in association with the ENAR conference, Washington, DC
- March 27, 2012 Public Health & Nursing: A Global Perspective, Seattle, WA
- March 6, 2012 Successes & Remaining Challenges in Injury Research: Dr. Linda Degutis, Director, National Center for Injury Prevention & Control, Baltimore, MD
- March 2, 2012 Public Health Career Fair
- February 22, 2012 Department of Population, Family & Reproductive Health Alumni Career Panel, Baltimore, MD
- December 14, 2011 Geneva Alumni Holiday Gathering, Geneva, Switzerland
- December 3, 2011 Alumni Dinner in Senegal
- November 18, 2011 Health Systems for All: Expanding Horizons, Baltimore, MD
- November 18, 2011 Sex Work, Pragmatism & Human Rights, Baltimore, MD
- November 16, 2011 HPM Alumni Career Panel, Baltimore, MD
- November 16, 2011 Malaria Symposium: The Forever War, New York, NY
- November 12, 2011 A Woman’s Journey, Baltimore, MD
- November 1, 2011 Department of Health, Behavior & Society Alumni Lunch, Washington, DC
- October 31, 2011 APHA Alumni Reception, Washington, DC
- October 30, 2011 Department of Mental Health Alumni Reception, Washington, DC
- October 29, 2011 MPH-MBA Reunion, Washington, DC
- October 28, 2011 African Public Health Alumni Reception, Washington, DC
• **October 26, 2011** Networking Know-How: A Pre-APHA Etiquette Workshop, Baltimore, MD
• **October 18, 2011** Barbara Starfield Memorial, Baltimore, MD
• **May 5, 2011** African Public Health Network Alumni Reception, Baltimore, MD
• **May 6, 2011** MHA Alumni Dinner, Baltimore, MD
• **May 17, 2011** Delta Omega Induction Ceremony, Baltimore, MD
• **May 24, 2011** Honors and Awards Ceremony, Baltimore, MD
• **May 28, 2011** Minnesota Alumni Reception, Wayzata, MN
• **June 12, 2011** Seattle Alumni Reception, Seattle, WA
• **June 14, 2011** International Health Alumni Reception, Washington, DC
School of Medicine

Students:  MD: 480, PhD: 870, Masters: 20

Faculty:  2,551 full-time, 1,291 part-time

Leadership:  Dr. Paul B. Rothman
Frances Watt Baker, MD and Lenox D. Baker Jr., MD Dean of the Medical Faculty
Vice President for medicine, The Johns Hopkins University
Chief Executive Officer, Johns Hopkins Medicine

JoAnne B. Dolan, Executive Director Fund for Johns Hopkins Medicine
School of Medicine

Cheryll L. Glab, Bus ’97, Senior Associate Director
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Alumni:  M.D. - 6,015, Doctorate - 1,800, Masters - 475
Post-Graduate Fellows - 13,540 House Staff - 8860

2011-2012 Highlights:

• October 5, 2011 Stethoscope Ceremony and Reception for first year medical students
• October 22, 2011 Luncheon for SOM alumni who are JHU Alumni Council members
• December 7, 2011 Career Networking Event for alumni and students
• December 20, 2011 New Dean announced
  • Paul B. Rothman, dean of the Carver College of Medicine at the University of Iowa, was introduced
    Monday, Dec. 20, to the Johns Hopkins community as the next dean of the School of Medicine and chief
    executive officer of Johns Hopkins Medicine. Trained as a rheumatologist and molecular immunologist,
    Rothman will succeed Edward D. Miller, who will retire next June after 15 years as both the School of
    Medicine’s 13th dean and the first CEO of Johns Hopkins Medicine.
• January 2012 Monthly SOM Alumni e-newsletter launched
• February 14, 2012 Heart Healthy Snack Break for students
• March 16, 2012 “Match Day” for 4th year medical students
• April 4, 2012 Connect the Docs Career Networking event “Women in Medicine”
• April 12, 2012 Dedication of the Charlotte R. Bloomberg Children’s Center and Sheikh Zayed Tower of the
  Johns Hopkins Hospital
• April 13, 2012 35th Annual Young Investigators’ Award Program
• April 24, 2012 Scholarship Donor Dinner and Program
• April 26, 2012 1st year Medical Student White Coat Ceremony
• May 7-June 7, 2012 Medical and Biological Illustration Graduating Student Exhibit
• May 14, 2012 Connect the Docs “Dinner with 12” hosted by Claire and Allan Jensen, Med ’68, KSAS ’65,
  HS Ophthalmology ’74
• May 18, 2012 81st Annual Turtle Derby
• May 22, 2012 AOA Visiting Professor Lecture “Osler’s Legacy: The Musings of a 1967 Graduate” by Charles
  Bryan, Med ’67, KSAS ’64, HS Pathology ’68
• August 2012 The Class of 2016 was welcomed to the School of Medicine. The Development and Alumni
  Relations Office presented the students with “Future Alum” lanyards, cups, pens, candy and granola bars.
• October 10, 2012 the Johns Hopkins Medical and Surgical Association and Dean Paul Rothman presented
  each first year medical student with their first stethoscope. The ceremony included brief remarks from five
  alumni about the importance of staying connected to and giving back to the school. The JHM&SA has been
  gifting stethoscopes to students for over a decade.
• October 1, 2012 alumni volunteers will join Dean Paul Rothman for a luncheon in the new Sheikh Zayed
  Tower prior to the start of the Leadership Summit.
• November 2012 Dean Paul Rothman will join School of Medicine alumni and friends at a reception in San
  Francisco. The reception coincides with the Annual Meeting of the American Association of Medical Colleges
  (AAMC).
School of Nursing

Students:  
Baccalaureate: 416  
Masters / Post Masters: 303  
PhD: 32  
DNP (Doctor of Nursing Practice): 32  
Special Grad Students: 11  
8.5% male; 25.2% racial or ethnic minorities

Faculty:  
Full-time: 62  
Part-time: 160  
6.5% male; 13.4% racial or ethnic minorities

Leadership:  
Martha N. Hill ’64, SPH ’87 PhD, Dean  
Jamie Kelley, Associate Dean for Development and Alumni Relations  
Lindsay Dorrance, Director of Alumni Relations  
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Alumni:  
6,500

Alumni/Prospective Student Events

Every year, the Alumni Relations office joins forces with the Admissions Office at the School of Nursing to assist with recruiting efforts. The Admissions office schedules several nationwide recruitment events every year that involve alumni: Alumni have the opportunity to participate in a panel and share their JHUSON experiences—before and after graduation. It has proved to be successful with prospective students and gives alumni an opportunity to stay connected to the school and give their time and advice to future students. These alumni panels have led to alumni precepting students for our graduate programs, recommending School of Nursing programs to colleagues and peers, and joining the mentorship program. This past spring, we hosted alumni panels in Philadelphia, New York, San Diego, and Los Angeles.

Pinning Ceremonies

The Traditional and the Accelerated Class Pinning Ceremonies were held in May and July. The Pinning Ceremony is a traditional event where the graduate is presented with the Hopkins nursing pin (the design of the Hopkins seal) and remarks are made by the Dean and School of Nursing alums. The graduating students create a video of their time at Hopkins which is shown at this Ceremony. This event is considered their welcome into the Alumni Association.

Nurses’ Alumni Weekend

Reunion classes and award recipients will be celebrated from September 27-29th, 2012 during Alumni Weekend. A cocktail party will be held Thursday night at Bond Street Social in Fell’s Point. On Friday, there will be lectures (offered for continuing education credits), lunch, tours of the new hospital, and individual class dinners. On Saturday, alums will gather for coffee with the Dean and Tina Cafeo, President of the Nurses’ Alumni Association. Elizabeth Tanner, PhD, RN and Associate Professor at JHU SON will present a talk entitled “Educating a New Generation—Nurses and Doctors Learning Together” before the annual Alumni Luncheon. That evening, alums, donors, and other invited guests will gather for “An Evening with the Stars,” a celebratory event highlighting the stars of Johns Hopkins Nursing faculty, hospital nurses, and students.

2011-2012 Highlights

• September 22 Robb Society Dinner  
• September 23-24 Alumni Weekend  
• January 19 Donor Luncheon in Palm Beach, Florida hosted by Dean Hill and the deans from Alabama and Duke Schools of Nursing
• January 20 Donor Luncheon in Naples, Florida hosted by Dean Hill and the deans from Alabama and Duke Schools of Nursing
• January 21 Donor Luncheon in Tampa, Florida hosted by Dean Hill and the deans from Alabama and Duke Schools of Nursing
• February 11 Spring Student Open House
• March 2 Accepted Students Day
• March 6 Scholar Donor luncheon
• March 26 “Dialogue with the Dean” brownbag lunch
• March 27 Alumni reception with Bloomberg School of Public Health, Seattle
• March 31 Prospective student events and alumni panels in NYC and Philadelphia
• April 18 “Dialogue with the Dean” brownbag lunch
• April 18 “All Things Children” dinner and discussion with Connie Siskowski
• April 20 Accepted Students Day
• April 21 Prospective student event and alumni panel, Los Angeles
• April 22 Prospective student event and alumni panel, San Diego
• April 26 Alumni panel and networking reception, “What I Wish I Knew as a JHUSON Student”
• May 8 Student-Alumni Happy Hour in honor of National Nurses Week, Baltimore
• May 9 Johns Hopkins School of Nursing/Church Home and Hospital Alumni Tea, Mt. Washington
• May 21-23 Orientation for new Accelerated Class of 2013
• May 23 Pinning Ceremony for the Traditional 2012 Class
• May 24 Graduation
• June 7-8 DNP Orientation
• June 29 Alumni lunch, Portland, ME
• July 19 Pinning Ceremony for the Accelerated Class of 2012
• July 20 Graduation ceremony for the Accelerated Class of 2012
• July 23 AIDS Conference reception with BSPH and SOM, Washington, DC
• July 26 Dames at Sea reception and show, Annapolis, MD
• August 3 August Completion Ceremony
• September 27-29 Alumni Weekend
School of Education

Students: Fall 2012 Enrollment: 1,653 Total; 45 Undergraduate; 1608 Graduate

SOE awards more than 500 master’s degrees in education annually, the largest number by any Maryland institution.

2.1% of students receive scholarship assistance, (average scholarship=$1,667)

Faculty: Full-time: 65 (plus 20 joint appointments)

Leadership: David W. Andrews, PhD, Dean
Michele Y. Ewing, Associate Dean of Development and Alumni Relations
Jen Yeager, Senior Associate Director of Constituent Engagement

Alumni: Approximately 17,000

2011-2012 Highlights

• The 2013 U.S. News & World Report ranked SOE as the nation’s #6 school of education.
• One of Dean David Andrews’ initiatives is to raise the bar for admissions and to increase selectivity, with a new emphasis on the applicant’s research.
• Six SOE student groups received grants from the Alumni Association.
• SOE website had 482,566 unique visitors load the website 627,812 times, generating 1.74 million page views, an increase of 77%, 47% and 23% over the previous year’s totals, respectively. March was the highest traffic month, with an average of just under 2,000 visits per day. For searchers in the Mid-Atlantic, SOE is the No. 1 search result for “School of Education”, while we remain on the front search page for searches across the country.
• Social media presence continues to grow, with Facebook (1,053 likes, up from 775) and Twitter (1,897 followers, up from 1429). Our Soetalk blog also had a big year, jumping to 33,637 visits, just shy of doubling the 17,455 of a year ago.
• August 8 SOE became operators of the East Baltimore Community School (EBCS), for grades K-8 students, in partnership with JHU, Morgan State University and the East Baltimore Development Initiative (EBDI). After breaking ground on the new site this summer, SOE is taking the lead on the design, building and curriculum for the new Elmer A. Henderson: A Johns Hopkins Partnership School and The Harry and Jeanette Weinberg Early Childhood Center, together called Henderson-Hopkins, which will serve a total of approximately 720 students and community members.
• October 26 SOE and esteemed panelists examined “Education Reform” at its 4th-Annual Shaping the Future series.
• November 7 SACA Homewood Chapter Clinical Community Counseling Industry Panel; Education Building, Baltimore, MD
• January 7 Public Safety Leadership Association inducted 7 officers in 2012. The PSL Association had its annual meeting and award ceremony with 100 attendees.
• February 3 PSL Tribute to Cornelius Neil Behan, Chief of the Baltimore County Police Department; Columbia Center, Columbia, MD
• February 16 Dean’s Dinner with JHU Undergraduate Student Advocacy Board; Hopkins Club, Homewood, Baltimore, MD
• February 18 Phi Delta Kappa Nancy Grasmick Scholarship and Induction Ceremony; Education Building, Baltimore, MD
• February 24 Dean’s Dinner with SOE Alumni; Hopkins Club, Homewood, Baltimore, MD
• February 24 SACA Homewood Chapter Happy Hour; Rocket to Venus, Baltimore, MD
• March 2 Dean’s Dinner with Current SOE Graduate Student Leaders, Hopkins Club, Homewood, Baltimore, MD
• March 6 Department of Special Education SOE School Recruitment Day; Columbia Center, Columbia, MD
• **March 9** Dean Andrews, joined by President Daniels, presented the Science of Learning initiative to 20 SOE alumni friends in Hidden Hills, CA.

• **April 15** The School of Education hosted its annual Scholar-Donor brunch. More than 50 were in attendance, including current scholarship recipients, scholarship donors, faculty, and alumni. Scholarship donors and alumni, Dr. Sheldon Glass and Mrs. Saralynn Glass shared their experiences and reasons for giving during the event.

• **April 16** SOE hosted a screening of The Finland Phenomenon, a documentary on Finland’s educational system, in the Great Hall of the Education Building, with approximately 100 SOE alumni, students and faculty in attendance.

• **April 19** Over 60 students were inducted in the Lambda Chapter of the international honor society, Chi Sigma Iota, at Montgomery County Campus with over 100 new members and guests in attendance.

• **April 26** SOE honored Walter G. Amprey, EdD—former Superintendent of Public Instruction for the Baltimore City Public Schools and esteemed School of Education 1977 alumnus—during The Walter G. Amprey Legacy Reception. The event, held at Martin’s West, gathered 300 dedicated education and community leaders to congratulate him on his prestigious citation from Senator Nathaniel J. McFadden of District 45 in Baltimore City, as well as the The Johns Hopkins University Alumni Association Distinguished Alumni Award.

• **May 3** NEI Summit; Glass Pavilion, Homewood, Baltimore, MD

• **May 5** Public Safety-Leadership Tailgate, Education Building, Baltimore, MD

• **May 10** ProMAT, SET-IT, ProSEMS alumni dinner, Rockville, MD

• **May 24** SOE Commencement, led by Commencement Speaker U.S. Senator Benjamin Cardin. SOE awarded over 600 degrees plus the JHU Distinguished Alumna Award to Carol Quirk, EdD ’88.

• **June 11** Henderson-Hopkins Groundbreaking; East Baltimore, Baltimore, MD

• **June 19** Science of Learning Presentation from Dean David Andrews; Chicago, IL
Carey Business School

Students: Graduate: 1,701, Undergraduate: 175, Full-time Global MBA: 155
Full-time real estate: 37, EMBA: 14

Faculty: Full-time: 39, Part-time: 175

Leadership: Bernard Ferrari, M.B.A., J.D., M.D., Dean
Kelly Brown, Associate Dean for External Relations
Sara Rutstein, Director of Alumni Relations
410-234-9390
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Alumni: Approximately 18,000+

2011-2012 Highlights:

The Johns Hopkins Carey Business School welcomed 69 new members of the full-time Global MBA program who joined the more than 1,900 total students in August 2011.

85 students in the charter class of the Global MBA program graduated on May 21, 2012.

In July 2012, Bernie Ferrari became the second dean of the Johns Hopkins Carey Business School.

The Dean’s Alumni Advisory Board (DAAB) is continuing to develop in its fourth year. There are currently 21 members with 4-5 new members expected to join this fall. The board has five active, working committees.

Three Leaders + Legends lectures were held this year. Speakers included Ronald J. Daniels, President of The Johns Hopkins University; Kathleen Taylor, President and CEO, Four Seasons Hotels and Resorts and Patrick R. Donahoe, Postmaster General and Chief Executive Officer of the United States Postal Service.

The William M. and Katharin B. Ginder Lecture featured James E. Rogers, Founder and Owner of Intermountain West Communications Co. Mr. Rogers serves on the Johns Hopkins Carey Business School Board of Overseers and was the Executive in Residence this spring.

There are approximately 2,200 Johns Hopkins Carey Business School Facebook Page fans representing an increase of over 1,300 fans from 2011, 890 followers on Twitter, and over 3,400 members of LinkedIn. CareyConnect has also seen a growth in use in regards to social networking within the school and alumni community.

Carey Business students chartered six new clubs, including Carey Consulting Club, Carey Student Veterans Organization, Equity Analyst Team, Lesbian Gay Bisexual Transgender Alliance, Social Innovation Lab, and the Technology and Innovation Club. Three clubs won JHU Alumni Association grants totally $3,500. Carey is now home to 27 student organizations, with three in development for the 2012-2013 school year.

The Healthcare Business Association hosted its first annual Case Competition on April 28, sponsored by Pfizer, and brought together multiple Hopkins schools as well as other top graduate universities.

Student organizations hosted a variety of events and speakers, including Tim Mahoney, Executive Vice President and Chief Product and Marketing of Volkswagen of America; Stephan Bauman, President and CEO, World Relief; Mari Kuraishi, Co-Founder and President, GlobalGiving Foundation; and Daman Blakeney, Director/Portfolio Manager, Brown Capital Management.
**Whiting School of Engineering**

**Students:**
- Undergraduate: 1,681 (From 47 states and 41 foreign countries)
- Full-Time Graduate: 960
- Part-Time Graduate (Engineering for Professionals): 3,600

**Faculty:**
- Full-Time:
  - 123 tenure/tenure track; 21 non-tenure track
  - 40 research faculty
  - 41 associated research scientists and engineers
- Part-Time (Engineering for Professionals): 400

**Leadership:**
- Nicholas P. Jones, Benjamin T. Rome, Dean
- Megan M. Howie, Associate Dean of Development & Alumni Relations
- Kimberly B. Willis, Associate Director of Alumni Relations
  - 410-516-6568
  - kwillis@jhu.edu

**Alumni:**
- 28,607

**2011-2012 Highlights:**

- **September 21** Society of Engineering Alumni (SEA) Career Night
- **September 15** Old Guard Alumni Lunch (joint with KSAS)
- **October 12** Whiting School of Engineering Fellowship Dinner
- **October 26** Breakfast with Benjamin T. Rome, Dean Nicholas Jones
- **November 2** Breakfast with Associate Dean of Engineering for Professionals Dexter Smith
- **November 9** SEA Mock Interview Night
- **November 11** Breakfast with Vice Dean of Education Ed Scheinerman
- **November 15 & 16** SEA Applied Physics Laboratory Tours and Reception
- **December 5** Dedication of Michael G. Callas Professorship in Civil Engineering (Somnath Ghosh)
- **January 25** Wall Street Intersession, Carey Business Reception
- **February 21** SEA Speed Networking Night
- **March 19** SEA Tours of Johns Hopkins Hospital New Clinical Buildings and Reception
- **April 13** Homewood Schools Scholarship Luncheon (joint with KSAS)
- **April 17** Homewood Associates Luncheon (joint with KSAS)
- **April 19** Installation of the Julian S. Smith Endowed Professorship in Electrical Engineering (Hynek Hermansky)
- **April 26** Whiting Legacy Circle Luncheon
- **April 27** Business Plan Competition and Dinner — Speaker: Kevin Joseph, MD, President and CEO of West Chester Hospital; Senior VP of UC Health; Assistant Professor at University of Cincinnati College of Medicine
- **April 27** Carolyn & Edward Wenk, Jr. Lecture — Speaker: Molly K. Macauley, Vice President for Research and Senior Fellow, Resources for the Future
- **May 3** The 5th Annual Billig-Croft Lecture — Speaker: Harry A. Arwater, Ph.D., California Institute of Technology
- **May 4** BME 50th Anniversary Celebration & Dedication of the Murray B. Sachs Professorship in Biomedical Engineering
- **May 4 & 6** Homecoming/Reunion Weekend (SEA Table with peanuts and t-shirts)
- **May 7** Whiting School of Engineering Convocation Awards Ceremony and Harriet Shriver Rogers Lecture
  - Speaker: Chaomei Chen ’88 – Chief Risk Officer, Lending Club
- **May 10** Departmental Visiting Committees/WSE Volunteer Leadership Dinner
- **May 11** Whiting School National Advisory Council Spring Meeting
- **May 16** Emeriti Faculty Luncheon (joint with KSAS)
- **May 17** SEA Senior Send off Reception
- **May 18** SEA Leadership Meeting
- **May 23** Groundbreaking of Malone Hall and Dedication of the John C. Malone Professorship
• May 23 Whiting School of Engineering Graduate Commencement Ceremony — Speaker: Norman R. Augustine - retired chairman and chief executive officer of Lockheed Martin Corporation
• June 4 Installation of Edward J. Schaefer Professorship in Electrical Engineering (Pablo Iglesias)

SEA Programming
2011-2012 Mentoring Program The Mentoring Program pairs our promising students with our accomplished alumni. The program helps engineering students make informed career choices and provides them with the opportunity to learn from our alumni. The one-on-one mentoring program includes contact by email, phone and personal meetings. Face-to-face meetings are encouraged, but they are not required. Many alumni enjoy this enriching experience. Typically, mentoring lasts one academic year. But the program is flexible enough to accommodate occasional meetings as well longer mentoring relationships.

Microevents
The concept of the microevent is to organize a small group of people around a common connection. The group should be at least three people and does not have to be more than ten. The event should be easy to organize and not require much in the way of infrastructure or support from alumni relations. It can include current students, parents, alumni and unaffiliated individuals.

Current SEA Leadership
Jackie Akinpelu ’80 jakinpelu@verizon.net
Joe DeMaggio ’94 joedemaggio@aol.com
Fred Jurgens ’69 fjurgens@msn.com
Scott Kugler ’94 scottkugler@yahoo.com
Cecilia Lenk (Vice Chair) ’76 lenk.ce@gmail.com
Carl Liggio (Chair) ’96 ’00 ’01 cliggio@gmail.com
Wayne Nickols ’83 ’92 nickols1@comcast.net
Jack Schrodel ’57 jackschrodel@verizon.net
Zanvyl Krieger School of Arts and Sciences

Students: Graduate: 1,029, Undergraduate: 3,403

Faculty: Full Time Tenured and Tenure-Track: 286

Leadership: Katherine S. Newman, James B. Knapp Dean
Debra G. Lannon, Associate Dean for External Affairs
Andrea Jones, Director of Constituent Relations
410-516-8722
ajones@jhu.edu

Alumni: 49,455

2011-2012 Highlights:

There were several events featuring the Center for Financial Economics, bringing focus to how the School of Arts and Sciences is helping to bring meaningful focus to financial markets around the country and the world. Ross Margolies hosted a meeting of the CFE Advisory Board in Manhattan in the fall. A series of dinners were held in Washington D.C., London, Boston, and San Francisco at which Bob Barbera and Dean Newman served as speakers. The Homewood Schools hosted their annual Wall Street Today and Carey receptions in Manhattan as part of the Financial Literacy intersession course in January. We rounded out the year with a Summer Finance Reception hosted by Chris Lee in Manhattan.

There were several events focused on other academic departments and programs. The Biology Department hosted its Celebration for Women in Science honoring Karen Beeman and Ru Chih Huang, the inaugural Dr. William David McElroy Honorary Research Professor. Alumna and University Trustee, Lee Hendler hosted a dinner in her home for students and faculty of the Global Environmental Change and Sustainability program in November. And we celebrated the renovation of the Merrick Barn and the contributions to the Hopkins community made by Theatre Arts and Studies Program Chair John Astin during a December celebration featuring remarks by actor Ed Asner. The theatre festivities were followed by a small dinner hosted by President Daniels at Nichols house.

In conjunction with the Engineering School, the Krieger School hosted several other events. The year began with the Old Guard Luncheon which is for alumni who have celebrated their 50th Reunion. In April, we held the annual Homewood Schools Scholarship Luncheon for those who have created named scholarships and the students who hold them. And we ended the year with the Homewood Associates Luncheon, for Homewood widows and widowers, and the Homewood Retired and Emeriti Faculty Luncheon.

The annual Wall/O’Mahony Event was held in conjunction with a men’s basketball game and the annual alumni/student game. This event honors Glenn Wall and Matt O’Mahony, Krieger alumni and classmates who died in the World Trade Center attacks.

There were several events for Homewood parents, including receptions in New York, Philadelphia, and Florida. Joelle Beamonti hosted a Parents’ Tea in London home. Dean Newman travelled to Japan where alumnus Lou Forster coordinated a luncheon for her with Tokyo alumni and parents. In April, President Daniels hosted a reception at Homewood for the Parents Program. The next day, the Homewood Parents Council held its spring meeting.

The Krieger School held meetings of its various boards throughout the year. The Social Policy Advisory Council held their biannual meetings on campus in December and June. The Second Decade Society held its annual meeting over Leadership Weekend and Homecoming Reunion weekend, as did the Advisory Board. The Center for Financial Economics Board and the Physics and Astronomy Board each had one annual meeting.

Dean Newman and a variety of faculty members travelled around the country to meet alumni and friends of the school. A dinner was held in New York, following the November meeting of the Advisory Board, to discuss the role of the Humanities in a post 9/11 world. Alumna Barbara Black Goldfarb hosted a reception for Dean Newman in Miami, Florida. Alumnus and Board of Trustee member Ron Nordmann hosted a reception for the Dean in his Naples, Florida
home. Alumnus John Moriarty hosted a dinner for President Daniels at the Boston Museum of Fine Arts. The Krieger School also held a dinner for its alumni, parents and friends in Palm Beach in conjunction with the annual Johns Hopkins Medicine event.

Homecoming Reunion weekend was, once again, a great success. Alumni served on the panel of the Financial Literacy Alumni College as they delved into *Finance and the Macroeconomy: Past Mistakes and Future Prospects*. Alumnus, Richard Hochman was also honored with the Heritage Award at the President and Deans’ Breakfast held on Saturday morning in the Glass Pavilion.
Your Resource Guide

A Brief History of Johns Hopkins University

The Johns Hopkins University opened in 1876, with the inauguration of its first president, Daniel Coit Gilman. “What are we aiming at?” Gilman asked in his installation address. “The encouragement of research ... and the advancement of individual scholars, who by their excellence will advance the sciences they pursue and the society where they dwell.”

The mission laid out by Gilman remains the university's mission today, summed up in a simple but powerful restatement of Gilman's own words: “Knowledge for the world.”

What Gilman created was a research university, dedicated to advancing both students' knowledge and the state of human knowledge through research and scholarship. Gilman believed that teaching and research are interdependent, that success in one depends on success in the other. A modern university, he believed, must do both well. The realization of Gilman's philosophy at Johns Hopkins, and at other institutions that later attracted Johns Hopkins-trained scholars, revolutionized higher education in America, leading to the research university system as it exists today.

After more than 135 years, Johns Hopkins remains a world leader in both teaching and research. Eminent professors mentor top students in the arts and music, the humanities, the social and natural sciences, engineering, international studies, education, business and the health professions. Those same faculty members, and their research colleagues at the university’s Applied Physics Laboratory, have each year since 1979 won Johns Hopkins more federal research and development funding than any other university.

The university has nine academic divisions and campuses throughout the Baltimore-Washington area. The Krieger School of Arts and Sciences, the Whiting School of Engineering and the School of Education are based at the Homewood campus in northern Baltimore. The schools of Medicine, Public Health, and Nursing share a campus in East Baltimore with The Johns Hopkins Hospital. The Peabody Institute, a leading professional school of music, is located on Mount Vernon Place in downtown Baltimore. The Carey Business School has newly relocated to the beautiful Harbor East area. The Paul H. Nitze School of Advanced International Studies is located in Washington's Dupont Circle area.

The Applied Physics Laboratory is a division of the university co-equal to the nine schools, but with a non-academic, research-based mission. APL, located between Baltimore and Washington, supports national security and also pursues space science, exploration of the solar system and other civilian research and development.

Johns Hopkins also has a campus near Rockville in Montgomery County, Maryland, and has academic facilities in Nanjing, China, and in Bologna, Italy. It maintains a network of continuing education facilities throughout the Baltimore-Washington region, including centers in downtown Baltimore, in downtown Washington and in Columbia, Maryland.

When considered in partnership with its sister institution, The Johns Hopkins Hospital and Health System, the university is Maryland’s largest employer and contributes more than $10 billion a year to the state’s economy.

“...more study of nature, more love of art, more lessons from history, more security in property, more health in cities, more virtue in the country, more wisdom in legislation, more intelligence, more happiness, more religion.”
— Daniel Coit Gilman, Johns Hopkins University President, 1876
A Brief History of Johns Hopkins

Who was Johns Hopkins?

First things first: why the extra “S”? Because his first name was really a last name.

Johns Hopkins’ great-grandmother was Margaret Johns, the daughter of Richard Johns, owner of a 4,000-acre estate in Calvert County, Maryland. Margaret Johns married Gerard Hopkins in 1700; one of their children was named Johns Hopkins.

The second Johns Hopkins, grandson of the first, was born in 1795 on his family’s tobacco plantation in southern Maryland. His formal education ended in 1807 when his parents, devout Quakers, decided on the basis of religious conviction to free their slaves and put Johns and his brother to work in the fields. Johns left home at 17 for Baltimore and a job in business with an uncle, then established his own mercantile house at the age of 24.

He was an important investor in the nation’s first major railroad, the Baltimore and Ohio, and became a director in 1847 and chairman of its finance committee in 1855.

Hopkins never married; he may have been influenced in planning for his estate by a friend, philanthropist George Peabody, who had founded the Peabody Institute in Baltimore in 1857.

In 1867, Hopkins arranged for the incorporation of The Johns Hopkins University and The Johns Hopkins Hospital, and for the appointment of a 12-member board of trustees for each. He died on Christmas Eve 1873, leaving $7 million to be divided equally between the two institutions. It was, at the time, the largest philanthropic bequest in U.S. history.

Johns Hopkins University Mission Statement

The mission of The Johns Hopkins University is to educate its students and cultivate their capacity for life-long learning, to foster independent and original research, and to bring the benefits of discovery to the world.
Facts At A Glance

• The Johns Hopkins University, founded in 1876, was the first university in the Western Hemisphere based on the European research institution, with a mission both to teach and to advance human knowledge through discovery. Its establishment revolutionized U.S. higher education; today, it remains a world leader in education, research and patient care.

• The university is named for its initial benefactor, Baltimore merchant Johns Hopkins, whose $7 million bequest — the largest U.S. philanthropic gift to that time — was divided evenly to finance the establishment of the university and The Johns Hopkins Hospital.

• Today, the university enrolls nearly 20,000 full-time and part-time students on four major campuses in Baltimore, one in Washington, DC, one in Montgomery County, Md., and facilities throughout the Baltimore-Washington area and in China and Italy.

• The headquarters campus — Homewood — has nearly 4,600 full-time undergraduates and more than 1,600 full-time graduate students in two schools, the Krieger School of Arts and Sciences and the Whiting School of Engineering.

• Johns Hopkins has offered courses for part-time students since its founding, and established a formal division to administer continuing education in 1909. Today, part-time students — primarily master’s degree candidates — account for more than 40 percent of Johns Hopkins enrollment.

• The university employs about 27,000 people in full-time, part-time and temporary positions. It is Maryland’s largest private employers.

• The Johns Hopkins Institutions — that is, the university and the Johns Hopkins Health System, a separate corporation — together constitute the state’s largest private employer.

• Johns Hopkins ranks first among U.S. universities in receipt of federal research and development funds. The School of Medicine ranks first among medical schools in receipt of extramural awards from the National Institutes of Health. The Bloomberg School of Public Health is first among its peers in research support from the federal government.
Frequently Asked Questions

Question: How long has Hopkins admitted undergraduates?

Answer: Since its founding in 1876. President Gilman and many of the trustees initially advocated an all-graduate institution, but they were pressured into admitting undergraduates during the initial planning stages. Gilman, once the decision was made, welcomed undergraduates warmly. The first undergraduate class received their bachelor’s degrees in 1879, while the first PhDs were awarded in 1878. Until the early 1900s, the undergraduate course of instruction required only three years to complete.

Question: When did Hopkins first admit women as graduate students or undergraduates?

Answer: Although a few women graduate students were admitted as early as 1877, the trustees formally approved the admission of women to graduate study in 1907. Those admitted prior to 1907 were considered on a case-by-case basis and usually had a champion within the faculty or administration to press their case. It was not until 1969 that the trustees approved the admission of women to undergraduate studies. The first undergraduate women entered (as transfer students) in the spring of 1970.

Question: Is it true that Daniel Coit Gilman’s will required that no building should rise higher than the Gilman Hall clock tower, or that the clock tower should not be blocked from view of Charles Street?

Answer: There is no truth to either statement. Gilman retired from Hopkins in 1901 and died in 1908. He left no money to the University, nor did he leave any stipulations as to future construction on the campus. Gilman Hall, constructed between 1913 and 1915, was named for him to recognize his 25 years’ service as Hopkins’ founding president. The reason the MSE Library was constructed primarily underground is that a building of such size, built above ground, would have dwarfed Homewood House and neighboring classroom buildings. Homewood House, with its Federal style of architecture, served as the model for subsequent campus buildings.

Question: What are the names of Hopkins' past presidents and when did they serve?

Answer:
- Daniel Coit Gilman / May 1875 - August 1901
- Ira Remsen / September 1901 - January 1913
- Frank Johnson Goodnow / October 1914 - June 1929
- Joseph Sweetman Ames / July 1929 - June 1935
- Isaiah Bowman / July 1935 - December 1948
- Detlev Wulf Bronk / January 1949 - August 1953
- Lowell Jacob Reed / September 1953 - June 1956
- Milton Stover Eisenhower / July 1956 - June 1967
- Lincoln Gordon / July 1967 - March 1971
- M. S. Eisenhower / April 1971 - January 1972
- Steven Muller / February 1972 - June 1990
- William Chase Richardson / July 1990 - July 1995
- Daniel Nathans (interim) / June 1995 - July 1996
- William R. Brody / August 1996 - February 2009
- Ronald J. Daniels / March 2009 - present

Question: Who was the first woman to receive a degree from Johns Hopkins?

Answer: This question requires a two-part answer. The first woman to earn the PhD was Christine Ladd-Franklin, who completed her studies in 1882. The trustees refused to grant her the degree until 1926, however. In the meantime, Florence Bascom earned and received her PhD in 1893.

Question: Who was the first African-American to attend Hopkins?

Answer: Kelly Miller was admitted as a graduate student in mathematics in 1887. He studied for two years before leaving, without a degree, in 1889. He subsequently earned degrees from Howard University and became a prominent educator and advocate of education for African-American children.
Question: What is the official Hopkins motto?

Answer: "Veritas vos liberabit." "The truth shall make you free." Quoted from John 8:32.

Question: What are the official Hopkins colors?

Answer: The university's official colors are blue (PMS 279) and black.

Question: Why are the Johns Hopkins University athletic teams called the "Blue Jays"?

Answer: At first, the Johns Hopkins athletic teams were called simply "the Black and Blue," based on the university's athletic colors. Then, in 1920, some undergraduates launched a student humor magazine called The Black and Blue Jay. The "black and blue" came from the colors, of course, and the "Jay" most likely came from the "J" in Johns Hopkins. The student humor magazine became popular and began being quoted nationally in such publications as College Humor and The Literary Digest. In the spring of 1922, the News-Letter occasionally began to refer to Hopkins athletes as "Blue Jays," most likely because some of the editors of The Black and Blue Jay and the News-Letter worked on both publications. The nickname didn’t immediately become the standard reference for several years. Both the News-Letter and other newspapers — such as The Sun and The Washington Post — still referred to Hopkins athletes as "the Black and Blue" well into the 1920s. Sometimes they also referred to Hopkins players as the Blue Jays — and eventually, the Blue Jays became the favored name.
Glossary of University and Fundraising Terms and Abbreviations

Abbreviations:

A&S: Zanvyl Krieger School of Arts and Sciences
Engr: G.W.C. Whiting School of Engineering
Bus: Carey Business School
Ed or SOE: School of Education
SPH: Bloomberg School of Public Health
SAIS: Paul H. Nitze School of Advanced International Studies
Bol: The Bologna Center
Med or SOM: School of Medicine
Nurs or SON: School of Nursing
Peab: Peabody Institute
APL: Applied Physics Laboratory
CTY: Center for Talented Youth
IPS: Institute for Policy Studies
SOBA: Society of Black Alumni
BJU: Blue Jays Unlimited
FJHM: Fund for Johns Hopkins Medicine

Alumni Dues: Annual payments to be considered a contributing member of the Alumni Association which support the benefits activities of the Alumni Association.

Annual Gift: A one-year commitment made by a donor to any division or program.

Corporate or Marching Gift: A mechanism for doubling or tripling the impact of an individual’s gift to Johns Hopkins, made by the donor’s employer.

The Dome: The ornamental structure which tops Hopkins Hospital’s original administration building

Endowment: Funds that are permanent sources of income and invested by the University to support long-term initiatives or projects.

Fiscal Year: The period from July 1 through June 30 which defines the academic year and the University’s fiscal year, and the timeframe used for solicitation and recording of gifts.

The Hop: Nickname for Johns Hopkins University, used mainly by Homewood undergraduates.

The Hopkins Fund: The general unrestricted annual fund supporting the Homewood Schools for financial aid, residential and student life, academic support and the Sheridan Libraries.
**The Johns:** Nickname for Johns Hopkins University, used mainly by students on the East Baltimore campus.

**Planned Giving:** Refers to gifts made through bequests, life income gifts, charitable trusts, and other long-term giving methods.

**Turtle Derby:** School of Medicine's hottest sporting event, an actual turtle race.