Welcome and Introductions: Gerry Peterson, Alumni Council President

Gerry thanked everyone for coming and complimented the Friday dinner at the Hopkins Club. She praised special guest Dean Jessica Einhorn’s overview of The Paul H. Nitze School of Advanced International Studies (SAIS), its exceptional students, and concern for the School’s resources in these economic times.

Gerry announced that Jim Miller, past president of the alumni council, sent his regrets due to illness, and then asked everyone introduce themselves.

University Update: Michael Eicher, Vice President for Development and Alumni Relations

Michael Eicher stated that these are exciting and challenging times of transition for the University. Dr. Brody will conclude his term as Ron Daniels begins his presidency on March 2. Dr. Daniels has already been extremely active in preparing for his arrival.

Mike acknowledged that these are also challenging times in light of the economy; Johns Hopkins is not immune to the current worldwide economic conditions. All schools are trying to figure out how to live within their means and, although the JHU endowment was hit hard, the impact is not as critical as it is at other institutions where endowment income represents a much larger portion of the annual budget.

More exciting, he said, was the announcement of the end of the Knowledge for the World campaign. The total, $3.74 billion, was officially announced in Palm Beach, Florida on January 22, 2009 (please refer to Johns Hopkins Highlights hand-out in attendee packets). He continued by saying that the real story of the campaign was that Johns Hopkins is the first institution to close a campaign of this size, the total of which represented 251,000 donors giving 700,000 gifts. Of those gifts, 45,000 (18%) were from alumni. He feels that the breadth is more important than the size of the campaign and as we move into the future, JHU will continue to broaden the donor platform. There will be an end of campaign celebration; however, due to the economy, it will be scaled back from original plans.

He stated that it is too early to know what ramifications the economy will have on JHU, which is the same response he has heard from our peer universities. He reported that October was on par to last year and uneventful, while November and December reflected record giving. However, these statistics reflect pledges, not cash in. The measurable outcome will be determined by whether the pledges are fulfilled. The University has announced a hiring freeze in central development, and there will be a scaling back on many fronts.

He informed the council that Ron Daniels was quickly developing an understanding of Hopkins and wants to focus on improving the undergraduate student experience and developing a true need-blind admissions policy.

He reported that a group of trustees is currently discussing what will follow the Knowledge for the World campaign and will make a preliminary recommendation in May. He spoke about the important role the Alumni Council will have in the future of Hopkins. The restructuring of the Alumni Council has given more leverage to the roles of council leaders. Council members are stellar ambassadors for getting the JHU word out about alumni affinity and services, which will in turn broaden the donor base and encourage philanthropy. He complimented Sandra Gray and her staff and noted that JHU has the smallest number of alumni relations staff and smallest budget compared to peer institutions (Cornell, Duke, Stanford, and University of Pennsylvania).

He asked the committee “How do we equip you to be successful as ambassadors for Johns Hopkins?”

Jesse Jacoby (Carey Business School) was interested in knowing the breakdown of the 18% alumni donors. 82% of alumni donations are generated outside Maryland. Jesse suggested that specific
tools and tactical guidance to go forth and engage alumni would be helpful. Are there “bright spots” on
the map with centers of philanthropy that alumni relations could then target to increase success?

Cecilia Lenk (Treasurer) echoed Jesse’s comments that a more formal role with clarity of
expectations and specific tasks to make work tangible could be given to Alumni Council members. She
suggested a formal workshop. Since many of the Council members travel for business, there is an
opportunity to reach out to alumni groups during their already scheduled travels.

Bill Jarrett (School of Medicine) was surprised to hear our alumni giving stands at only 18%. He
believes that other schools such as Princeton and Dartmouth are much higher – 45% - 55% range.

Peter Byeff (Marketing & Communications Chair) stated that in many schools, like Princeton and
Dartmouth, philanthropy is inculcated in students throughout their undergraduate experience; they are
given the clear message that philanthropy is expected.

Jim Phelps (Alumni Programs & Services Chair) agrees that we need to foster connectivity and
inclusiveness with undergraduates early on. Now that the Council is smaller, should we consider another
stratum of the alumni volunteer to formulate a strategy of engagement through outreach.

Terri Lyn McBride (Second Vice President) questioned what is the best way to relay the message
that the Alumni Association is not a sales force but will have continued sensitivity as an organization to
provide services and focus on developing relationships while still setting the goal of increasing alumni
giving. Responsibilities need to be clearly defined with a way to measure and report progress.

Anna Zampino (Lifelong Learning Chair) stressed the importance of the involvement of young
alumni as evidenced by the safety net shown by Princeton and Duke statistics. By instilling the idea of
involvement throughout the undergraduate years, they have more involvement with young alumni in the
first five years after graduation. Johns Hopkins must increase young alumni involvement by offering
quality events. She suggested an evaluation of events with high quality but low cost.

Jay Lenrow (Secretary) suggests that the Alumni Council should be equipped to deliver messages
which increase the importance of being an alumni and create more class (year) unity. As the University
prestige increases, so does the value of the individual’s degree – this perception is very important to
philanthropy. He suggests the formation of a separate forum or sub-committee to develop a plan to set the
tone for future work for alumni engagement.

Sandra Gray (Executive Director of Alumni Relations) agreed and reiterated this fact by
referencing the Alumni Giving vs. Engagement document in packet which clearly shows that engaged
alumni are our highest donors.

Hilary Vrooman (Peabody) brought up the point that Peabody’s alumni base since its acquisition
by Johns Hopkins graduated from 1991 to present, again pointing to the importance of engaging young
alumni. She is interested in a more efficient technology tool to increase young alum engagement.

Gerry Peterson wrapped up the discussion by stating that these have been ongoing issues and the
Council will continue working to resolve them.

Alumni Relations Update: Sandra Gray, Executive Director of Alumni Relations

Sandra updated the council on recent staff changes and informed them that all central alumni
relations positions are filled.

She reported that on October 16, 2008, the first Past Presidents Forum was held as a dinner
meeting hosted by Michael Eicher. Chaired by immediate past president, Jim Miller, nine past Alumni
Council presidents attended and appreciated both the acknowledgement of their past service and being
kept “in the loop” as their interest in the work of the Council and the University remains high. Also of
note, Sandra and Angela Baldwin, Associate Director of Regional Programs, hosted a dinner for
European chapter leaders in London on October 9, 2008. Many chapter presidents and European alumni
volunteers attended.

The undergraduate admissions office is happy to report that the number of applications has not
dropped. One further note, Chris Cullen, Director of University Marketing, is undertaking a new branding
effort for the University.

Sandra touched on three initiatives currently underway in the regional chapters division:
1. Beyond Chapters – increasing the Johns Hopkins presence in places where there is definite interest but not enough alumni to create a formal chapter. Events were recently held in Nashville, TN and Austin, TX.

2. Corporate Chapters – we are piloting a corporate group at Northrop Grumman. An event is being planned for April or May and is headed up by Northrop Grumman employees who are active alumni council members.

3. Signature Speaker Series – the final touches are being put into place for a named speaker series. The goal of the series is to highlight Alumni Association award winners who would be the keynote speaker at an event to promote Alumni Association awards and the Alumni Council.

We are in final negotiations with Bank of America for the credit card program. Their first proposal guarantees $1.5 million over the next 5 years. Sandra will keep the group apprised of the outcome.

Committee Reports:

Alumni Benefits and Services Committee: Jim Phelps, Chair

Jim discussed the work of this committee through a Power Point presentation that was included in attendee packets and outlined below:

- Alumni Council Strategic Objectives Being Addressed
  - “Increase focus on recent graduates”
  - “Increase the number of and participation in events”
  - “Expand travel programs and opportunities”
  - “Maintain financial stability”
  - “Build relationship between Council and Divisions”
  - “Develop new and improve existing programs”
  - “Examine, evaluate and improve activities”
  - “Encourage ambassadorial role for Council and members”
  - “Communicate program offerings and opportunities more effectively”
  - “Tailor communications to specific audiences”

- Summary of ’08-’09 Actions to Date
  - Actions re Near-term Objectives: Revenue-raising benefits/services, other benefits and services
  - Actions re Longer-term Objectives: How is Johns Hopkins doing, comparatively? What more can we do? What can we do better? How can we address / target specific groups of alumni?

- Revenue-raising Programs
  - JHU Affinity Credit Card
    - Actions: input on RFP; expanded RFP recipients
    - Status: 2 full responses from 8 send-outs; now being considered by Purchasing
    - Next: expect to assist in review / assessment / other
  - Amazon.com “Associates” Website Linkage
    - Actions: unearthed benefits and procedures, identified comparable institutions w/ Amazon relationship
    - Status: Committee’s intent is to go forward; awaiting University Counsel input
    - Next: Counsel input/discussion; go/no-go
  - Amazon Program Details/ Benefits
    - Website link(s) allow user to “click thru” to Amazon
      - Linkage can be tasteful, unobtrusive
      - Hopkins does not buy or sell
    - Items purchased by user via click-thru produce revenue to Johns Hopkins
      - Schedule of payments depend on volume, type of purchase
      - Modest assumptions yield $30 K+ annually
• Once installed, system is completely automated
• Currently being used
  - for book purchases on “HopkinsMedicine.com” website
  - by Northwestern University (numerous linkages) and others
• Counsel reviewing re possible conflict with B&N Bookstore

**Other Benefits/Services Efforts**
• Dept of Athletics / BJU Lax Ticketing
  – *Actions*: opened discussions re Final Four and other ticketing advantages for Alumni
  – *Status*: range of actions being considered, including bus trips, regular and Final Four
tickets, pre-game events
  – *Next*: determine what can be marketed and create plan
  – “Travel-On” Affinity Program
  – Initial consideration underway re 3rd party offer to provide travel services to alumni via
website linkage/portal

**Longer-term Objectives**
• Comparatively, “How are we doing?”
  – *Actions*: comprehensive survey of 50+ institutions
  – *Status*: well-underway in data collection
  – *Next*: complete, analyze and circulate report

Additional “Research” Underway
• Current Students:
  • informal forum re alumni benefits and services
• Divisions:
  • outreach to Carey Business School
• Young Alumni Survey:
  • review and potential follow up
• Other data possessed by Alumni Relations
  • review and assess
  – Begin to explore the linkages between affiliation, age, activity level, membership, Life
  Membership and giving

**Budget & Finance:** Cecilia Lenk, Treasurer

Cecilia led the attendees through the line item details of the FY2009 Year-to-Date as of 1/27/09
document provided in the distribution packets. On the revenue side, that this year especially, because of
the economy, it will be very important to track the membership dues. There must be a concerted effort to
have all alumni understand the benefits the dues provide. Expenditures are on track as expected.
Following a discussion of program initiatives and an explanation of student grant proposals, a brief
explanation was given of how central alumni relations works with the alumni association and 9 divisions
to distribute and maximize benefits of dues. It is recognized that JHU alumni relations is under budgeted
and understaffed, but continues their good work.

**Social & Career Networking:** Mary Shaub, Chair

Mary spoke to the fact that previously this committee was charged with the creation of inCircle,
now they continue to track and evaluate how well inCircle is fulfilling their mission to facilitate
professional and personal networking opportunities. Their goal is to discover how to make inCircle more
useful and user-friendly. Now that inCircle is being utilized, the committee has acknowledged that
inCircle is but one component of their mission statement, and they have been focusing on what other
avenues could be put into place to encompass three more components of the strategic plan; to increase
involvement in alumni activities, to develop meaningful relationships between students and alumni; and
to turn alumni affinity into service and advocacy for Johns Hopkins.
The committee would like to see the benchmark of where we are now, both within and outside of inCircle, which will encompass all 9 schools. They are creating a web-based survey tool, which they hope to have completed by May, and they are asking for Alumni Council members to participate, and they will follow-up with person to person conversations. They have determined that while the career component is the most important aspect for alumni, they also know from the 2005 survey that HopkinsNet was underutilized. This means that there is great room for improvement, but the committee must figure out how to make that happen.

**Awards & Nominations: Wes Fredericks, Chair**

2009 Alumni Trustee Nominations - Wes thanked everyone who helped in the process. This year there was a large pool of very strong candidates (see listing in packet.) The nominations were given to the Board of Trustees on Nov. 12; trustee committees will then make the selections of their future trustee service.

Winter 2009 Awards Recipients – Wes directed council members to review the nominated candidates found in their packets. Again, there was a strong slate of nominees including, for the first time, a nomination for the Outstanding Recent Graduate Award. A motion was made for approval of the awards nominees; the motion was seconded, a vote was taken, and the award nominations were approved by all alumni council attendees. Wes communicated that the list of awards winners is strictly confidential. The individual Schools will decide when, where, and how their award will be given.

His committee’s next task is the nomination for additional Alumni Council members. The deadline is March 24. Each attendee was provided a nomination form and full list of current nominees in their packets. The Council is interested in expanding the pool of nominees by geographic location, year of graduation, and division affinity. Consideration is given to those alumni who have shown previous service to Johns Hopkins, and who would come to serve the Alumni Council from another point of entry. Council members were again reminded to keep nominations confidential.

A brief discussion about criterion for nominees produced the following considerations:
- Awards are to be awarded to living alumni
- Board of Trustees should have a history of accomplishment and positive personal characteristics, as well as previous financial or personal influential support of Johns Hopkins.
- Nominations should include with as much information as possible

**Lifelong Learning: Anna Zampino, Chair**

Anna reported that this, the first year of being a formal committee, has been extremely busy.

- JHU Online Book Club - available to alumni through an inCircle link (alumni.jhu.edu/bookclub) was demonstrated, complete with an audio snippet of Ray Snow’s initial interview with Professor of History, Michael Johnson, and showing the list of book club discussion questions. To date, the feedback has been very positive with 205 alumni logged onto club. The next book will start in April.
- iTunesU- the goal of the iTunesU site is to have one central landing point for all University podcasts. Chris Cullen and the University Marketing department is currently populating and editing the site. Anna will keep the council informed on the status of this project.
- Mini-Alumni Colleges/One Day Seminars – the first two of these are being arranged; one this spring in Charleston, SC in conjunction with the Spoleto Festival features two alumni and a faculty member from Peabody, and the second this fall to be held in St. Michael’s, MD will focus on Chesapeake Bay.
- New Alumni Website – is under construction and still on target for a May launch. Attendees were shown a quick view of the new Travel & Education pages.
- The committee is creating a job description for a faculty advisor to the committee. They feel that advisor(s) would be beneficial to the projects and to help engage all divisions.
Marketing & Communications: Peter Byeff, Chair

To date, a total of 5,157 paid memberships have come in. Of this total, there are 145 lifetime, 4,148 standard, and 864 recent graduate memberships. The significant increase in lifetime memberships are due, in part, to a timely mailing and payment plan option that was not previously offered. The mailing paid for itself due to the positive response. The next solicitation will be an email personalized for each school, followed by a self-mailer brochure in mid-March.

With input from the Executive Committee and Marketing Committee, two display boards were presented to further preview information on the website update. Work is also currently underway to augment the website with JH TV.

For efficiency and expediency, this committee has formed three sub-committees to focus on
- Membership (evaluate and suggest levels of membership)
- Alternative Marketing (Facebook, Linked-In)
- Website (ways to entice user generated involvement)

Student Grants & Programs: Anne Marie McKenzie, Chair

Anne Marie reported that part of the Alumni Council restructuring included combining the Student Programs, Community Service Grants and Student Services Grants committees to form this new committee. She publicly thanked Justin Fincher, Associate Director of Student and Young Alumni Programs, for the tremendous logistics work he has done to make this streamlining smooth and effective. This fall JHU received 75 grant applications asking $100,000 in requests. While 26 of these applications were considered not applicable, 49 applications were funded with an average amount of $1,000. The final total funding was $49,000 (see packet handout.)

Items of committee discussion include one funding cycle instead of two next year, with an allowance of some discretionary funds for those who do not have their proposal together in time for the initial submission deadline. Focus will continue to be on grants that span multiple divisions, and there will be more accountability for students who receive grants through reports and online feedback.

The committee has been tasked with finding creative solutions to providing nice gifts to students with less funding. Justin detailed another project the committee has been working on; a 5-subject notebook with 8 pages of JHU information that was piloted to undergraduate students this week. Each council member was given one as well, and if met with approval, will continue with a broader base next year. The general consensus was that this is a unique and positive project they would like to expand.

Reports from Divisional Representatives:

It was recognized that this will be the first time divisional representatives will be making their divisional reports at the alumni council meeting.

School of Nursing: Anna Alt-White
- 120th year connection with Hopkins, 25th year as current iteration
- School received 10 year accreditation
- Ranks 6th among nursing schools
- Ranks 7th in NIH grants
- 327 students graduated in ’08 including 5 PhD students
- Students volunteered over 6,000 hrs with community based organizations
- Welcome student cohorts from Peking Union Medical College and AUB

With regard to the Nurses’ Alumni Association, very active:
- Pinning ceremony for both Traditional (March 6) and Accelerated (29)
- We are spending a lot of time on assisting the students with ‘Share Days’ with alumni at JH Hospital. Also connecting them with alumni around the country (San Francisco, New York, Austin, TX, Charleston, SC.)
• Networking event – Feb 9: panel of alumni to discuss their career path and opportunities followed by pizza and salad and informal discussion around the tables.
• Monthly Hopkins history facts i.e. – why is it JohnS? And history tours of the JHH
• Facebook and JHU InCircle activity – reaching out to recent alums electronically
• Mailing of double sided postcard to encourage payment of dues, solicit e-mail addresses and professional information
• Alumni/Prospective student receptions in San Diego, LA, SF, Atlanta and NY.

Whiting School of Engineering: Cecilia Lenk
Fall 2008 was a very successful season for the SEA:
• Career Night- Record attendance by students (75+) and alumni (50+)
• Mock Interview Night - Well attended by alumni and students – each student was able to participate in two one-on-one interviews with an alumnus and receive on the spot feedback
• Student/Alumni Leadership Weekend Social & Networking Picnic on the Engineering Quad Record attendance by students (350+) and alumni (50+)
• Annual SEA Council Meeting - Took place for the first time in the Computational Science and Engineering Building – which was well suited for conducting business of the overall council and committee breakout sessions. Provost Johnson was our guest speaker and offered a great perspective about engineering within the university and the involvement of alumni volunteers. Had several student group leaders attend and participate in the meeting – we also introduced to these groups the newly created Student Initiatives Fund – a fund that many SEA members have supported, this money goes from the Dean directly to students’ activities outside the classroom.
• First dinner joining together the SEA and WSE National Advisory Council took place during Leadership Weekend
• Resume Review for students – 20+ resumes reviewed by alumni in the fall – this program will kick-off again in February for the Spring Semester
• Communications committee is exploring ways to better involve alumni and students in inCircle

On the horizon for the Spring:
• Student Outreach Committee is involved with the Hopkins Undergraduate Engineering Society (HUES) to have the first alumni-student competition during National Engineers Week in Feb – this week will also include events featuring alumni speakers who are also on campus to recruit Hopkins students.

Cecilia distributed the Career Resource Guide, created by the Career Mentoring Committee this past year.

Kreiger School of Arts & Sciences: Robert Duncan
Admissions office reports that the number of applications for next year is holding steady, financial aid is expected to be the greatest challenge due to the current economic conditions. Sandra Gray & staff have been very active and helpful for regional chapter events.
Reunion weekend is scheduled for April 17-19, 2009
inCircle – Homewood initiative continuing and expanding to be inclusive for all 9 schools.
Gilman Hall renovation project continues – 2010 completion date.
Brody Learning Commons – part of Knowledge for the World Campaign to honor President Brody.
Intercession – one highlight was a course offered to current students conducted on Wall Street.
Annual Homewood Scholarship Luncheon – scheduled for March

Carey Business School: Jesse Jacoby
• Hosted 9 events since September, 2008
4 Leaders + Legends, featuring: General James Cartwright, Vice Chairman of the Joint Chiefs of Staff, Sheila Bair, Chairman, Federal Deposit Insurance Corporation, Michael Griffin, Administrator, NASA, Ed Nusbaum, CEO of Grant Thornton

The Inaugural Dean’s Lecture, featuring Rakesh Khurana, Professor of Business Administration and Organizational Behavior, Harvard Business School

The Ginder Lecture, featuring Jean-Paul Agon, President and CEO of L’Oréal

And have had more than 800 attendees to those events which include Carey Business School alumni and current students

2 program specific networking events – A panel discussion featuring Business of Health alumni and a networking event for the alumni and current students of LDP-the Leadership Development Program

A finance panel discussion in DC for Carey alumni and current students featuring alumni, Carey faculty and friends of the School.

Upcoming Events:

The second Dean’s lecture featuring Dean and Professor Paul Danos, Tuck School of Business at Dartmouth College on February 25

Panel discussion and networking reception with alumni and current students of the new OD MBA Program on March 18

Developed and launched the new Dean’s Alumni Advisory Board in October, 2008.

Currently 19 members striving for 25 for next year. Members represent the different academic programs, different graduation years, geographic areas and industries. 4 standing committees have been established. Second meeting will be held on Feb. 25 on the Homewood Campus.

The Carey Business School Dean’s Alumni Advisory Board will work to strengthen the relationship between the school and its alumni community by providing valuable insight to the School—drawing on members’ past and current educational and professional experiences.

Launched the School’s new magazine One in November, 2008

Launched a new electronic newsletter in 2008 which mails quarterly to all alumni with valid email addresses.

Involving alumni in the recruitment and Admissions process—with the MBA World Tour, Info sessions, receptions and outreach to prospective students.

School of Medicine: William Jarrett II

Johns Hopkins Medicine just had their annual Palm Beach event in January

The Armstrong Medical Education Building is set to open its doors Saturday, October 24, 2009, during Leadership Weekend

The Armstrong Medical Education Building will incorporate the new Genes to Society curriculum and serve as a home for the new Four Colleges

The Student Scholarship Reception is February 24, which brings together donors and their scholarship recipient

The Biennial Meeting and Reunion Weekend is scheduled for June 4-7

Bloomberg School of Public Health: Toan Le

1. The Society of Alumni hosted a party for our alumni and students at the American Association of Public Health meetings in San Diego in November at the Hyatt Hotel. The reception was attended by over 300 people.

2. The School and the New York Academy of Sciences hosted a day-long symposium on Human Rights at the World Trade Center in November for alumni. Many of our students attended, as
well. President-elect Ron Daniel’s wife, Joanne Rubin, was in attendance. Of note: Joanne Rubin is a Human Rights attorney.

3. The Geneva Chapter of the Society of Alumni will hold a meeting in February.

4. The Dean’s Alumni Advisory Council will be meeting on April 30 this year. Alumni from Singapore, Germany, Switzerland, Bangladesh and India will attend.

5. Fifteen students took a winter break trip to Japan visiting alumni in throughout the country to learn about the public health infrastructure in that country. They were hosted at a party in Tokyo by recent grads.

6. The Alpha Chapter of Delta Omega, the public health honor society, is holding its annual research and scholarship competition at the School in February. The induction ceremony for qualified graduating students, alumni and faculty will be held in May.

7. Ricky visited alumni in Kentucky and Texas last week, and will be making a trip to the West Coast of Florida in February for additional alumni visits.

8. The DC Chapter will be planning a series of events this fall/winter in different locations to make the events more accessible for people living and working in the different parts of the metropolitan location.

9. The Society of Alumni has tentative plans for a chapter meeting in New Delhi in 2010 as part of our Health Advisory Board trip to the country.

School of Education: Lisa McMurrtrie
- School of Education’s 100th Anniversary
- Goal of improving communication with current SOE students
- Goal of improving networking opportunities for current students
- Membership and Benefits Committee’s objectives with increasing benefits to SOE students as alums
- Establishing and enhancing mentoring relationships between alums and education students.
- Announcement of Dean Fessler’s retirement
- Promotion of In-Circle as a networking tool for SOE alumni
- Announcement of administrative offices of SOE being housed in old Seton building.

The Paul H. Nitze School of Advanced International Studies (SAIS): Tain Tompkins
I had the pleasure of attending SAIS Alumni College last October where I participated in awarding the Johns Hopkins Alumni Association’s Distinguished Alumnus Award to Mike Van Dusen. It was great being back at SAIS with classmates on that occasion, and it is a pleasure today to represent SAIS to the Executive Committee. Let me offer an update on SAIS alumni activities:

As SAIS moves forward with its Rolling Back the Future strategic plan mentioned by Dean Einhorn last evening, our aim is to build a practical community among alumni, between alumni and the University, and between alumni and students. I say “practical community” because the relationships we seek go beyond mere communication. To be successful, we aim to foster productive networking, alumni support for Hopkins of course, and useful services to present future alumni.

Let me highlight three tracks of the endeavor:

1. First is inCircle, the overall communications link that allows us to reach and engage our alumni on-line. Like all the nine schools, we are working to enlarge the on-line community and to use it to foster SAIS alumni clubs in connection with JHU alumni chapters in leading cities. In 2008 the SAIS New York Alumni Club was launched with 84 inCircle members. Last year the club held two lectures featuring SAIS professors. Of note perhaps was that the club also invited to these events two non-alumni groups: first, prospective SAIS students from New York who were
identified in coordination with the SAIS admissions office, and second, a group of contemporary SAIS students who were visiting New York on a career trek in order to network with alumni and explore career possibilities. By allowing future, present, and past students of SAIS to mingle, ask questions and exchange experiences, the lecture event delivered a practical benefit to all three constituencies—particularly perhaps, to the student attendees. They are our future members.

Using the New York model, a SAIS Club was formed this month in Boston, and we intend to form one in San Francisco. Two other clubs have formed spontaneously in unexpected places—in Dubai with 20 members so far, and in Toronto, where a club is just getting off the ground.

inCircle has been critical to the creation of these alumni groups.

2. Second track: In traditional media, SAIS has enlarged the alumni section of the school magazine, SAISphere, to expand alumni profiles, event announcements, alumni notes, and alumni publications. We have roughly doubled the alumni notes in 2008 compared to 2007. One aim of this is to advertise and expand the inCircle community.

3. Third track: the career counseling function, although pursued by its own office at SAIS, is increasingly coordinated with our alumni initiatives. Lecture events on the New York model, and the “career treks” for SAIS students in which students make an information-gathering tour of alumni in a chosen area, are one side of the effort. Another and newer side is the presence of a part-time mid-career counselor at SAIS who is available to our alumni facing career transitions. In these economic times, outreach to alumni in this form may be of great practical use to them, and where it succeeds it should build loyalty to Hopkins in the future.

These are highlights. SAIS is also working with the larger University Alumni Association to coordinate regional events—for example in the successful Knowledge for the World tour to London last October, and in the upcoming Alumni chapter event in San Francisco, scheduled for March, where prospective SAIS students will be invited to join alumni to hear Professor Ruth Wedgwood give a lecture.

To conclude SAIS alumni are:
- Reaching out to help build strong, regional alumni clubs
- Offering advice and guidance to prospective and current students
- Connecting with one another, with SAIS and the greater JHU Alumni Association through inCircle
- Serving as ambassadors for Hopkins throughout the world

**Peabody Institute: Hilary Vrooman**

Hilary proudly acknowledged Anthony McGill, Peabody Conservatory faculty member who performed at the Presidential Inauguration ceremony.

Peabody is celebrating their 150th anniversary, and the 32nd year of being affiliated with Hopkins. Their mission is to attract new students, and build and support lifetime connections with alumni.

Hilary reported that their new Director of Marketing is working with their steering committee, which meets four times a year, to advance communications. She distributed the most recent (Nov.) issue of their newsletter which will continue to be published, as well as previewing the Peabody Magazine; formatted the same as the Hopkins magazine and featuring information about Peabody’s concerts and stories of their current students and alumni. They are also using technology to bring musicians together, to put a job placement bulletin service with information on auditions, grants, and opportunities online, and to create an alumni website with links to other alumni recommended websites and blogs.

School activities include an ongoing series of awards and awards luncheon.
All alumni council members were invited to attend the wine and cheese receptions prior to Peabody concerts.

Student activities include participation in their fall Welcome Reception, holiday parties, ice cream social, in October Career Day.

Peabody’s Homecoming event will take place in May, celebrating their 10th, 20th and 50th reunion year alumni as well as an event honoring Leon Fleischer’s 50th anniversary at Peabody.

Reports from Student Representatives:

WSES and A&S:

1. Arts & Sciences students are enthusiastic about the new academic programs in the Center for Financial Economics and East Asian Studies, as well as language classes in Japanese, Chinese, and Korean.
2. A fairly new group on campus, the Hopkins Undergraduate Engineering Society (HUES) is offering lots of events throughout the semester to bring Hopkins engineering students together. The Week of February 16th is National Engineers Week and HUES is planning to major events within the school's overall week of events - on Monday they are having a competition pitting students teams against each other, and teams of alumni, to see who can build the tallest tower out of spaghetti and marshmallow in 30 minutes - it's the Tower of Power Half-hour! Then on Saturday they are having an indoor carnival for all engineering students.
3. Engineers Without Borders is preparing for three trips/projects this summer:
   • Ecuador: building a daycare in a town that was destroyed by an earthquake 15 years ago and has never fully recovered
   • Guatemala: Designing a piping system to bring water up from a 100 foot ravine to a small community
   • South Africa: Installing Ram pumps for irrigation
4. The spring semester is very busy for engineering students participating in a design project – each year alumni come back to campus to see the student presentations and in many cases participate as a judge.
5. The Whiting School and the Krieger School have joined together for the 2nd annual Student Video Competition - all entries are due by March 25th, students can make a video on their own or gain assistance from the Digital Media Center and the only rules are that it has to be under one of three themes:
   1) A Day in the Life
   2) My Johns Hopkins
   3) Discovery

Last year this was a great way for students to show their creative sides, as well as their love for Hopkins. You can see last year's winners on this year's site: [https://jhu.edu/video-competition/09](https://jhu.edu/video-competition/09)

6. A&S & WSE Students have had a very positive response to the notebooks from the alumni association.
7. At the next meeting we plan to have a report from some of the groups who recently received funding from the Alumni Association.

School of Medicine: Steven Chen
• Dr. Daniel Teraguchi is the new Assistant Dean for Student Affairs and Director of the Office for Student Diversity. The School is also hoping to increase financial aid packages to students.
• Genes to Society curriculum & Armstrong Medical Education Building, innovation in education.
• New Pass/Fail system will attract more students, bring JHU in line with peer institutions.
• February 14 is Monte Carlo night, a casino-themed benefit for the Incentive Mentoring Program (100% success rate) with Dunbar High School.
• March 19 is Match Day, where graduating students learn of their upcoming residencies
• March 23 is White Coat Ceremony, a symbolic event for first year students as they begin their transition to clinical rotations.
• Diploma Date is May 22.

School of Public Health: report given by Ricky Fine, Divisional Representative

Events held by the School include:
The fall formal, held at the Science Museum in November, over 500 attendees.
They hosted a town hall meeting to discuss community issues and technology.
Annual auction raised $7,000, proceeds used to send students to conferences and provide student grants.
Annual spring show – Sprint Tonic – will be held in April.

SAIS: Benjamin Krause
1) The flurry of events at SAIS last semester surrounding the election
- Speaker panels involving advisors of both major candidates
- Election night party featured by Politico.com
- Alumni Panel on Job Opportunities in the Transition (11/20) featuring SAIS Alumni from six different government departments
2) SAIS Experience over Winter Break (just a few examples)
- International Development examining emerging democracies in Ghana
- Conflict Management learning about the division in Cyprus
- South East Asia studying politics and business in Indonesia
- SAIS students meeting with Professor Fukuyama in both Paris and the Hague
- Career treks networking with SAIS Alumni in Hong Kong and Dubai
- (on a less academic note) Self-sponsored Surfing in Nicaragua of which I was a part
3) Inauguration
- SAIS Inauguration Ball for both current students and alumni (One of Toronto's biggest radio stations broadcast live from the event)
- Treasurer Swap - Geithner on his way in (SAIS '85) and Paulson joining SAIS as a Distinguished Visiting Scholar (I forgot to mention this point during my remarks, darn it!)
4) Student Club Activities (just a few tastes of the goings on)
- African Diaspora Association - Black History Month (Diaspora Film Festival)
- German Club - Panel examining the differences in reporting and coverage of the current financial crisis by US and European journalists (and they're going to throw a mean Carnival Festival too)
- Global Security Club - Panel on Security and Development Issues with the RAND Corp
- African Association - Full day conference on the relationship between Africa and China
- Energy Club - Skills course on the Technical Aspects of Energy
- Mr. SAIS contest to be held Feb. 13
5) Academics at SAIS
- Highly responsive to student demand - three new courses offered this semester (Monitoring and Evaluation, Afghanistan and Gender and Development)
- Launched the Global Energy and the Environment Initiative
6) Snap-shot of SAIS - Spring Break Volunteer Trek to Panama
Peabody: Ian Burns
Peabody currently has 690 students.
The entire upper administration is new within the last year, curriculum review is underway.
Peabody is starting to change the curriculum to incorporate business and philosophy with music.
Following goals of strategic planning committee
Focus for musicians – creative and successful ways to market themselves.
Student Organization modeling feedback forms from Homewood campus – will implement this semester. Fledging student groups are forming.

School of Education: Gabrielle Perskie
Since its formation last year, the Student and Alumni Counseling Association (SACA) continues to be very successful and serve as a model for other departments and divisions in the School of Education. The Baltimore-based chapter has 50 members. A second chapter, with more than 80 members, is now based at the Montgomery County Campus. In addition to monthly business meetings, SACA chapters have held socials, networking events, and panel discussions on a host of career-related topics.
Following SACA’s successful lead, the Division of Public Safety Leadership has formed its own Student and Alumni Association. The first meeting drew close to 30 alumni and students. Officers have been recruited, by-laws are being written, and the group plans to sponsor its first event in the spring. The next department that is likely to form a group for students and alumni is Special Education.

Back-to-School Nights were held this week on our three campuses. Returning students were greeted by faculty and staff, who handed out snacks and School of Education pens. A special thanks to the Alumni Council for its support of this program, which is funded out of the dues portion received by the School.

In spite of the downturn in the economy (or perhaps because of it), applications to the School of Education are up 30% for the six-month period ending Dec. 31, 2008. Teaching (like nursing) is viewed to be a “recession-proof” career. The school has been holding special open houses and workshops specifically designed for individuals who want to pursue a nontraditional path into teaching, such as career changers, early retirees or stay-at-home moms and dads who want to return to work.

Policy & Long Range Planning: Ray Snow, First Vice President and Chair
This committee has been working on meeting the current challenge of increasing alumni awareness, engagement and commitment. Ray reviewed the two hand-outs in packet; the first is an overview of the Alumni Association Strategic Plan 2008 – 2012, the second is a “Report Card” that defines activities on initiatives relative to the strategic goals. These documents were applauded by the attendees as a huge move forward in clarity and accountability of the council.
Everyone was thanked for the wealth of information given during reports. Gerry reiterated that the primary goal of the restructuring of the council is to form and intelligent and engaged group with the ability to advance the goals of the long term strategic plan. Today’s meeting is the first since the restructuring, and will serve as a framework for moving forward. Further discussion yielded the following suggestions and action items:
1. Guidelines for benchmarks and reporting to the council would be helpful to define expectations, increase communications, and minimize duplications.
2. It was suggested that a council sub-group on inCircle would also enhance communications.
3. It was suggested that divisional and student reps give reports in tandem to help the flow of the meeting.
4. It was agreed that divisional and student reps develop “Volunteer Opportunities” list that alumni council ambassadors can distribute to interested alumni.
5. The steering committee will de-brief, evaluate, and revise for May 2 meeting.

**Board of Trustees Report: Gerry Peterson & Ray Snow**

Highlights of the most recent regular Board of Trustees meeting included:
- Henry Paulson will be joining the Nitze SAIS as a visiting scholar
- Timothy Geithner appointed next Secretary of the Treasury
- Gilman restructuring continues
- Brody Learning Center will be an addition to the Library
- Nancy Pelosi will be the speaker at the 2009 Homecoming Commencement

Report from the Academic Affairs committee – creating a new strategic plan in which a multi-disciplinary approach is encouraged with all schools working together. This plan embraces the fact that each school will be enriched by working with faculty and staff of other schools. Hopkins tradition of stellar faculty and stellar students continues, the two current challenges are resources and spouse job placement.

Report from the Finance committee and Investments committee – the University is very well run, is in good hands and in good shape. While the endowment is down 20% since July, the investment income represents only 4% of the operations budget.

Ray concluded the meeting by offering a synopsis of the special Board of Trustees meeting held in November when Ron Daniels was voted President Elect. Ray stated that it was the most exhilarating experiences he has had as a member of the board. He shared some of the board’s observations of the new president: “energetic, low-key but high-energy, engaging, visionary, will provide youthful leadership, charming, charismatic, someone you want to work hard for.” The search started with 300 candidates, of which 20 were exhaustively interviewed. Ron Daniels rose to the top of everyone’s list throughout the entire process and received universally glowing reviews. After his election, Mr. Daniels gave an extremely moving speech to the trustees closely followed by an address to all nine Hopkins schools.