

**THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE MEETING**

November 14, 2017

Location: Conference Call

Call in: 888-651-5908; Participant Code: 516-6858 (USA)

MEETING MINUTES

Welcome and Updates

The President welcomed everyone and briefly reviewed the October 6/7 Leadership Weekend noting that attendance and participation were great. He observed that some of the Committees were reinvigorated at the meetings. The Executive Director mentioned that feedback is being listened to and suggestions such as providing more information about the awardees at the dinner will be followed.

The President welcomed new staff members, Katie Damaroda – School of Nursing; William Archer – Office of Alumni Relations; and Arif Nuri – Office of Alumni Relations.

The President reported that the Board of Trustees last met just before Leadership Weekend and therefore there is not much to update. He did mention that the House tax bill proposes to put a 1.4% tax on endowment income. If this is approved, it will impact financial aid.

The President also mentioned the efforts in Congress to severely reduce the amount of permitted overhead expense included in federal research grants. Adoption of such a reduction could adversely affect JHU finances in a major way.

Approval of October 6/7th meeting minutes

In the absence of the Secretary, the President asked for approval of the minutes and they were approved unanimously.

Committee Reports

Alumni Communities

The President first thanked Mindy Farber for her leadership of the Committee and for remaining on the Council where she will work with staff to develop other initiatives. He thanked new chair Sonia Sarkar for taking on the role enthusiastically. She is looking forward to diving into the work of the Committee, getting to know its members, and determining which projects to take on.

Awards & Nominations

In the absence of the chair, staff reported that an out of cycle and confidential award nomination for Ron Peterson, A&S '70, who is retiring this year as President of Johns Hopkins Health Systems, was approved by the Committee and needed approval by the Executive Committee. It was approved unanimously. The group was reminded that the deadline for awards nominations is December 1. The online form has been improved.

Communications and Outreach

The Chair stated that plans are to have the first meeting in early December and to make changes to the newsletter by extending it beyond the Council. There should be coordination with the Key 3 Committee. The next newsletter will highlight the events of Leadership Weekend. He reminded everyone that each Committee should designate one of its members to serve as a liaison on this Committee.

Committee Coordination and Collaboration

The President wanted to bring up this concept now since the point was made about the Communications and Outreach (C&O) Committee working with all the Council Committees. He gave an example of a new webinar series, sponsored by one of the Committees, which should be coordinated with the C&O. As the Alumni Association takes on initiatives, an overarching principle should be that the messaging should reflect where the Association is going, what it has to offer and that it is about connecting.

Development & Finance

It was reported that the fundraising numbers look good with income ahead by \$8,000 compared to the same time last year and October fundraising was ahead of the goal by \$30,000. Two solicitations will go out this month with a new one at end of month; giving Tuesday is November 28. The new Executive Director of the Office of Annual Giving has provided giving data information to the Committee broken down by decade and by school to help guide future solicitations. It provides a strategic look at those who are most likely to give and what is the appropriate messaging for them. In the past, solicitations have been too general; now they will be more specific. 42 % of the Alumni Council has given just over \$8,000 to the Alumni Association and 33% of the Alumni Council has given over \$233,000 to other areas of JHU this fiscal year.

Key 3

The Chair reported that the full Key 3 Committee had a conference call on November 13. All of the Key 3 Subcommittees had met with the exception of Nursing and Medicine. During their meeting, the student rep at SAIS asked if it would be possible for all of the schools' Student Government Associations (SGA) students to get together in order to exchange ideas and information. Someone on the call had said there was a SGA list serve which connects all of the nine schools' SGAs. It is available to make connections with all of the schools' SGAs. This communication proves that Key 3 is working. Many of the schools' student mentorship programs are different and they work for each school. In order to establish some sort of continuity with the student reps, it was suggested that there be two student reps (junior and senior) at each school. The Chair will look into this suggestion. Next year, each SGA President should get the word out on this idea.

Student Engagement

In the absence of the Chair, staff member Arif Nuri introduced himself as the new liaison for this Committee and noted that he is still learning the work of the Committee. The ring and CaRing program will launch soon. The goal is to sell 300 rings this year.

Student Grants

In the absence of the Chair, staff reported that the Student Grants Committee has had another very successful application season having received 125 applications from all nine Hopkins schools. The Committee has been hard at work reviewing these applications and is now in the process of deciding which groups will be awarded grants, and how much each will be given. Furthermore, the Lenrow family will be determining which grants they would like to fund further with their generous family

grant money. Funding this year will be with a tiered approach so that more groups may receive support but at different levels. The Committee has enjoyed the process and looks forward to showcasing some of the student group programs at the next Alumni Association meeting in the fall. They plan to fine tune the application process and final reports during the upcoming year, as well as expand the advertising campaign in the late summer and early fall. It was suggested that the SGA groups be contacted in the future to help spread the word.

Budget

The Treasurer referred to the document sent out in advance and noted that there have been no significant changes since October's meeting. The year to date column numbers are as expected since it is early in the fiscal year, which began July 1. The fundraising is progressing well; still ongoing is discussion with Bank of America about the credit card program. The Executive Director added that the Office of the Senior Vice President for Finance will be meeting with Bank of America to continue addressing this topic. The University just completed negotiations with BOA on another JHU matter so that might help the discussions on the credit card program.

Strategic Plan and Alumni Survey Update

The Executive Director shared the news that the strategic plan outline was just approved by leadership. Next steps include lining up people and implementation. The guidelines from Leadership Weekend were incorporated into the plan. JHU Purchasing will be involved in getting the survey out. A survey vendor will be secured in December or January and the survey will go out in early spring. We are looking forward to receiving much information to help create the path as we move forward. The Council will be involved in this plan and be able to react along the way.

New Business

There was no new business.

The meeting was adjourned at 5:53 p.m.

Next Executive Committee Meetings – January 23, 2018; March 6, 2018; May 15, 2018

Invitees: David Yaffe, President; Allyson Handley, 1st Vice President; Anika Penn, 2nd Vice President; Nikolas Matthes, Treasurer; Bryan McMillan, Secretary; Jay Lenrow, past president, ex-officio; Phuong Tran, PRIDE rep, ex-officio; Wesley Wood, SOBA rep, ex-officio

Michael Baltzell, Auburn Bell, Elizabeth Berman, Jonathan Bradley, Eric Chiang (Student Rep), John DeMaggio, Mindy Farber, Donika Hristova, Paula Kent, Steve Mahinka, Brett McCone, Judie Mopsik, Paul Matlin, Yasmene Mumby, Amy Nagler, Sonia Sarkar, Shelby Wilkes

Staff Members: Susan deMuth, Executive Director, OAR; Tom Calder, OAR; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR, William Archer, OAR; Arif Nuri, OAR; Lindsay Esposito, Krieger School of Arts & Sciences; Jen Yeager, School of Education; Jordi Izzard, School of Advanced International Studies; Erika Juengst, Bloomberg School of Public Health; Debbie

Kennison, Peabody Institute; Leslie Procter, Peabody Institute; Jimmie Lou DeBakey, Bloomberg School of Public Health; Jess Gill, Bloomberg School of Public Health; Robin Ingram, School of Medicine; Mansoor Ali, School of Medicine; Tasmim Anwar, Whiting School of Engineering; Kim Sheehan, Whiting School of Engineering; Sharon Trivino, Carey Business School; Jennifer Benson, Carey Business School; Katie Damaroda, School of Nursing

Absent: Michael Baltzell, Jonathan Bradley, Eric Chiang, Allyson Handley, Donika Hristova, Steve Mahinka, Bryan McMillan, Judie Mopsik, Yasmene Mumby, Amy Nagler, Shelby Wilkes, Wesley Wood, Mansoor Ali, Jennifer Benson, Jimmie Lou DeBakey, Jess Gill, Robin Hunt Ingram, Leslie Procter, Kim Sheehan, Sharon Trivino, Jason Heiserman

Facilitator: David Yaffe

Meeting Start Time: 5:00 pm (ET)

Meeting End Time: 6:30 pm (ET)

Meeting Agenda:

1. Welcome and Update, David Yaffe, A&S '74 and Allyson Handley, Ed '75, '78
 - a. Leadership Weekend review
 - b. Board of Trustees Update
 - c. New Staff Welcome
 - i. Katie Damaroda – School of Nursing
 - ii. William Archer – Office of Alumni Relations
 - iii. Arif Nuri – Office of Alumni Relations
2. Approval of October 6/7th meeting minutes – Bryan McMillan, Bus '00, '02
3. Committee Reports
 - a. Alumni Communities: Sonia Sarkar, A&S '08, BSPH '13
 - b. Awards & Nominations: Jonathan Bradley, Bus '09
Vote on out of cycle Heritage Award
 - c. Communications and Outreach: Paul Matlin, Peab '70, '72, Bus '81, Engr '84
 - d. Development & Finance: Judie Mopsik, BSPH '99
 - e. Key 3: Anika Penn, SAIS '10
 - f. Student Engagement: Michael Baltzell, Engr '71
Eric Chiang, Engr '18
 - g. Student Grants: Amy Nagler, A&S '89
4. Committee Coordination and Collaboration – David Yaffe
5. Budget Update - Nikolas Matthes, BSPH '98

6. Strategic Plan and Alumni Survey Update – Susan deMuth
7. New Business

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