

**THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION  
EXECUTIVE COMMITTEE MEETING  
Wednesday, November 18, 2015**

**Location:** Conference Call

**Call in:** 888-651-5908; Participant Code: 516-6858 (USA) 0808-234-9295 (UK)

## **MEETING MINUTES**

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The President began the meeting by welcoming everyone.

### **Annual Meeting Review**

The President noted that he had received a great deal of positive feedback from members about the Annual Meeting. In particular, members praised the in-depth discussion and presentations relating to the University's actions to respond to concerns about sexual assaults and enjoyed touring the medical buildings and being on the medical campus.

### **Approval of Annual Meeting Minutes**

The minutes were approved unanimously.

The President invited committee chairs to give their reports and to mention the discussions that were held at the Annual Meeting and their plans for the coming year.

### **Committee Reports**

#### **Alumni Communities**

The Chair reported that: eleven members have joined the committee, a first meeting is scheduled for December 3, and there has been positive and enthusiastic feedback from those who want to be on the committee. Goals include having an outreach survey, forming new affinity groups, improving some existing ones, and community outreach. The Chair will encourage the committee to select its top two projects and focus on them.

The President asked the Chair to circulate the committee's ideas to the Executive Committee and include the Co-chairs of the Communications and Outreach Committee.

#### **Awards and Nominations**

The Chair reported that the Committee has a new returning member and will be looking at possibly adding a new award on financial literacy and one on community service, such as an unsung hero of community service either for Baltimore or nationally. The Committee has worked on making the Awards and Nominations data easier to access.

#### **Communications & Outreach**

The Co-Chairs stated that the first meeting will be Nov. 24, and named the members of the committee, which includes core members and representatives from the other committees. The Development and Alumni Communities Committees still have to assign representatives to the Communications and Outreach Committee. By having liaisons from each Committee, it is expected that communications between the committees and the alumni community will be enhanced.

#### **Development Committee**

The President reported on behalf of the Chair. The need for a Development Committee has changed since the new donation model was initiated and since staff handles the fundraising aspects. There could be a new focus

for this committee. The Treasurer reported that tighter management around revenue lines and quarterly P&L statements could be considered. He raised the question of whether the committee should be managerial or strategic in outlook and the impact of changing the committee's responsibilities on the roles of the Treasurer and staff. He also asked whether this committee should be the group that helps the other committees with their budgets?

The Executive Director noted that a letter has been mailed to current Cerulean Society members describing prospective changes to the Society.

### **Student Engagement**

In the absence of the Chair, the President reported that the student members are currently voting on who will serve as Co-Chair, and that the Committee has three goals.

#### **1. Support Career Services**

- Identify 5-6 JHU grads at key employers to facilitate the pipeline for internships and placements. The current position in the Career Services Office at Homewood is vacant.

#### **2. Launch GoHopOnline/Graduway**

- 100% Alumni Council participation after soft launch, which will be December 15. Full launch is mid February.

#### **3. Select and distribute Freshman and Graduation gifts**

- Goal of obtaining 5,500 business cards for inclusion in the coffee travel mugs to provide freshmen with the ability to connect with an alum from their school. Alumni Council members will be asked to send in 10 - 25 of their business cards to the Alumni Office to support this effort.

### **Student Grants**

The Chair reported that there are 104 applications (a 33% increase in applications from the previous year), which are currently being reviewed. The committee will discuss the Lenrow Family grant. The Chair noted that Award Hub worked very well with no complaints received. It made the committee's work much easier to do.

### **Budget Review**

The Treasurer reviewed the budget, which was distributed. The main solicitation effort takes place between November and January and we are on track to meet our revenue goals.

### **New Business/Old Business**

The President referred to the climate on racial relations at campuses around the USA and the recent letter from President Daniels on that subject to the JHU community. His letter was shared with alumni. The Alumni Council President received more feedback on this than any other issue to date and with many varied responses. The President intends to respond to each email with a note acknowledging the email and stating that time is needed to provide a more thoughtful response.

The First Vice President noted that this is the first time alumni have "lit up the screen" on any issue, and it reflects the discussion by society at large.

The next Board of Trustees meeting is December 3 and 4. The Student Committee of the BOT will be dining with students at the students' Fresh Food café and meeting in different buildings on campus.

The President invited Executive Committee members to send their thoughts to him on how to respond to the alumni emails on the racial situation.

**Meeting was adjourned: 5:52 p.m.**

**Invitees:**

Executive Committee:

Jay Lenrow, President; David Yaffe, 1st Vice President; LouAnn Conner, 2nd Vice President; Nikolas Matthes, Treasurer; Howard Adler, Secretary; Terri McBride, past president, ex-officio

Jonathan Bradley, Mindy Farber, Bob Fisher, Bryan McMillan, Paula Kent, Raquel Silverberg, Steve Mahinka, Jesse Jacoby, Harry Sax, Brett McCone, Susan Borges, John Butterworth, Matthew Rupcich, Anika Penn, Paul Matlin, Amy Nagler

Staff Members:

Susan deMuth, Executive Director, OAR; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR, Britany Claridge, OAR; Janet Kirsch, OAR; Andrea Jones, Krieger School of Arts & Sciences; Jen Yeager, School of Education; Margaret Hardt Frondorf, School of Advanced International Studies; Jordi Izzard, School of Advanced International Studies; Erika Juengst, School of Nursing; Debbie Kennison, Peabody; Jimmie Lou DeBakey, Bloomberg School of Public Health; Robin Ingram, School of Medicine; Tasmim Anwar, Whiting School of Engineering; Morgan Martin, Bloomberg School of Public Health; Richard Hastings, Carey Business School; Leslie Procter, Peabody Institute

**Absent:**

Terri McBride, Bob Fisher, Bryan McMillan, Paula Kent, Jesse Jacoby, Brett McCone, Susan Borges, Matthew Rupcich, Brittany Claridge, Andrea Jones, Debbie Kennison, Richard Hastings

**Facilitator:** Jay Lenrow

**Meeting Start Time: 5:00 pm (ET)**

**Meeting End Time: 6:00 pm (ET)**

**AGENDA**

1. **Welcome– Jay Lenrow**
2. **Annual Meeting Review**
3. **Approval of Annual Meeting Minutes**
4. **Committee Updates**
  - a. **Alumni Communities:** Mindy Farber, A&S '74
  - b. **Awards & Nominations:** Jon Bradley, BUS '09
  - c. **Communications and Outreach:** Anika Penn, SAIS '10 & Paul Matlin, Peab '70, '72, Bus '81, Engr '84
  - d. **Development:** Bob Fisher, Engr '70

- e. **Student Engagement Committee: Bryan McMillan, Bus '00, '02**
- f. **Student Grants: Amy Nagler, A&S '89**

**5. Budget**

**6. New Business**