

**THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE MEETING**

**MINUTES
March 10, 2015**

Location: Conference Call

Call in: 888-651-5908; Participant Code: 516-6858 (USA) 0808-234-9295 (UK)

Invitees: Jay Lenrow, President; David Yaffe, 1st Vice President; LouAnn Conner, 2nd Vice President; Nikolas Matthes, Treasurer; Howard Adler, Secretary; Terri McBride, past president, ex-officio

Jonathan Bradley, Mindy Farber, Steve Naron, Bob Fisher, Bryan McMillan, Steve Lascher, Paula Kent, Raquel Silverberg, Steve Mahinka, Jesse Jacoby, Harry Sax, Brett McCone, Susan Borges, John Butterworth, Matthew Rupcich

Staff Members: Susan deMuth, Executive Director, OAR; Marguerite Ingalls Jones, OAR; Patricia Conklin, OAR; Shaun Grahe, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR, Krystle Ongaco, OAR; Andrea Jones, Krieger School of Arts & Sciences; Jen Yeager, School of Education; Margaret Hardt Frondorf, School of Advanced International Studies; Jordi Izzard, School of Advanced International Studies; Emily Spence, School of Advanced International Studies; Erika Juengst, Peabody; Debbie Kennison, Peabody; Sara Rutstein, Carey Business School; Allison Wiles, Bloomberg School of Public Health; Jimmie Lou DeBakey, Bloomberg School of Public Health; Maxine Given, School of Medicine; Tasmim Anwar, Whiting School of Engineering; Morgan Martin, Bloomberg School of Public Health

Absent: Susan Borges, Bob Fisher, Jesse Jacoby, Paula Kent, Steve Lascher, Paul Matlin, Nikolas Matthes, Terri McBride, Brett McCone, Marguerite Jones (OAR); Jimmie Lou DeBakey, BSPH; Maxine Given, SOM; Gwen Harley OAR; Jason Heiserman, OAR; Andrea Jones, A&S; Morgan Martin, BSPH; Allison Wiles, Jen Yeager, SOE; Sherna Johnson, SOM.

Facilitator: Jay Lenrow

Meeting Start Time: 5:00 pm (ET)

Meeting End Time: 6:00 pm (ET)

Meeting Agenda:

1. **Welcome and Updates – Jay Lenrow**
2. **Committee Updates**
 - a. **Alumni Communities: Mindy Farber, A&S '74 Awards & Nominations: Jon Bradley, BUS '09**

Communications: Steve Naron, ENG '70
Development: Bob Fisher, ENG '70
Student Engagement Committee: Bryan McMillan, Bus '00, '02
Student Grants: Steve Lascher, BSPH '96, '08

3. **Budget Review – Nikolas Matthes**
4. **JHU.edu Web Site discussion – LouAnn (if she will be on the web site demo)**
5. **Update on Sexual Advisory Violence Committee: Educational Opportunities – Jay Lenrow/Susan deMuth**
6. **Executive Committee Meeting: Baltimore – Jay Lenrow**
 - a. **Dinner May 29th and meeting May 30th**
 - **Hotel block at the Courtyard By Marriot, 1000 Aliceanna Street**
 - **Call 443-923-4000 ask for the Johns Hopkins Alumni Relations rate of \$158.**
 - b. **Mtg at Elmer A. Henderson: A Johns Hopkins Partnership School Henderson Hopkins School on Saturday May 30th from 8:30 am - 4:00 pm (more information will be sent under separate cover) – parking is available at the school.**
7. **New Business**

Next Executive Committee Mtg: May 29th – May 30th, In Person Meeting in Baltimore, School of Education, Henderson Hopkins School

MEETING MINUTES

The President began the meeting by updating the committee on the following topics: the one year suspension of the SAE fraternity after a sexual assault incident; and the preliminary review by the Board of Trustees of recommendations regarding sexual violence. The President noted that once the Trustees' recommendations are in place, key groups such as the alumni will have an opportunity to provide feedback.

The Advance Notice Policy is up and visible for all to see. In addition, the 'button' on the main page of alumni.jhu.edu is also up along with the "Ask the President" button.

The JHAA Board of Trustees report will be sent out with the minutes from this Executive Committee meeting. For the first time, a report from the Johns Hopkins Alumni Association has been included in the Trustees' committee report package.

Information was also sent via email to all alumni regarding President Daniels' 10 x 20 Progress Report.

The President reiterated the importance of each committee identifying a first lieutenant to assist the chair and who would be available to lead meetings when the chair was unavailable and eventually to succeed the chair.

Minutes from the past meeting, while approved, have not been sent to the Executive Committee. They will be sent out with these minutes.

In the absence of the Treasurer, the Executive Director updated the committee on the budget. To date we have a Revenue total of \$474,707, and an Expense total of \$433,412. The Executive Director and the Treasurer hold calls regularly to make certain that we are moving in the right direction.

The **Alumni Communities Committee** reported that on February 28th, The President of the Alumni Association spoke at the Student and Young Alumni Leadership Symposium, which included a number of workshops. On March 5th, in New York the Board of Trustees invited approximately 50 Young Alumni spanning all 9 divisions who live and work in the New York area to a cocktail reception. Affinity Programs continue to engage alumni in the All-Alumni Webinar Series. Both Pride and SOBA had meetings during this fiscal year and will participate at Alumni Weekend. Women in Business (WIB) will host its 3rd Annual Leadership Conference, “Remarkable Women: Power, Purpose, Passion” in Washington, D. C. on Friday, March 27 with University Trustee Liza Bailey as the keynote speaker. The addition of Hopkins Biotech, a new affinity group which launched this year, brings the number of affinity groups to 23. Regional Chapters is partnering with the Office of Undergraduate Admissions to host more than 30 Admitted Student Receptions this spring for incoming undergraduates.

The **Awards and Nominations Committee** presented the list of 46 awards for 2015 for approval. The awards were approved by vote of the Executive Committee.

The **Communications & Outreach Committee** chair announced he is stepping down. There has been no activity since the last call. The Steering Committee will identify a new chair. It was suggested that this committee needs a clearer mission and sense of direction.

In the absence of the chair for the **Development Committee**, the Executive Director reported that FY15 January is \$14,447 ahead of FY14 January, and FY15 December is \$28,335 ahead of FY14 December. We have raised \$213,275 in current use/annual dollars and \$52,803 in endowment dollars.

The **Student Engagement Committee** announced Matt Rupcich as its first lieutenant. A set of committee goals includes: (a) send surveys to all school career centers and have all student representatives fill out and collect data from their career centers. Natasha Yamaoka, chair for this sub-goal, met with career centers directors and was surprised how little they knew about the Alumni Council; and (b) increase the Power of LinkedIn, which is being chaired by Michael Baltzell. The chair announced that this year’s “welcome to JHU” gift will be a coffee mug. A subcommittee is looking to organize a way for freshmen to have coffee with an alum.

Leather business cardholders will continue to be the graduation gift. The President will continue to meet with SGAs from all divisions. Committee members are asked to come up with ideas for

ways in which alumni and students can interact on campus. The next call is Tuesday, March 31st.

The **Student Grants Committee** will be reviewing the budget to determine how additional money can be added to student grants.

The **Executive Committee** will meet on May 29th and 30th in Baltimore. A block of rooms has been reserved at the Courtyard Marriott and the room rate is \$158.00. Call the Hotel at 443-923-4000 and ask for the Johns Hopkins Alumni Relations rate of \$158. The Saturday, May 30th meeting will be held at *Henderson Hopkins School* from 8:30am – 4:00pm. Parking will be available at the school. More information will follow under separate cover.

Meeting was adjourned: 6:04 pm